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Outagamie County, Wisconsin  
Comprehensive Plan 2040: *The Path Forward*

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## Appendix I: Public Participation Plan

## PUBLIC PARTICIPATION PLAN

### For the Outagamie County Comprehensive Plan Update

*Adopted by the Outagamie County Board of Supervisors \_\_\_\_\_, 2018.*

#### **Introduction & Purpose**

Outagamie County last completed a full update of its Comprehensive Plan in spring of 2008. The 2008 plan was prepared in accordance with section 66.1001 Wis. Stats, which requires all local units of government in Wisconsin to prepare and adopt a Comprehensive Plan and ensure certain legislative land use decisions made by the county are done in a manner that is consistent with the plan; the County Comprehensive Plan simultaneously serves as the "County Development Plan" pursuant to 66.1001(1)(a)1 and 59.69(3). Since the plan's adoption in 2008, minor amendments have occurred with regards to the future land use map, along with the incorporation of several significant appendices to the plan, including the County Farmland Preservation Plan.

In the 10 years since the last plan was adopted, the county has experienced significant changes in demographics and development patterns, warranting a full update to the plan. The new plan will be developed in a participatory format, and is intended to be a user friendly, forward looking, and strategic document. The plan will be used to guide future land use decisions within the county, and serve as a guidepost for making future county policies and decisions related to various elements of the plan.

State statutes requires the County Board to adopt written procedures for public participation in preparing the Comprehensive Plan, pursuant to section 66.1001(4)(a) Wis. Stats, below. This Public Participation Plan (PPP) serves to fulfill this statutory requirement.

**66.1001(4)(a)** *The governing body of a local governmental unit shall adopt written procedures that are designed to foster public participation, including open discussion, communication programs, information services, and public meetings for which advance notice has been provided, in every stage of the preparation of a comprehensive plan. The written procedures shall provide for wide distribution of proposed, alternative, or amended elements of a comprehensive plan and shall provide an opportunity for written comments on the plan to be submitted by members of the public to the governing body and for the governing body to respond to such written comments. The written procedures shall describe the methods the governing body of a local governmental unit will use to distribute proposed, alternative, or amended elements of a comprehensive plan to owners of property, or to persons who have a leasehold interest in property pursuant to which the persons may extract nonmetallic mineral resources in or on property, in which the allowable use or intensity of use of the property is changed by the comprehensive plan.*

#### **Plan Approach, Governance & Oversight**

The plan will take a three-pronged approach, incorporating the following core elements that will guide the development of the plan:

# Outagamie County, Wisconsin

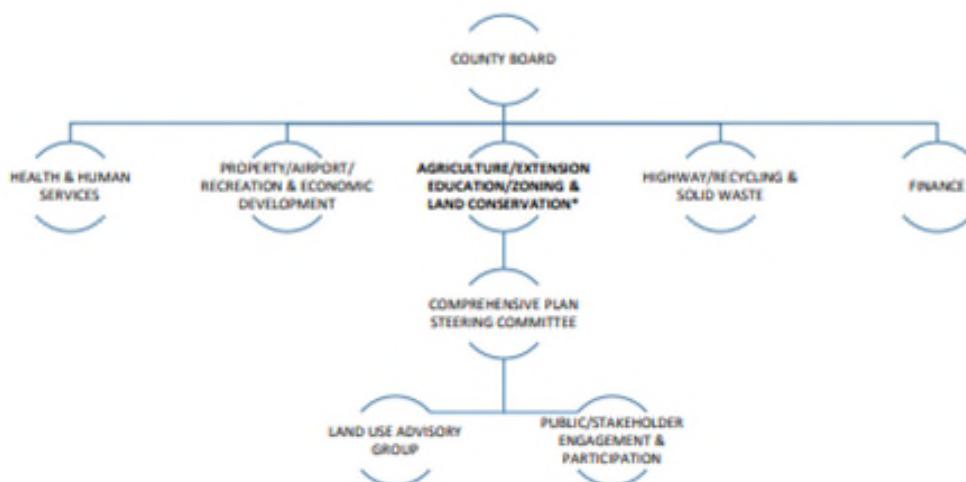
## Comprehensive Plan 2040: The Path Forward

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- a. INTERNAL COLLABORATION WITHIN COUNTY GOVERNMENT. Engage multiple County departments and committees of jurisdiction to ensure alignment of county policy and strategic direction around intergovernmental cooperation, preservation, development, infrastructure, and the built environment.
- b. EXTERNAL COLLABORATION WITH OUR UNITS OF GOVERNMENT. Planning efforts, in particular the land use element, will use a bottom up, collaborative approach that will actively engage our communities.
- c. STAKEHOLDER AND PUBLIC OUTREACH/INPUT. Public participation is a hallmark of good planning. Multiple avenues of garnering external input, insights and feedback will be used.

The three core elements will be accomplished via the establishment of a Comprehensive Plan Steering Committee, Land Use Advisory Group, and various public/stakeholder engagement & participation opportunities.

### COMPREHENSIVE PLAN GOVERNANCE & PARTICIPATION FRAMEWORK



#### **Comprehensive Plan Steering Committee**

- *Committee Purpose:* Guide the development of the County Comprehensive Plan; establish and oversee the Land Use Advisory Group; provide guidance on and evaluate public/stakeholder participation efforts. Assess information and make recommendations on policy options/plan elements. Liaison with and keep abreast County Committees as needed. Recommend final plan to the Agriculture, Extension Education, Zoning & Land Conservation Committee.

- *Committee Composition:*
  - Five Board Members – one from each of the committees above – *appointed by the County Board Chair.*
  - Five Staff Members – one member who liaisons with each the committees above; specifically, HHS-Public Health; Airport/Economic Development; Planning & Zoning or Land Conservation; Highway; Finance – *appointed by the County Executive.*

***Land Use Advisory Committee***

- *Committee Purpose:* Oversee activities related to the development of the county land use plan and engagement of local communities as part of the “bottom up” approach. Liaison with county staff and technical/subject matter experts as needed.
- *Committee Composition:*
  - Six-nine members – 2-3 from urban towns; 2-3 from rural towns; 2-3 from municipalities. – County planning staff will seek out interested community representatives; a final committee roster will be presented to the Comprehensive Plan Steering Committee.

***Public & Stakeholder Participation Efforts***

Public participation efforts will be designed to ensure effective public and stakeholder input is garnered throughout the development of each plan element. The following outreach and participation methods are anticipated to be used to develop the plan:

- Outreach and meeting with Town Boards and/or Plan Commissions;
- Surveys, focus groups, stakeholder interviews, workshops, open houses and public hearings;
- Establishment of a project website to contain information, data, analysis, plan options, proposals, alternatives, drafts, and contact information for written feedback. The project website will be available for viewing at the public computer terminal in the Outagamie County Department of Development & Land Services, Level III, 410 S Walnut St, Appleton, WI, or any computer terminal with internet connection, including public libraries within the county.
- Publicly noticed, open meetings of the Comprehensive Plan Steering Committee, Land Use Advisory Group, and meetings of committees of jurisdiction.

Additional public input methods may be utilized during the planning process as deemed necessary by the Comprehensive Plan Steering Committee and/or county planning staff.

***Plan Adoption/Amendment Procedures***

The adoption of any amendment to the Outagamie County Comprehensive Plan shall be conducted in a manner that, at minimum, meets the requirements of section 66.1001(4)(b-f) Wis Stats, as outlined below:

***66.1004***

*(b) The plan commission or other body of a local governmental unit that is authorized to prepare or amend a comprehensive plan may recommend the adoption or amendment of a*

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*comprehensive plan only by adopting a resolution by a majority vote of the entire commission. The vote shall be recorded in the official minutes of the plan commission or other body. The resolution shall refer to maps and other descriptive materials that relate to one or more elements of a comprehensive plan. One copy of an adopted comprehensive plan, or of an amendment to such a plan, shall be sent to all of the following:*

1. *Every governmental body that is located in whole or in part within the boundaries of the local governmental unit.*
2. *The clerk of every local governmental unit that is adjacent to the local governmental unit that is the subject of the plan that is adopted or amended as described in par. (b) (intro.).*
4. *After September 1, 2005, the department of administration.*
5. *The regional planning commission in which the local governmental unit is located.*
6. *The public library that serves the area in which the local governmental unit is located.*

(c) *No comprehensive plan that is recommended for adoption or amendment under par. (b) may take effect until the political subdivision enacts an ordinance or the regional planning commission adopts a resolution that adopts the plan or amendment. The political subdivision may not enact an ordinance or the regional planning commission may not adopt a resolution under this paragraph unless the comprehensive plan contains all of the elements specified in sub. (2). An ordinance may be enacted or a resolution may be adopted under this paragraph only by a majority vote of the members-elect, as defined in s. 59.001 (2m), of the governing body. One copy of a comprehensive plan enacted or adopted under this paragraph shall be sent to all of the entities specified under par. (b).*

(d) *No political subdivision may enact an ordinance or no regional planning commission may adopt a resolution under par. (c) unless the political subdivision or regional planning commission holds at least one public hearing at which the proposed ordinance or resolution is discussed. That hearing must be preceded by a class 1 notice under ch. 985 that is published at least 30 days before the hearing is held. The political subdivision or regional planning commission may also provide notice of the hearing by any other means it considers appropriate. The class 1 notice shall contain at least the following information:*

1. *The date, time and place of the hearing.*
2. *A summary, which may include a map, of the proposed comprehensive plan or amendment to such a plan.*
3. *The name of an individual employed by the local governmental unit who may provide additional information regarding the proposed ordinance.*
4. *Information relating to where and when the proposed comprehensive plan or amendment to such a plan may be inspected before the hearing, and how a copy of the plan or amendment may be obtained.*

(e) *At least 30 days before the hearing described in par. (d) is held, a local governmental unit shall provide written notice to all of the following:*

1. *An operator who has obtained, or made application for, a permit that is described under s. 295.12 (3) (d).*
2. *A person who has registered a marketable nonmetallic mineral deposit under s. 295.20.*
3. *Any other property owner or leaseholder who has an interest in property pursuant to which the person may extract nonmetallic mineral resources, if the property owner or leaseholder requests in writing that the local governmental unit provide the property owner or leaseholder notice of the hearing described in par. (d).*

(f) *A political subdivision shall maintain a list of persons who submit a written or electronic request to receive notice of any proposed ordinance, described under par. (c), that affects the allowable use of the property owned by the person. Annually, the political subdivision shall*

*inform residents of the political subdivision that they may add their names to the list. The political subdivision may satisfy this requirement to provide such information by any of the following means: publishing a 1st class notice under ch. 985; publishing on the political subdivision's Internet site; 1st class mail; or including the information in a mailing that is sent to all property owners. At least 30 days before the hearing described in par. (d) is held a political subdivision shall provide written notice, including a copy or summary of the proposed ordinance, to all such persons whose property, the allowable use of which, may be affected by the proposed ordinance. The notice shall be by mail or in any reasonable form that is agreed to by the person and the political subdivision, including electronic mail, voice mail, or text message. The political subdivision may charge each person on the list who receives a notice by 1st class mail a fee that does not exceed the approximate cost of providing the notice to the person.*

After the notice of the required public hearing has been published, written comments on the plan may be forwarded to the Department of Development & Land Services. Written comments will be accepted up to one week prior to the public hearing and will be addressed at the hearing.

The Outagamie County Agriculture, Extension Education, Zoning & Land Conservation Committee serves as the "authorized body/Planning & Zoning Commission", pursuant to section 59.69(2)(a)1. Wis. Stats.; as such, the committee shall approve a resolution recommending adoption or amendment of the plan to the County Board. Final plan adoption or amendment shall occur by an ordinance enacted by the Outagamie County Board of Supervisors.

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## Appendix II: Steering Committee Information

### Comprehensive Plan Steering Committee Members

*County Board Supervisors (terms expire April 2020)*

Bob Buchman	County Board Supervisor Dist. 29
Chris Croatt	County Board Supervisor Dist. 17
Dan Gabrielson	County Board Supervisor Dist. 5
Lee Hammen	County Board Supervisor Dist. 7
Debbie VanderHeiden	County Board Supervisor Dist. 32

*County Department Leads (terms to coincide with the duration of the project)*

Mary Dorn	Public Health Manager - Health and Human Services
Kara Homan	Director - Development and Land Services
Brian Massey	Director - Financial Services
Dean Steingraber	Highway Commissioner - Highway
Abe Weber	Director - Airport

*All Steering Committee Members were Appointed by the County Board on 5/8/2018*

**DRAFT MINUTES  
COMPREHENSIVE PLAN STEERING COMMITTEE  
MONDAY, OCTOBER 1, 2018**

**Members Present:** Chris Croatt, Dan Gabrielson, Lee Hammen, Debbie VanderHeiden, Mary Dorn, Kara Homan, Brian Massey, Dean Steingraber, Abe Weber

**Members Not Present:** Bob Buchman

**Others Present:** Dave Johnson, Principal Planner  
Jeff Sanders, Contract Planner  
Hilary Pattermann, Administrative Assistant

**I. MEETING CALLED TO ORDER**

AT 3:30 PM, by K. Homan.

**II. INTRODUCTIONS**

K. Homan asked everyone to introduce themselves; everyone went around the room and provided their names and titles.

**III. COMPREHENSIVE PLANNING OVERVIEW**

**A. State Law/Requirements**

K. Homan explained the nine elements of a comprehensive plan as defined by the Comprehensive Planning Law. The comprehensive plan, when updated, will be used as a guide to shape county policy in the future. K. Homan explained that the goal is to use the comprehensive plan for at least five years and potentially up to ten years. C. Croatt asked if all nine elements would be used in drafting the plan and K. Homan stated that the elements would most likely be expanded on but it would be determined as the plan takes shape.

**B. 2008 Outagamie County Plan**

K. Homan provided a brief overview of the existing comprehensive plan on the website and shared that her proposal is to repeal all current items and update as seen fit. The Farmland Preservation Plan is expected to be left untouched. K. Homan indicated she would like to see the comprehensive plan as a policy document that the communities can live by.

**IV. ROLE OF THE STEERING COMMITTEE**

**A. Public Participation Plan**

The comprehensive plan needs to flow through the Zoning Committee when ready to be adopted by the County Board. A steering committee was created with representatives of each committee of jurisdiction to provide ample participation and ensure proper coordination of policy areas the plan will touch. K. Homan further explained that the steering committee's role is to guide the process, oversee the Land Use Advisory Group and provide recommendations. The Land Use Advisory Group will be local representatives to advise the committee on specific matters, as needed. K. Homan shared that the land use piece of the comprehensive plan would be done in conjunction with the municipalities and then further advanced through the County Board for approval. D. Steingraber asked about relaying the information to the underlying departments and K. Homan stated she was willing to assist with correspondence and meetings.

**V. PROCESS OVERVIEW, TIMELINE & PLAN APPROACH – OUTAGAMIE COUNTY  
COMPREHENSIVE PLAN 2040**

**A. Activities / Date Collection to date (Qualitative & Quantitative)**

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K. Homan presented the timeline with the five major elements to the process which started in 2018 and will be finishing around August 2019. The Steering Committee would meet at most monthly and possibly every other month, as necessary. K. Homan let the committee know there would be a project website that will be created and updated throughout the process. Traci Meulemans, GIS Spatial Analyst, has been collecting data and will be processing and analyzing the data for the plan. Kara Homan, David Johnson and Jeff Sanders, the county's contract planner, have been meeting with each municipality through visioning and outreach sessions and at least 95% of municipalities have been open to meeting, which have included administrators, planning, zoning, parks and public works directors, town board members and the public, in some instances. K. Homan explained that there will also be a county visioning session in the first part of December. Discussion was had about the timing and it seemed as though Mondays or Tuesdays worked best for most and further details would occur at the next meeting. All data collection is expected to be finalized by the 1<sup>st</sup> of January, 2019. K. Homan continued along the timeline and stated that a final draft of the comprehensive plan would be ready in spring of 2019, which would allow for cluster meetings to discuss revisions. Once the final Comprehensive Plan is drafted, it will be reviewed at Zoning Committee around August of 2019. After the Comprehensive Plan is adopted and the plan is implemented, ordinances and policies will be created and/or revised, and projects will be initiated to implement the plan, as necessary.

### **VI. NEXT STEPS; FUTURE MEETING DATE**

K. Homan asked to include on the next meeting agenda, a discussion and decision on who the committee chair would be.

B. Massey asked about the expected thickness of the final Comprehensive Plan and K. Homan clarified that the plan should only include pertinent information. D. VanderHeiden asked how much the plan is expected to change from what it is currently – K. Homan explained the whole plan will be completely rewritten, as she would like the plan to focus on the future and less of where things were previously.

C. Croatt explained he was on the rewriting committee for the City of Appleton and he asked how much would be integrated from the Appleton's plan into the County's plan. K. Homan stated that land use would not be integrated since the Outagamie County does not have jurisdiction in that area but all other items would be reviewed and integrated. The overlap of county and city policy would be addressed and would potentially create opportunities to join the two. Discussion was had about highways and roads going through specific cities and how it would be addressed. B. Massey asked if there would be an editing requirement for the plan, K. Homan explained the committee would be providing policy knowledge from each area and most editing would be done before the committee received the plan. D. VanderHeiden asked about land use aspect of the plan and K. Homan shared that there will be a land use advisory group that will be driven by the municipalities and feedback will be given to the county. The Steering Committee will also focus on prioritizing items that are being requested to ensure they are addressed in the comprehensive plan. K. Homan explained that the county visioning session would provide data and the impact of major issues, which then would be prioritized. The data collected versus the visioning sessions from the municipalities would also be important to review and discuss to understand if items weren't brought up on one report but not the other.

### **ADJOURNMENT**

MOTION: L. HAMMEN / D. VANDERHEIDEN MOVED TO ADJOURN AT 4:13 P.M. MOTION CARRIED 9-0.

Respectfully submitted,

Hilary Pattermann, Administrative Assistant  
Development & Land Services

**DRAFT MINUTES**  
**COMPREHENSIVE PLAN STEERING COMMITTEE**  
**WEDNESDAY, DECEMBER 12, 2018**

**Members Present:** Chris Croatt, Dan Gabrielson, Lee Hammens, Mary Dorn, Kara Homan, Brian Massey, Dean Steingraber, Bob Buchman

**Members Not Present:** Abe Weber & Debbie VanderHeiden

**Others Present:**

Jeff Sanders, Contract Planner	Hilary Pattermann, DLS Admin. Assistant	Mike Hibbard
Bonne Elias Planner	Steve Swanson, Deputy Zoning Admin.	Amy Bastian
Craig Moser	Scott Volberding	Greg Banek

**I. MEETING CALLED TO ORDER**

MEETING CALLED TO ORDER AT 4:01 P.M. BY K. HOMAN.

Everyone went around the room and introduced themselves.

**II. APPROVE MINUTES FROM OCTOBER 1, 2018 STEERING COMMITTEE MEETING**

MOTION: AT 4:02 P.M. SUPERVISORS L. HAMMEN / C. CROATT MOVED TO APPROVE THE MINUTES OF OCTOBER 1, 2018. MOTION CARRIED.

**III. SELECTION OF STEERING COMMITTEE CHAIR/VICE CHAIR**

K. Homan asked for a committee member to volunteer for Chairperson. Chris Croatt volunteered to be Chairperson.

MOTION: L. HAMMEN / D. GABRIELSON MOVED TO SELECT CHRIS CROATT AS CHAIRPERSON. MOTION CARRIED.

A request from K. Homan was made to select a Vice Chairperson. Dan Gabrielson volunteered to be Vice Chairperson.

MOTION: K. HOMAN / L. HAMMEN MOVED TO SELECT DAN GABRIELSON AS VICE CHAIRPERSON. MOTION CARRIED.

**IV. COUNTY DEMOGRAPHIC PROFILE**

K. Homan gave an overview of the items that Jeff Sanders, Contract Planner would be presenting. J. Sanders provided a PowerPoint stating that demographics would be the foundation for the visioning session. J. Sanders stated that typically a Comprehensive Plan is a 20 year document and the Outagamie County Comprehensive Plan has a visioning goal out to 2040. This area is one of the fastest growing regions of the state and the economy is doing well. J. Sanders presented a slide to compare other County's populations along with age groups and how both are tied together. The specific age groups presented are each tied to a transition phase and with each level the County provides services for needs within the groups and which affects the future of the plan.

Discussion on population by race and ethnicity – all are changing and there is growth in all the groups, except for Native/Hawaiian/Pacific Islander. This reflects that the County is becoming more diverse than before.

J. Sanders gave an overview of education attainment and the data showed that the level of achievement in

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education is increasing which also reflects increased affluence. The median household income increased even though the data collection occurred during the time of a recession.

Additional data presented by J. Sanders:

- *Between 2000 and 2015, the County lost 15,817 acres of farm land (8% of total)*
- *Added 12,522 housing units since 2000*
- *17,703 people identified as non-white or of two or more races (79% increase from 2000)*
- *Median age of 37.9 years (37.1 in 2000)*
- *93.5% graduated high school (88.2 in 2000)*
- *7,214 foreign-born in 2016 (43% increase)*
- *Poverty status: 9% (4.7% in 2000)*
- *10,771 veterans (9,779 in 2000)*

### **V. SUMMARY OF MUNICIPAL MEETINGS (TOWNS, CITIES & VILLAGES)**

Kara Homan, Dave Johnson and Jeff Sanders met with rural communities for visioning sessions but did not hold visioning sessions with urbanized communities, as it was a repeat and most had recently updated their comprehensive plans or their plan updates were in process. Instead staff met with their administrative leaders (administrators, planners, public works and/or parks) to review community plans, issues and shared objectives and opportunities. J. Sanders gave an overview of issues/concerns that the urban and urbanizing municipalities brought up such as infrastructure/transportation, county parks/trails, housing, and broadband. The rural communities had issues/concerns of roads/road funding, better communication with the County, internet service, zoning issues, and lack of utilities/services.

J. Sanders stated visioning session were held and focused on elements within Wisconsin's Comprehensive Planning Law. Five questions were drafted to be geared around items that would directly affect a county wide comprehensive plan. The questions asked were: By 2040 housing includes..., by 2040 transportation includes..., by 2040 economic development includes..., by 2040 parks & rec includes..., by 2040 the community has preserved...

J. Sanders presented the ideas/thoughts received from the municipalities. Housing included a majority of single-family dwellings, senior housing and multi-family. The top transportation concepts included alternative-fueled vehicles, roads and highways and trails, non-motorized. Economic development included internet – broadband / high-speed, agriculture and ag-related and home occupations / home-based business. Thoughts on parks & rec included trails, pedestrian/bicycles, same as now (2018) and new parks / playgrounds / gathering places. The top ideas of the preservation of community were agriculture, rural atmosphere / landscape and small town 'charm' / neighborliness. All data was compiled and provided back to each municipality for use in their own comprehensive plans.

### **VI. VISIONING SESSION**

J. Sanders began the discussion about how drastically things have changed in the last ten years such as technology, like cell phones and computers.

J. Sanders posed the question *"What are the key county-related issues / policy areas to address in the Comprehensive Plan?"* Answers brainstormed by the group were:

Health, Adequate Transportation, Affordable Housing, Recreation, Seniors, Environment, Urban Transportation/Infrastructure, Technology, Growth/Sprawl, Effective Governing, Economy, Public Safety, Education, Government Funding, Public Infrastructure, Agriculture and Climate Change

Further discussion of ideas stemmed off from the large topics brainstormed above and then took four of the largest topics and created section headings.

Transportation was listed first and J. Sanders followed up with the question: "*What are the tools / options available to address them?*" The group provided feedback and ideas on each of the themes below:

**Transportation:**

- Funding
- RTA - Regional Transport Authority
- Government funding
  - Gas tax
  - Wheel tax
  - Registration fees
- Vehicle miles traveled
- Expansion of existing roads versus maintaining existing transportation
- County policy
- Broader access to transit - affordable
- High speed rail
- Increased air service and routes and marketing through ATW - direct flights to drive economic development
- Trucking industry expansion
- Hybrid & alternate fuel infrastructure
- Construction of the infrastructure & alternate construction techniques

**Housing:**

- Zoning
- Small Community Based Residential Facility (CBRF)
- Alternative energy
- Rehabilitation of existing housing
- Subdivision ordinance – land division
- Infrastructure / safety

**Environment:**

- Zoning – ordinances / statutes
- MS4/TMDL
- Citizen groups
- Policy relation
- Lobbying the state – referendums
- Education
- Technology advances
- Agricultural
- Land Conservation Department
- Wildlife – loss of habitat
- Environmental corridors
- Floodplain and shoreland zoning
- Non-metallic mining – East Central
- Landfills – options for energy
- Recycling
- Wellhead protection

**Economy:**

- I-41
- Interrelated with housing, transportation, functional classification transportation systems, etc.
- Broadband
- Education

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- Workforce
- Legalization of cannabis / marijuana
- Shifting of land uses / transitioning economy

J. Sanders identified some 'umbrella' issues of: climate change, health, technology, effective government, education and socio-economic shifts.

The group was then asked to take marking dots and put them next to what they believed were the most important issues. These items would be analyzed and used within the draft of the comprehensive plan. The goal is to prepare a first draft to present to the municipalities in the spring and then on to County Board for production thereafter.

## **VII. APPROACH TO ESTABLISH LAND USE ADVISORY GROUP**

K. Homan stated there will be a land use advisory group which includes representatives from the community; urban, suburban, and rural to identify the issues, along with other departments that touch land use.

## **VIII. REVIEW OF PROJECT TIMELINE / SCHEDULE NEXT MEETING**

K. Homan stated the plan is right on track and a land use advisory group would be coming in the next few weeks. There would be drafts, recommendations and options for review coming up and K. Homan stated she expected to have the next steering committee late February or early March.

## **IX. ADJOURNMENT**

MOTION: L. HAMMEN / B. BUCKINGHAM MOVED TO ADJOURN AT 5:48 P.M. MOTION CARRIED.

Respectfully submitted,

Hilary Pattermann, Administrative Assistant  
Development & Land Services

**DRAFT MINUTES**  
**COMPREHENSIVE PLAN STEERING COMMITTEE**  
**TUESDAY, AUGUST 20, 2019**

**Members Present:** Kara Homan, Dan Gabrielson, Lee Hamm, Bob Buchman, & Brian Massey, Debbie Vander Heiden

**Others Present:** Steve Swanson, Isaac Uitenbroek, Andy Rowell, & Hilary Pattermann

**Meeting Called To Order**

THE MEETING WAS CALLED TO ORDER BY D. GABRIELSON AT 6:00 P.M.

Introductions were made around the room.

**Minutes of the December 12, 2018 Zoning Committee Meeting**

MOTION: AT 6:01 P.M. L. HAMMEN / B. MASSEY MOVED TO APPROVE THE MINUTES OF DECEMBER 12, 2018. MOTION CARRIED 5-0. D. VANDERHEIDEN ABSTAINED.

**Review Updated Project Timeline**

Director Homan reviewed a revised timeline and mentioned the plan was delayed about four months because of a few items that transpired over winter. Director Homan introduced Isaac Uitenbroek as Senior Planner and he is now assisting with the plan. Plan chapters and goal recommendation review will take place in August 2019. The goals and recommendations will then be visited in September and then presented for public comment to the towns, villages and cities. Director Homan stated the goal is to have the final plan completed by December 2019, then reviewed and advanced to Zoning Committee for approval. Zoning Committee serves as the Planning and Zoning Commission as required by Wisconsin's Comprehensive Planning Law. The final plan would then advance to the County Board to be voted on in February.

**Plan Development Status Update**

Director Homan stated that Volume 1 is 95% complete. Items that would come from public comment or requirements of State Statutes. D. VanderHeiden commented about the future of 'tiny homes'. Director Homan recommended that it be brought up at the Land Use Advisory Group as a topic.

**Review/Discussion Volume 2: Action Plan**

**a. Framework, Vision & Overriding Themes**

Director Homan gave an overview of where the meeting was left off in December. The overall approach is to have a community led intergovernmental process and guide future county policy. The draft vision as presented: *Outagamie County continuously advances safety, health and opportunity for all within our communities. With an eye toward the future, we plan, develop and maintain equitable, interconnected and community sensitive infrastructure and land use policies. Our built environment is resilient, sustainable, and delivered in a manner that wisely stewards our financial and environmental resources. We do so through good governance, collaboration and creative problem solving.*

Discussion to define the word 'built' environment within the vision statement. Director Homan stated she would come up with a few options for the next meeting. D. Gabrielson asked if there were specific laws in regards to the plan and if it would be graded. Director Homan stated that the DOA has specific requirements if there were

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a grant used to help create the plan, otherwise it would just be the item required by State Statute. D. VanderHeiden asked if the existing Comprehensive Plan would be replaced. Director Homan stated all besides the Farmland Preservation Plan and Outdoor Recreation and Open Space Plan would be appealed and replaced.

### **Approach to Land Use Component**

#### **a. Land Use Advisory Group**

Director Homan stated the approach they are taking with public participation is taking the bottom use to land use. That is where things are at this time and take comp plans from here. Land Use Advisory group and would be reviewing the plans and confirm that they fit in the categories. The Land Use Advisory group includes people representing communities from a variety of land use types found within the county. Committee to authorize to establish the group.

MOTION: B. BUCHMAN / D. VANDERHEIDEN MOVED TO AUTHORIZE AND ESTABLISH THE LAND USE ADVISORY GROUP. MOTION CARRIED UNANIMOUSLY.

B. Massed asked if the Land Use Advisors in the group were volunteers and had already agreed to be a part of the group. D. Gabrielson asked how long it would take for the group to be formed. Director Homan stated the group was a mixed variety from communities in the county and there would be at least one meeting for feedback and followed up with surveys. She had confirmed with all but one of the group members their willingness to serve. The group would dissolve when their purpose was served; there would be minutes and agenda for all meetings.

#### **b. Integrate Community Plans**

Director Homan stated the DLS Intern reviewed the existing Comprehensive Plan Land Use Maps and put all of the maps together under certain land use categories and then any complex communities would be asked for feedback. Town of Vandenbroek, Dale and Ellington are along the urban fringe and Director Homan mentioned they would be meeting with them further to ensure they are comfortable with the future land use in their area. Discussion about how the meetings would be advertised – suggestions to add to a project website, press release and county website. Director Homan mentioned the public meetings would be held with the Town Boards or Plan Commissions.

### **Review of Next Steps / Schedule Next Meeting**

#### **a. 4:00 PM – Monday September 16, 2019**

The Land Use Advisory Group is scheduled for September 11, 2019.

### **ADJOURNMENT**

MOTION: L. HAMMEN / B. BUCHMAN MOVED TO ADJOURN AT 6:38 P.M. MOTION CARRIED.

Respectfully submitted,  
Hilary Pattermann, Administrative Assistant for Development & Land Services



Department of Development and Land Services  
Planning & Zoning | GIS & Land Information  
320 S. Walnut St | Appleton, WI 54911  
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**DRAFT MINUTES  
COMPREHENSIVE PLAN STEERING COMMITTEE  
MONDAY, SEPTEMBER 16, 2019**

**Members Present:** Kara Homan, Chris Croatt, Lee Hammen, Dean Gabrielson, Bob Buchman, Brian Massey, Debbie Vander Heiden, Dean Steingraber, Abe Weber & Mary Dorn

**Others Present:** Steve Swanson, Isaac Uitenbroek, & Hilary Pattermann

**Meeting Called To Order**

THE MEETING WAS CALLED TO ORDER C. CROATT 4:00 P.M.

**Minutes of the August 20, 2019 Zoning Committee Meeting**

MOTION: AT 4:01 P.M. L. HAMMEN / D. VANDER HEIDEN MOVED TO APPROVE THE MINUTES OF AUGUST 20, 2019.

B. MASSEY REQUESTED ON PAGE 2, HIS NAME CORRECTED FROM "MASSED" TO "MASSEY". ALSO, IN THE SECOND PARAGRAPH, FIRST SENTENCE, THE STATEMENT DIDN'T MAKE SENSE; K. HOMAN PROVIDED A SUGGESTION TO CHANGE IT TO "A BOTTOM-UP APPROACH." MOTION CARRIED.

**Review Timeline**

K. Homan presented the same timeline from the last meeting and stated that things are right on schedule.

**Update on Land Use Advisory Group Activities**

Last meeting officially established the Land Use Advisory group with advisors throughout the county. Planning staff reviewed the land use transect with that committee and how land use should be approached within the plan and going forward. K. Homan stated it was to show how future land use is framed and looking at it as a bottom-up approach. Taking a transect approach, categorizing land uses and describe them with a name and then describe what the name means.

**Land Use Transect**

Senior Planner Uitenbroek gave an overview of the categories of the land use transect. There are seven main categories; Agriculture & Open Land, Rural Character, Suburban Transition, Suburban Residential, Community /Mixed Use, Commercial/Industrial, Urban/Incorporated City & Village and four overlays; Town Center/Highway Mixed Use, Existing Non-Metallic Mining Operations, Natural Areas and Airport Zoning District. K. Homan gave an overview of how the map was put together by reviewing community comprehensive plans and identifying how to fit their land use categories into the seven main categories. The maps were and are being reviewed with the municipalities to ensure the future plan was correctly depicted since any future rezonings would be reviewed for consistency with the map, otherwise the plan would need to be amended

**Review/Discuss Preliminary Plan Goals & Recommendations**

Discussed the planning framework at the last meeting and the County Comprehensive Plan is the general plan that touches land use, infrastructure and the built environment and policy relationship to all other plans, along with local, state, and regional plans. K. Homan stated based on the previous meeting's feedback there was a

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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request to define “the built environment”. K. Homan presented the vision with options to define “the built environment”.

K. Homan provided the Comprehensive Plan 2040 Vision as:

*Outagamie County continuously advances safety, health and opportunity for all within our communities. With an eye toward the future, we plan, develop and maintain equitable, interconnected, and community sensitive infrastructure and land use policies. Our built environment\* is resilient, sustainable, and delivered in a manner that wisely stewards our financial and environmental resources. We do so through good governance, collaboration, and creative problem solving.*

K. Homan asked from the committee to provide feedback on the vision statement. M. Dorn made a suggestion to change the wording of “the built environment” to become more plain language for the public to read. C. Croatt mentioned there should be a key terms listed. B. Massey suggested adding an asterisk next to the term in the vision statement. K. Homan stated a box in a different color could be shown with the definition.

K. Homan presented the key issues that were identified along the planning process and provided the committee with the recommendations and key goals. Highway issues were identified as goal #1 and #4 and would provide recommendations for a long range plan for the County highway system. Discussion was had about the urbanization and splitting costs between municipalities and the County. D. Steingraber stated he hopes future planning includes ten foot multi-use systems along with plans for multimodal transportation. Discussion was had about the importance of safety and with the development of more rural areas, it makes it difficult to provide safe trail accesses. K. Homan confirmed the goals and recommendations would be reviewed again once public input is provided.

### **Prioritization/Implementation**

K. Homan stated that at least nine intergovernmental meetings would be held for public input. The next steps would be to have another meeting in early November to go through a prioritization exercise, then publish and hold a public hearing and take it through the County Board process.

### **Schedule Next Meeting**

K. Homan stated the next meeting would be scheduled for November. Land uses, recommendations and maps would be brought to the municipality meetings to be reviewed and portrayed exactly how the towns want. Doodle poll would be e-mailed out to everyone for available dates for the next committee meeting. B. Massey asked for a definition of multimodal; K. Homan responded that it would be any way people get around such as wheelchairs, cars, bikes, bus, etc. Further discussion was had about development of roadways and transportation and how involved the Highway department would be shaping the future of the County.

C. Croatt asked about the meeting in November and K. Homan stated that the planning staff would be touching base with the communities between now and the next meeting in regards to the map and plan. Staff would also be attending committee meetings, such as Property Committee/Airport and Public Health, within the County for how the plan’s recommendations touch each department’s jurisdiction within the County.

### **ADJOURNMENT**

MOTION: HAMMEN / VANDER HEIDEN MOVED TO ADJOURN AT 4:58 P.M. MOTION CARRIED.

Respectfully submitted,  
Hilary Pattermann,  
Administrative Assistant  
Development & Land Services



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**DRAFT MINUTES  
COMPREHENSIVE PLAN STEERING COMMITTEE  
MONDAY, NOVEMBER 11, 2019**

**Members Present:** Bob Buchman, Dan Gabrielson, Lee Hammens,  
Debbie VanderHeiden, Mary Dorn, Kara Homan,  
Brian Massey & Dean Steingraber

**Others Present:** Steve Swanson, Isaac Uitenbroek, & Hilary Pattermann

**Meeting Called To Order**

THE MEETING WAS CALLED TO ORDER BY D. GABRIELSON AT 4:00 P.M.

**Minutes of the September 16, 2019 Zoning Committee Meeting**

MOTION: AT 4:01 P.M. L. HAMMEN/ M. DORN MOVED TO APPROVE THE MINUTES OF SEPTEMBER 16, 2019. CORRECTION TO CHANGE “DEAN GABRIELSON” TO “DAN GABRIELSON”. MOTION CARRIED.

**Comprehensive Plan 2040: The Shared Path Forward, Final Draft Review**

**III. a. VOLUME 1 – EXISTING CONDITIONS**

K Homan briefly reviewed items that were changed in Volume I, due to additional required items per State Statutes. A few descriptive paragraphs were added describing the function of the committee. A section was added for Employment Growth and the sectors that are anticipated to grow but is a requirement for the plan. A section was added for Land Consumption Projections to show an estimate on how many agricultural acres will be consumed and the increase in residential, commercial and industrial acre may be developed. K. Homan explained that staff reviewed previous eight to ten years of rezonings, certified survey maps and land use trends. K. Homan stated that we are consuming land at a lower rate than previously. Discussion was had in regards to the title of the section to be changed to Unincorporated Land Consumption Projections on page 110. State Statutes requires an analysis of land sale, which K. Homan stated she found data from the USDA to add to the plan on page 113. K. Homan gave an overview of the table in regards to agricultural land sales. M. Dorn pointed out the continuation for the rural and urban divide between the unincorporated and incorporated areas. The committee discussed the pros and cons of population density related to infrastructure and providing services to those in need. Additionally, page 117 was added showing Prime Farmland as required per State Statutes.

**III. b. VOLUME 2 – ACTION PLAN**

Volume II is the framework for key themes that came up through the visioning session with this committee and rural and urban community sessions. K. Homan gave an overview of the goals of the plan and also the matrix. K. Homan stated one large change to Goal #4 on page 2, to strike the second sentence of recommendation #4.2 to embrace the I-41 Corridor and add recommendation #4.9 to “support the design and reconstruction of I-41 to Scheuring Road....” The addition of the recommendation came at the WISDOT’s request since they will be scoping the project and performing an environmental review for their design phase. Further discussion was had in regards to future design requests of the WISDOT for bridges and overpasses to include pedestrian and public transit accommodations. Discussion was had about changing the language to include further development and accommodations along I-41 South. K. Homan will make an addition to the recommendation #4.9 to include language for accommodations for bike and pedestrians. Another change is recommendation #4.10 the

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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connection between State Road 125 and College Avenue and create more urbanization to add a trail on the north side of the road to match what the County Highway Department is already doing. The City of Appleton, Town of Grand Chute and Outagamie County all have mentions in their plans for this specific area.

K. Homan gave an overview of the land use maps and there are only two towns that may have outstanding revisions to make. If the plan is approved and advanced to the County Board, there could be some minor changes with these maps. K. Homan gave an overview of the County's Future Land Use Map and explained to the committee that this assists with making rezoning recommendations and also checking for consistency of the requests. K. Homan stated that all meetings were very positive and there was a lot of positive feedback. She provided a summary of the implementation process. Staff will do development review with land owners and use it for land use decisions. It will also be used to revise land development codes and maps. It would also be implemented by updating the airport master plan, farmland preservation plan and other plans. Additionally, it would be used with additional research with policy recommendations and capital improvement plans and using the comprehensive plan as the framework. K. Homan advises the committee that she doesn't believe it will be an ordinary decade with the change in technology and demographics. The goal for the plan is to focus on the next one to three years and since the plan only gets updated every ten years and a lot of things change throughout that timeframe. With only so much money and time, there is only so much that can be focused on, so K. Homan presented the committee with the prioritization exercise to assist with what items should be focused on.

### **III. c. VOLUME 3 – APPENDICES**

#### **Prioritization Exercise**

The committee took two sheets of colored dot stickers, a total of 12 stickers, and were asked to put the stickers next to each goal under each colored category, as they would like to see it prioritized.

#### **Next Steps in Review / Approval Process**

K. Homan stated that all community review meetings are done and there are two towns that might have revisions to their future land use maps. Additionally, there could be small grammatical errors to be changed and a summary of the prioritization exercise would be added. If approved by this committee, the Planning/Zoning Committee would review and approve, then notice would be published 30 days prior to the public hearing. It would then be pushed to the County Board to vote on. K. Homan's goal is to have the plan finalized and approved no later than February, prior to the spring elections.

#### **Potential Action – Recommend Draft Plan for Approval**

MOTION: AT 5:19 P.M. L. HAMMEN / B. BUCHMAN MOVED TO RECOMMEND APPROVAL OF THE DRAFT COMPREHENSIVE PLAN. MOTION CARRIED.

K. Homan stated the updated version of the Comprehensive Plan would be available on the website. K. Homan stated the meeting should be the last one for the committee and she thanked the committee for all the work and time they have dedicated.

#### **ADJOURNMENT**

MOTION: AT 5:22 P.M. L. HAMMEN / B. BUCHMAN MOVED TO ADJOURN. MOTION CARRIED.

Respectfully submitted,  
Hilary Pattermann  
Administrative Assistant  
Development & Land Services

## Steering Committee Prioritization Exercise

### Steering Committee Prioritization Exercise:

1 All Recommendations have been categorized as follows:

Yellow	Promote/Support/Encourage	<u>12 dots</u>
Green	Coordinate/Partner/Communicate	<u>12 dots</u>
Red	Routine Efforts - Potential to enhance/emphasize	<u>12 dots</u>
Blue	Discretionary Planning or Policy Efforts	<u>12 dots</u>

2 Review recommendations by category, looking out over the next 1-3 years to determine what you believe the greatest priorities are.

3 Place dots (using the corresponding color) next to recommendations you feel should be prioritized  
**more dots assigned = higher priority.**

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

GREEN: Coordinate/Partner/Communicate

**GOALS & RECOMMENDATIONS**

**GOAL 1: Integrated land use and transportation system.**

17  1.6 Engage school districts in the planning process, when county facilities, parks, land use or transportation decisions interface with school district facilities or operations.

**GOAL 3: Cooperative, intergovernmental land-use decisions.**

6  3.1 Create a routine community-based process to evaluate key land use issues and how best to address through regulatory instruments or other means.  
12  3.2 Continue to improve coordination and communication with towns for land use planning & zoning actions, creating a partnership between county staff and town officials (Boards, Plan Commissions, Building Inspectors and Professional Staff).  
5  3.3 Provide hands on professional guidance and recommendations to Town Boards/Plan Commissions, where desired by local communities.  
8  3.4 Reference town comprehensive plans (in addition to the County Plan) for further land use guidance when considering rezoning and other discretionary land use requests.  
5  3.6 Continue to build and refine the CityView enterprise permitting system, to develop efficiencies and increase transparency in the planning & permit review process for staff, communities, applicants and citizens alike.  
11  3.7 Support intergovernmental coordination and cooperation for land use and infrastructure planning on the urban fringe. Usage of of boundary agreements and other cooperative planning tools is encouraged.

**GOAL 5: Advance housing affordability; ensure a housing stock that meets the needs of all residents.**

5  5.2 Routinely engage with housing groups to stay abreast on trends in housing and discuss achieving shared policy objectives.  
1  5.4 Continue partnership with Brown County to administer the Regional CDBG Housing Revolving loan fund; explore other funding sources or partnerships to advance affordable housing throughout the county.  
9  5.5 Explore and evaluate potential partnerships and programs that could further advance affordable and workforce housing, ensuring rural areas are not overlooked.  
7  5.6 Explore and evaluate potential partnerships to improve older housing stock, and in turn, neighborhoods, ensuring rural areas are not overlooked.

**GOAL 6: Wise land development and conservation practices.**

10  6.8 Continue to notify the Outagamie County Drainage Board of development proposals under consideration, in conformance 66.1102 Wis. Stats. Aim to further improve coordination and communication when planning for future development within drainage districts.

YELLOW: Promote/Support/Encourage

**GOALS & RECOMMENDATIONS**

**GOAL 1: Integrated land use and transportation system.**

15  1.5 Promote compact and interconnected development patterns, to minimize costs to provide infrastructure and public services.

**GOAL 4: Robust, well planned county infrastructure to support a thriving economy and livable communities.**

9  4.2 Embrace the I-41 corridor as a means to connect the corridor's workforce and industry freight needs. ~~Support the reconstruction of I-41 between STH 96 and Schuring Road.~~  
2  4.3 Support creating a Multi-modal (rail, port and interstate) freight facility at the Bay of Green Bay.  
5  4.7 Support the urbanization and inclusion of multi-modal accommodations along Wis 76 in the Town of Greenville.  
12  4.8 Support the final construction of the Wis 15 bypass of Hortonville, which includes a corresponding multi-modal trail.  
21  4.9 Support the design and reconstruction of I-41 between STH 96 and Schuring Road, converting to 3 travel lanes in each direction. Encourage WisDOT to include bicycle & pedestrian accommodation at all county and local road I-41 bridge crossings & underpasses - to include sidewalk, grade-separated 12-foot trail/sidewalk, on-street bike lanes. Transit accommodations should be included where warranted. A trail or bike lane(s) should be considered on the frontage road system connecting Kaukauna and DePere. I-41 bridge widths should be scoped considering the above multimodal accommodations, and vehicular travel lane requirements as forecasted by the Fox Cities MPO Travel Demand Model.  
9  4.10 Encourage WisDOT to begin planning for the reconstruction of STH 125 between Mall Dr. (Grand Chute) and the Viaduct (Appleton), to include better mobility solutions than exist with the current highway and adjacent frontage roads. The future cross-section should be urbanized with curb and gutter; feature multi-modal accommodations (including a trail on the north side), and blend the county's new CTH CA corridor with existing College Avenue east of the viaduct.

**GOAL 6: Wise land development and conservation practices.**

2  6.7 Encourage redevelopment of blighted parcels and brownfields, where practicable. Proactively work with communities to repurpose blighted InRem parcels for the benefit of the community and county at large.  
9  6.3 Encourage more intense development patterns to occur on public sewer and water systems, whenever possible.

**GOAL 7: Sustainable and resilient public infrastructure & communities.**

12  7.8 Support a financially sustainable, regional approach to transit. Encourage the State of Wisconsin to create enabling legislation for Regional Transit or Transportation Authorities to address regional transportation needs for the long-term.

RED: ROUTINE EFFORTS - POTENTIAL TO ENHANCE/EMPHASIZE	
<b>GOAL 4: Robust, well planned county infrastructure to support a thriving economy and livable communities.</b>	
16	4.12 Continue to implement the Outagamie Solid Waste strategic efforts around regional solid waste management and on-site landfill expansion.
9	4.13 Appleton International Airport should continue to explore and implement efforts to increase passenger and freight volumes; increase the number of destinations served; and further develop synergies with co-located businesses and institutional partners (e.g. FVTC).
10	4.14 Maintain the Airport Masterplan and airport zoning, as required by FAA/Wis Bureau of Aeronautics. Evaluate all tools at the county's disposal to preserve current and future county investment in ATW, including provisions found within Wis. Stat. 59.69(4g). Incorporate the next update of the Masterplan into the Comprehensive Plan when complete.
13	4.15 Continue to enhance and maintain the county parks & trail system, as guided by park specific Master Plans and Strategic Plans.
9	4.16 Routinely update the County Comprehensive Outdoor Recreation Plan (CORP), to include developing a strategic, long term plan for the development and maintenance of the county parks and trails system. Pursue state & federal and private/non-profit funding where possible and advantageous.
4	4.17 Continue to maintain the County Specialized Transportation Plan and administer the annual process to allocate funds to service providers.
<b>GOAL 6: Wise land development and conservation practices.</b>	
5	6.1 Continue to diligently administer the county's shoreland zoning, ensuring protection of sensitive areas abutting our navigable waterways. Partner with local building inspectors to ensure required shoreland permits are procured.
5	6.2 Continue maintenance and enforcement of county Stormwater & Erosion Control Ordinances, and other stormwater-related activities in compliance with EPA and WDNR approved Outagamie County MS4 Permit. Seek intergovernmental stormwater solutions where mutually beneficial.
7	6.4 Continue to maintain the Farmland Preservation program. Consider adding a "food systems" element to the next Farmland Preservation Plan Update. Explore creating additional Agriculture Enterprise Areas (AEAs) when desired by local communities, and when county resources are available.
8	6.5 Continue to educate and provide technical assistance to land owners for best practices for soil conservation and nutrient management, to limit the amount of erosion, phosphorus and other pollutants in our waterways.
3	6.6 Continue to maintain and implement recommendations for the County Land & Conservation Plan, and the 9-Key Element Plans. Through partnerships, proactively implement solutions that contribute to meeting the basin's TMDL targets.
<b>GOAL 7: Sustainable and resilient public infrastructure &amp; communities.</b>	
3	7.3 Continue maintenance and updating of the County-wide All Hazards Mitigation Plan.
4	7.1 Scrupulously maintain the County's Floodplain Program through effective Floodplain Zoning administration, in coordination with Wisconsin DNR. Ensure continued membership in the National Flood Insurance Program (NFIP), making our homeowners eligible for subsidized flood insurance.

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

**BLUE: DISCRETIONARY PLANNING OR POLICY EFFORTS**

**GOALS & RECOMMENDATIONS**

**GOAL 1: Integrated land use and transportation system.**

4 4 7 9 4

1.1 Evaluate and modernize the Highway Access Control Ordinance. Recognize differing land use patterns (urban, suburban, rural) & travel speeds may warrant a different approach.  
 1.2 Evaluate and, if warranted, update Administrative Rule 2010-02 on cost sharing and maintenance for county highway urbanization and multi-modal accommodations.  
 1.3 Create a strategy to determine which county highways should be urbanized, and to what extent (e.g. multi-modal accommodations). Do so in coordination with local units of government.  
 1.4 Develop a County Bicycle & Pedestrian strategy, focusing on county policy & infrastructure (e.g. highway ROW and County Parks & Trail system); integrate with municipal plans/local road networks. Incorporate into the County Comprehensive Plan when completed.  
 1.7 Monitor advances and potential disruptions in transportation and technology that will affect land use and development patterns – such as ride-share services, autonomous vehicles, unmanned aerial vehicles, etc. Begin to develop land use and transportation strategies and implementation activities around these potential shifts in our standard transportation models.

**GOAL 2: Modernized land use and regulatory tools.**

6 2 0 0 5

2.1 Evaluate the zoning (general, airport, etc.), subdivision, and other land use codes for compliance with statutory changes, urban, suburban and rural land use patterns, and community and county goals. Do so in an intergovernmental format (see Recommendation 3.1). Identify areas where greater clarity could be added. Recommend changes where appropriate.  
 2.2 Consider creating a mixed use zoning district; where desired by communities, this could be used for town centers, select transportation corridors and other mixed use zones.  
 2.3 Consider creating provisions within the zoning code to allow for agritourism-based business, in areas desired by local communities.  
 2.4 Identify model town-based ordinances (subdivision & official mapping), and subdivision development standards.  
 2.5 Develop a plan pursuant Wis Stats 236.46 to serve as the County's "Official Map" for the purpose of preserving future county highway corridors and other allowable county infrastructure expansions. Coordinate, where mutually beneficial, the mapping of future county facilities in Municipal "Official Maps".

**GOALS & RECOMMENDATIONS**

**GOAL 4: Robust, well planned county infrastructure to support a thriving economy and livable communities.**

8 12 2 6 1

4.1 Identify ways to expand and enhance affordable broadband service to underserved portions of the county. Implement strategies where feasible, partnering with local units of government where possible.  
 4.4 Create a long-range plan for the county-highway system, to supplement the 5-year capital program. Evaluate current and future land use patterns, functional classification, weight limits, access control, and areas for potential jurisdictional transfers. Ensure coordination with locals, WisDOT; take into account current and anticipated trends in transportation, and safety best practices. Incorporate into the Comprehensive Plan when completed.  
 4.5 Long-range multi-jurisdictional planning and coordination to improve safety and travel conditions at the following intersections: CTH KK and STH 441 in Appleton; STH 441, CTH OO and French Rd in Little Chute/Grand Chute & Appleton; CTH GV, Casaloma Dr and Wis 96 in Grand Chute; I41 and CTH OO/Wis 15; STH 15, CTH JJ and CTH TT in Hortonville.  
 4.6 Further study the extent and scope of the westside arterial (CTH CB). Evaluate options and finalize the preferred route for the north extension of CTH CB from STH 15 to CTH JJ. Incorporate into necessary planning documents. Work collaboratively with Greenville and Grand Chute to finalize the preferred route, officially mapping if feasible.  
 4.11 Evaluate ATV/UTV usage of County Highway system, ensuring consideration for the safety of all users.

**GOAL 5: Advance housing affordability; ensure a housing stock that meets the needs of all residents.**

5 5

5.1 Evaluate the land use regulatory framework through an affordable housing lens; identify strategies to support housing affordability and meet the demand for housing, while still achieving community objectives.  
 5.3 Identify ways to increase housing density and choice, where appropriate, to lower the infrastructure and land costs associated with housing costs, and better meet the housing needs for all stages of life and incomes.

**GOALS & RECOMMENDATIONS**

**GOAL 7: Sustainable and resilient public infrastructure & communities.**

0 2 1 1 3

7.2 Strive to design county facilities with resiliency and "green principals" in mind, targeting designs that also minimize operating costs and risk to natural hazards. Aim for a LEED Silver level of design or higher.  
 7.4 Update the County's Sustainability Plan; consider incorporating a "resiliency" section into it.  
 7.5 Evaluate county highways for vulnerability to major flooding events, including those that may exceed the 100 year floodplain; Prioritize areas where flood proofing improvements could be made.  
 7.6 Explore the feasibility of establishing a county-wetland mitigation site or sites, in addition to the one that exists to benefit ATW. Explore potential partnerships with municipalities and other entities.  
 7.7 Identify ways to encourage reinvestment/revitalization in community centers (e.g. "Main Streets") throughout the county, and in particular our rural communities.

**GOAL 8: Proactively anticipating the future becomes standard practice for Outagamie County.**

6 1 2

8.1 Re-evaluate demographic data when new American Community Survey data, and 2020 census, and DOA population/household projections are available. Lead discussions within the county to evaluate impacts on county-related services and what changes should be anticipated and planned for in advance.  
 8.2 Re-evaluate county facility needs on a routine basis (every 5-10 years), using past, current and projected staffing, space utilization, and programmatic trends. Evaluate existing county land and facilities for future uses and repurposing.  
 8.3 Departments should use the county's long term plans, when available and appropriate, to help prioritize capital/infrastructure projects for inclusion in the county Capital Improvement Program.

## Appendix III: Land Use Advisors Information

**Purpose:** *To provide feedback on the Land Use Framework and Transect approach\*; and land-use and other development related plan recommendations.*

**Advisors:**

- Tony Brown, Town Administrator, Buchanan
- Steve Brueggeman, Director of Engineering, Planning & Public Works, Freedom
- Steve Hackl, Chair, Cicero
- Bob Jakel, Planning & Community Development Director, Kaukauna
- David Kress, Principal Planner, Appleton
- Mike Patza, Town Planner, Grand Chute
- John Shoen, Public Works Director/Zoning Administrator/Building Inspector, City of Seymour
- Joe Schumacher, Chair, Ellington
- Al VanStraten, Chair, Bovina
- Dale Wunderlich, Chair, Dale

**Liaison (Steering & Zoning Committee)**

Debbie Vander Heiden, Comp Plan Steering Committee; OC Zoning Committee

**\*NOTE:** *The Future Land Use map is created from each Town's Comprehensive Plan (where the county has jurisdiction). The Land Use Framework is a method of pulling the local plans up into a uniform county mapping scheme.*

*Multiple input meetings will be held throughout the county, in which representatives from all communities will be invited to comment and provide input on all aspects of the plan.*

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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### **DRAFT MINUTES ZONING COMMITTEE WEDNESDAY, SEPTEMBER 11, 2019**

**Advisors Present:** Tony Brown, Steve Hackl, Bob Jakel, David Kress, Mike Patza, John Shoen, Joe Schumacher, Al VanStraten, Dale Wunderlich

**Others Present:** Debbie Vander Heiden, Steve Swanson, Kara Homan, Isaac Uitenbroek, Hilary Pattermann

#### **Meeting Called To Order**

THE MEETING WAS CALLED TO ORDER BY K. HOMAN AT 2:03 P.M.

Everyone introduced themselves around the room.

#### **Overview of County Comprehensive Plan 2040 Process & Timeline**

K. Homan provided an overview of the Comprehensive Plan timeline on the smartboard. She stated the goal of the timeline is to have the plan completed by the end of the year, hold the public hearing in January and then the plan would be adopted in late winter or early spring. K. Homan stated there is outreach to be done with the Towns in early October along with cluster meetings and urban meetings to review the recommendations.

#### **Role of the Land Use Advisory Group**

K. Homan stated the land use plan is for infrastructure and also relates to all other plans. Within the public participation plan, the County Board wanted a broad assortment of advisors that understand the land use patterns throughout the County. The purpose of the group is to review the land use framework and transect to allow everyone to be on the same page and also provide feedback of the plan to ensure nothing major gets missed.

#### **Approach to Future Land Use Element**

All types of land use, rural and very dense areas, needed to be represented. The best framework is to use a transect concept, a tool to categorize the different types of landscapes and classify them at different levels.

Senior Planner Uitenbroek provided an overview of the categories of the land use transect. There are seven main categories; Agriculture & Open Land, Rural Character, Suburban Transition, Suburban Residential, Community /Mixed Use, Commercial/Industrial, Urban/Incorporated City & Village and four overlays; Town Center/Highway Mixed Use, Existing Non-Metallic Mining Operations, Natural Areas and Airport Zoning District.

The categories are used to inform rezoning requests but are not zoning categories. An example of a residential plat in certain areas may or may not be recommended to be rezoned based on the surrounding land use.

Al VanStraten asked about the airport zoning district and why Shiocton Public Airport wasn't identified. K. Homan stated she wasn't aware of it and didn't believe the County has jurisdiction within that area. Using zoning would be the best way to regulate what is developed in the flight paths and approaches. Debra Vander Heiden mentioned that the Shiocton Public Airport could potentially model their zoning around the County's

zoning for airport. She also mentioned that there should be some discussion and concern to not allow ponds in certain zones near the airport. K. Homan stated there would be a process to review items that aren't working. Mike Patza stated it would be important to have a process to determine what the impact truly is.

#### **Review/Discuss Future Land Use Categories**

K. Homan gave an overview of how planning staff took town plans and integrated the maps and fit the areas into the land uses categories and created the Future Land Use Map for Outagamie County. K. Homan stated that the Towns would be met with in October to review and discuss any changes that are necessary on the maps.

City of Appleton stated that it would be have zoning districts that would align with more than one land use. Kara discussed the zoning areas that would be a part of the land uses; such as suburban residential would be Town of Grand Chute and Town of Freedom.

Joe Schumacher brought up development of storage unit uses in the middle of residential areas and their community is not happy with it. K. Homan stated that there could be a recommendation to remove that certain use in the General Agriculture District. Doug Wunderlich agreed with Joe, as their town also doesn't like the storage units in limited sanitary district areas that could have been used for house development.

K. Homan stated that they want the land uses to be flexible and that a general statement could be used of what typical uses may be. The map is a tool to show what the municipalities want to see in the area in the future and provide a guide to see if any proposed plans would be consistent with the map and recommendations.

David Kress stated that the Village of Harrison limited storage units to prevent them from being placed in a sanitary district. He stated that they are now going into the industrial park which is more appropriate. Further discussion was had in regards to limiting where storage units could be placed.

#### **Discuss Preliminary Land Use-Related Goals/Recommendations**

K. Homan presented word clouds to summarize some of the key issues during the public participation outreach and they were grouped into three illustrations; rural, urban/urbanizing and the visioning session group. The larger the words in the illustrations, the larger the issue it was seen as. Rural communities identified as the most major issues as public/county communication, roads and road funding, lack of utilities and lack of law enforcement. Urban/Urbanizing identified, transportation funding, infrastructure, housing/parks and stormwater. The Steering Committee Visioning Session identified housing, transportation, environmental resources and technology/broadband.

K. Homan read the vision statement of the Comprehensive Plan and provided the seven goals that touch land use and development:

- *GOAL 1: Integrated land use and transportation system.*
- *GOAL 2: Modernized land use and regulatory tools.*
- *GOAL 3: Cooperative, intergovernmental land-use decisions.*
- *GOAL 4: Robust, well planned county infrastructure to support a thriving economy and liveable communities.*
- *GOAL 5: Advance housing affordability; ensure a housing stock that meets the needs of all residents.*
- *GOAL 6: Wise land development and conservation practices.*
- *GOAL 7: Sustainable and resilient public infrastructure & communities.*

Under all goals, there are recommendations and K. Homan provided an overview and then a survey will be sent out to the group to evaluate and rank them. The group took time to individually read and review the goals and recommendations and provided comments.

Steve Hackl stated that some communities want to increase housing but his community wants to decrease

## Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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K. Homan stated there was a sit down review with the Town of Ellington for development proposals and they reviewed and discussed a change from what it was shown to be. Mike Patza asked if there would be a way to prohibit residential subdivisions in non-sewered areas; K. Homan said yes, it could be a requirement.

Al VanStraten stated it is difficult in a small community when rural land owners want to sell the land for development to use as retirement plans and it's hard for the towns to say no because they are their neighbor. K. Homan mentioned it is a good time to get help from the County of making a recommendation to say no to something the town does not want but could always be amended if the town really would like to see that development.

K. Homan made a note about airport stormwater safety being evaluated. Bob Jakel asked if there was any discussion with ATC of potential overhead power lines and the fact that the power plant is growing and also gas mains, it could affect land use. K. Homan also mentioned there was discussion about county urbanization and the only way that highways are being urbanized is if the municipality pays or there are federal funds and the Highway Commissioner and K. Homan have discussed revising the policy.

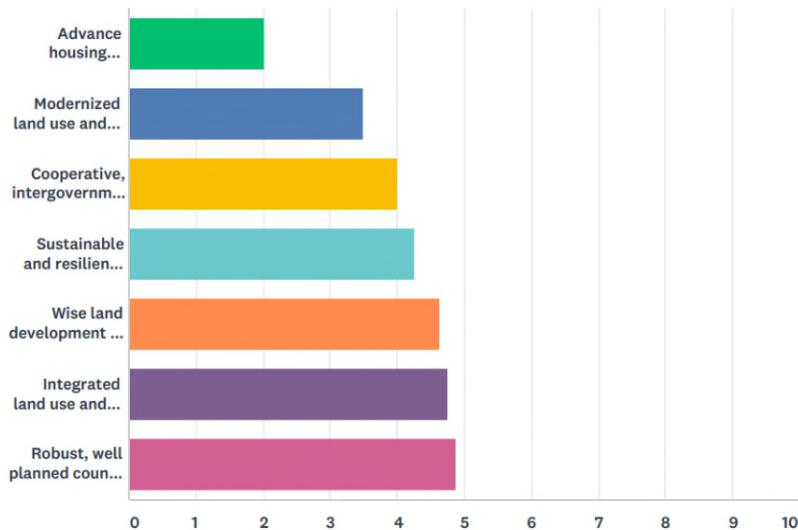
K. Homan informed the group that if towns, that are county zoned, they can adopt the county map into the Town Comprehensive Plan, based on a recommendation as guidance of land use.

### **Next Steps**

A survey will be sent out to the group to rank items based on highest to lowest priority. Further discussion was had about towers for internet and K. Homan said she is working on expanding broadband internet.

Q1 Below are 7 "land-use & development" related goals proposed for inclusion in Outagamie County's Comprehensive Plan. Please rank from the most important (1) to the least important (7), from the perspective of your community, and communities with similar land use patterns.

Answered: 8 Skipped: 0



	1	2	3	4	5	6	7	TOTAL	SCORE
Advance housing affordability; ensure a housing stock that meets the needs of all residents.	0.00% 0	0.00% 0	0.00% 0	12.50% 1	25.00% 2	12.50% 1	50.00% 4	8	2.00
Modernized land use and regulatory tools.	0.00% 0	0.00% 0	37.50% 3	12.50% 1	25.00% 2	12.50% 1	12.50% 1	8	3.50
Cooperative, intergovernmental land-use decisions.	25.00% 2	25.00% 2	0.00% 0	0.00% 0	12.50% 1	0.00% 0	37.50% 3	8	4.00
Sustainable and resilient public infrastructure & communities.	12.50% 1	12.50% 1	25.00% 2	12.50% 1	12.50% 1	25.00% 2	0.00% 0	8	4.25
Wise land development and conservation practices.	25.00% 2	0.00% 0	25.00% 2	25.00% 2	12.50% 1	12.50% 1	0.00% 0	8	4.63
Integrated land use and transportation system.	25.00% 2	25.00% 2	0.00% 0	25.00% 2	0.00% 0	25.00% 2	0.00% 0	8	4.75
Robust, well planned county infrastructure to support a thriving economy and liveable communities.	12.50% 1	37.50% 3	12.50% 1	12.50% 1	12.50% 1	12.50% 1	0.00% 0	8	4.88

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

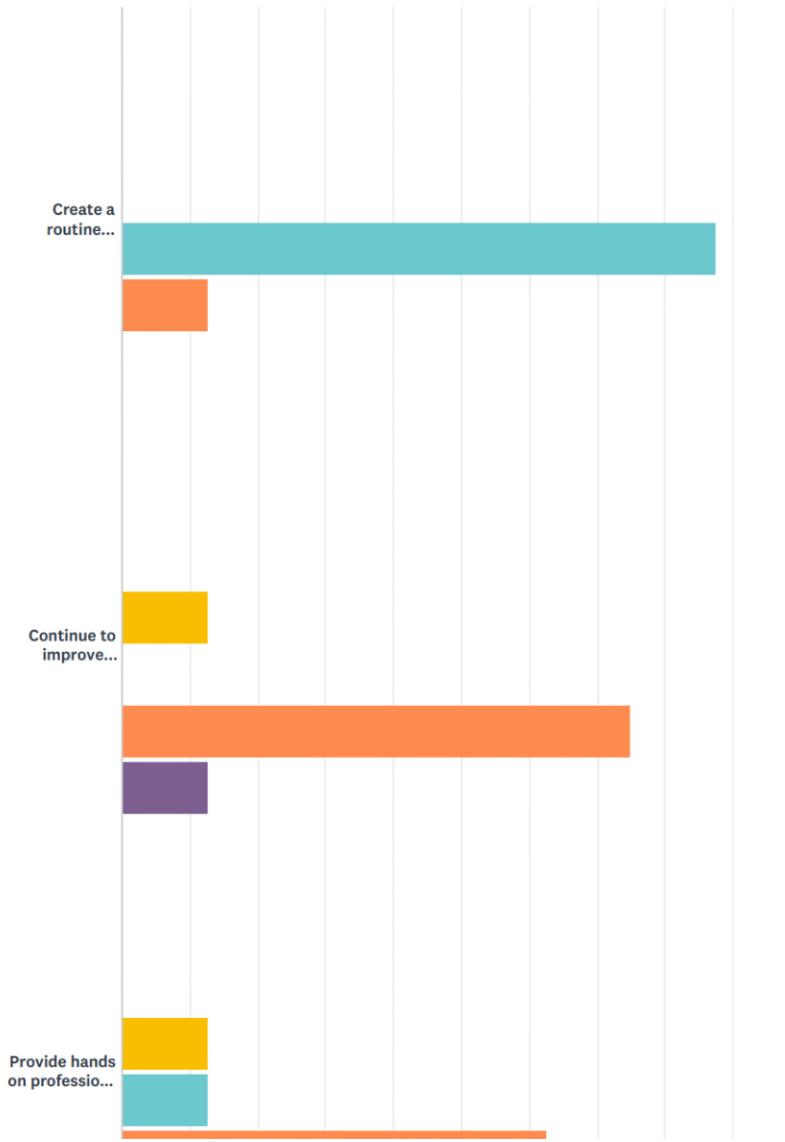
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Land Use Advisors - Feedback Survey

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**Q2 GOAL: COOPERATIVE, INTERGOVERNMENTAL LAND-USE DECISIONS.** Below are land-use & development related recommendations proposed to help achieve this goal. Please provide your input on the importance of each recommendation, from the perspective of your community and communities with similar land use patterns.

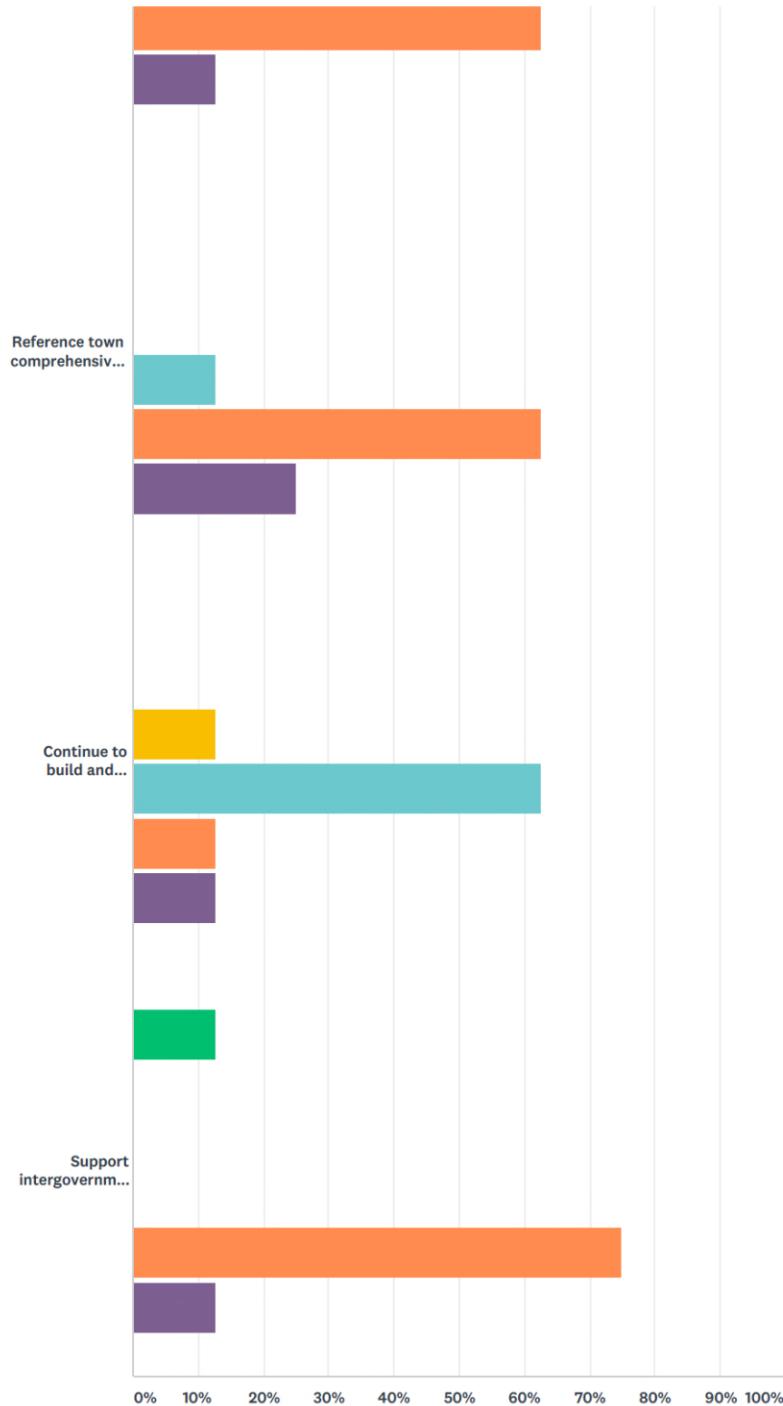
Answered: 8    Skipped: 0



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# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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 Not at all important  
  (no label)  
  Neutral  
  (no label)  
 Very Important  
  N/A

	NOT AT ALL IMPORTANT	(NO LABEL)	NEUTRAL	(NO LABEL)	VERY IMPORTANT	N/A	TOTAL	WEIGHTED AVERAGE
Create a routine community-based process to evaluate key land use issues and how best to address through regulatory instruments or other means.	0.00% 0	0.00% 0	0.00% 0	87.50% 7	12.50% 1	0.00% 0	8	4.13
Continue to improve coordination and communication with towns for land use planning & zoning actions, creating a partnership between county staff and town officials (Boards, Plan Commissions, Building Inspectors and Professional Staff).	0.00% 0	0.00% 0	12.50% 1	0.00% 0	75.00% 6	12.50% 1	8	4.71
Provide hands on professional guidance and recommendations to Town Boards/Plan Commissions, where desired by local communities.	0.00% 0	0.00% 0	12.50% 1	12.50% 1	62.50% 5	12.50% 1	8	4.57
Reference town comprehensive plans (in addition to the County Plan) for further land use guidance when considering rezoning and other discretionary land use requests.	0.00% 0	0.00% 0	0.00% 0	12.50% 1	62.50% 5	25.00% 2	8	4.83
Continue to build and refine the CityView enterprise permitting system, to build efficiencies and increase transparency to the planning & permit review process for staff, communities, applicants and citizens alike	0.00% 0	0.00% 0	12.50% 1	62.50% 5	12.50% 1	12.50% 1	8	4.00
Support intergovernmental coordination and cooperation around land use and infrastructure planning on the urban fringe. Usage of boundary agreements and other cooperative planning tools is encouraged.	12.50% 1	0.00% 0	0.00% 0	0.00% 0	75.00% 6	12.50% 1	8	4.43
#	COMMENTS FOR "CREATE A ROUTINE COMMUNITY-BASED PROCESS TO EVALUATE KEY LAND USE ISSUES AND HOW BEST TO ADDRESS THROUGH REGULATORY INSTRUMENTS OR OTHER MEANS."						DATE	
1	This sounds typical of a comprehensive plan update but with a more routine review of the Plan Commission.						9/24/2019 9:41 AM	
#	COMMENTS FOR "CONTINUE TO IMPROVE COORDINATION AND COMMUNICATION WITH TOWNS FOR LAND USE PLANNING & ZONING ACTIONS, CREATING A PARTNERSHIP BETWEEN COUNTY STAFF AND TOWN OFFICIALS (BOARDS, PLAN COMMISSIONS, BUILDING INSPECTORS AND PROFESSIONAL STAFF)."						DATE	
There are no responses.								

Land Use Advisors - Feedback Survey

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#	COMMENTS FOR "PROVIDE HANDS ON PROFESSIONAL GUIDANCE AND RECOMMENDATIONS TO TOWN BOARDS/PLAN COMMISSIONS, WHERE DESIRED BY LOCAL COMMUNITIES."	DATE
There are no responses.		
#	COMMENTS FOR "REFERENCE TOWN COMPREHENSIVE PLANS (IN ADDITION TO THE COUNTY PLAN) FOR FURTHER LAND USE GUIDANCE WHEN CONSIDERING REZONING AND OTHER DISCRETIONARY LAND USE REQUESTS."	DATE
There are no responses.		
#	COMMENTS FOR "CONTINUE TO BUILD AND REFINE THE CITYVIEW ENTERPRISE PERMITTING SYSTEM, TO BUILD EFFICIENCIES AND INCREASE TRANSPARENCY TO THE PLANNING & PERMIT REVIEW PROCESS FOR STAFF, COMMUNITIES, APPLICANTS AND CITIZENS ALIKE"	DATE
There are no responses.		
#	COMMENTS FOR "SUPPORT INTERGOVERNMENTAL COORDINATION AND COOPERATION AROUND LAND USE AND INFRASTRUCTURE PLANNING ON THE URBAN FRINGE. USAGE OF BOUNDARY AGREEMENTS AND OTHER COOPERATIVE PLANNING TOOLS IS ENCOURAGED."	DATE
There are no responses.		

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

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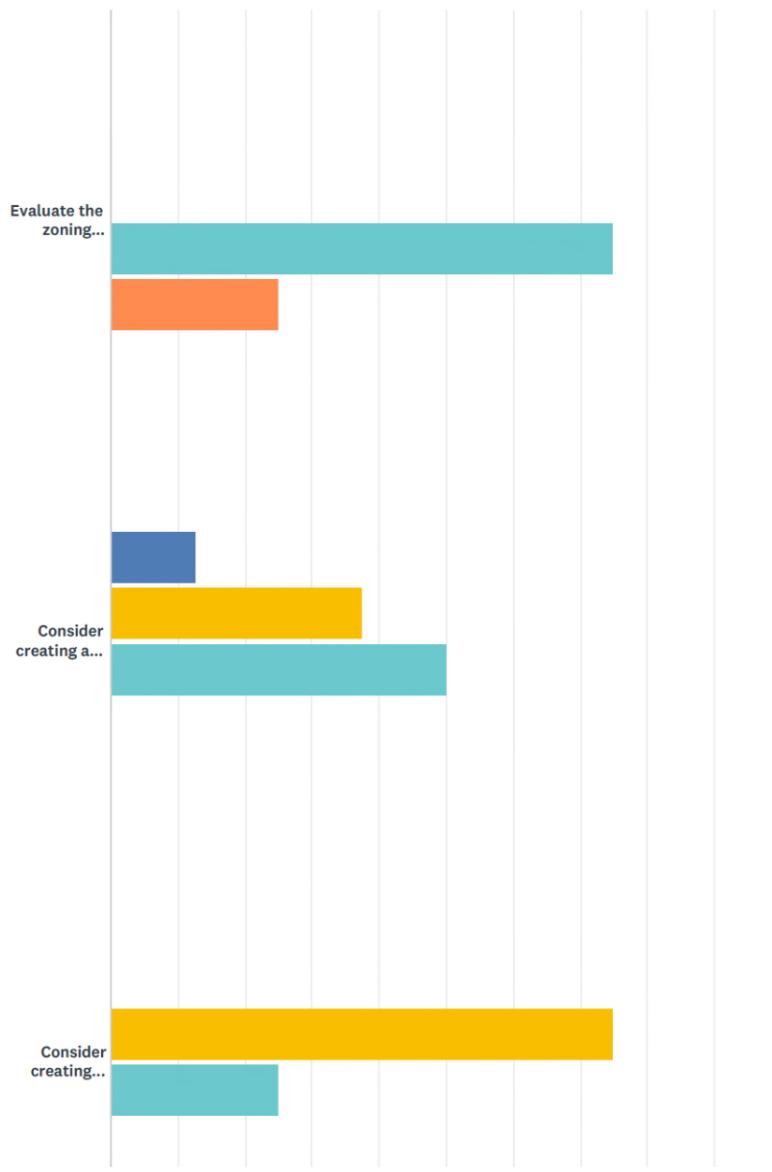
Land Use Advisors - Feedback Survey

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**Q3 GOAL: MODERNIZE LAND USE AND REGULATORY TOOLS.**

Below are land-use & development related recommendations proposed to help achieve this goal. Please provide your input on the importance of each recommendation, from the perspective of your community and communities with similar land use patterns.

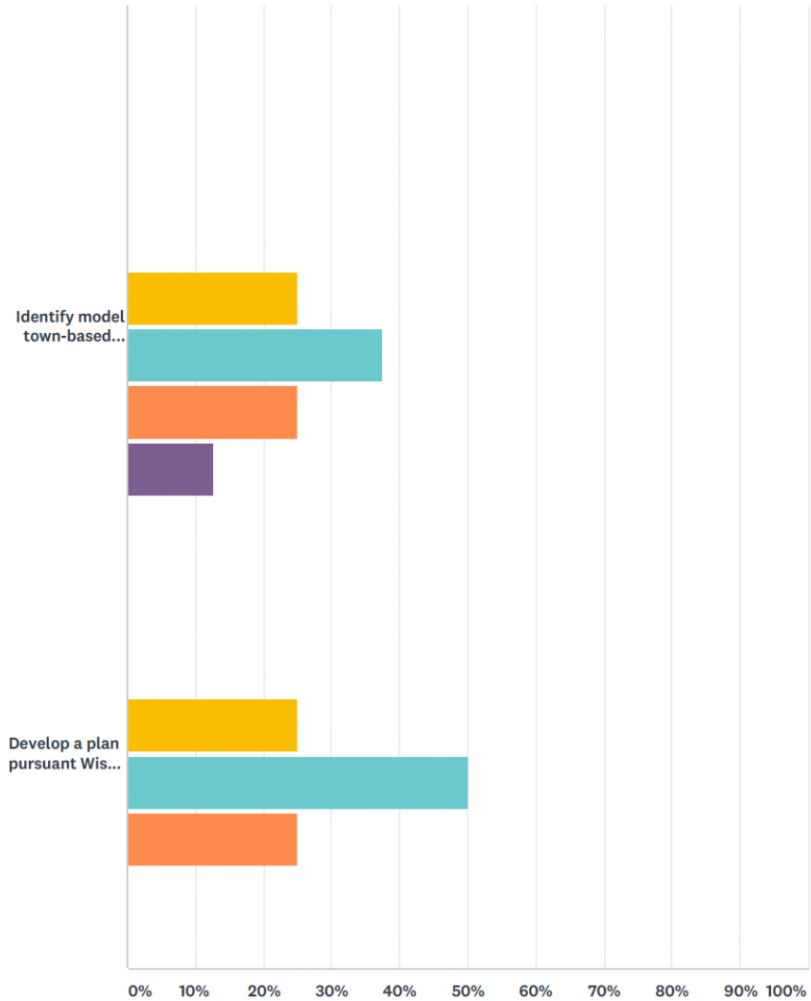
Answered: 8 Skipped: 0



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Land Use Advisors - Feedback Survey

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█ Not at all important   █ (no label)   █ Neutral   █ (no label)  
█ Very Important   █ N/A

	NOT AT ALL IMPORTANT	(NO LABEL)	NEUTRAL	(NO LABEL)	VERY IMPORTANT	N/A	TOTAL	WEIGHTED AVERAGE
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# Outagamie County, Wisconsin

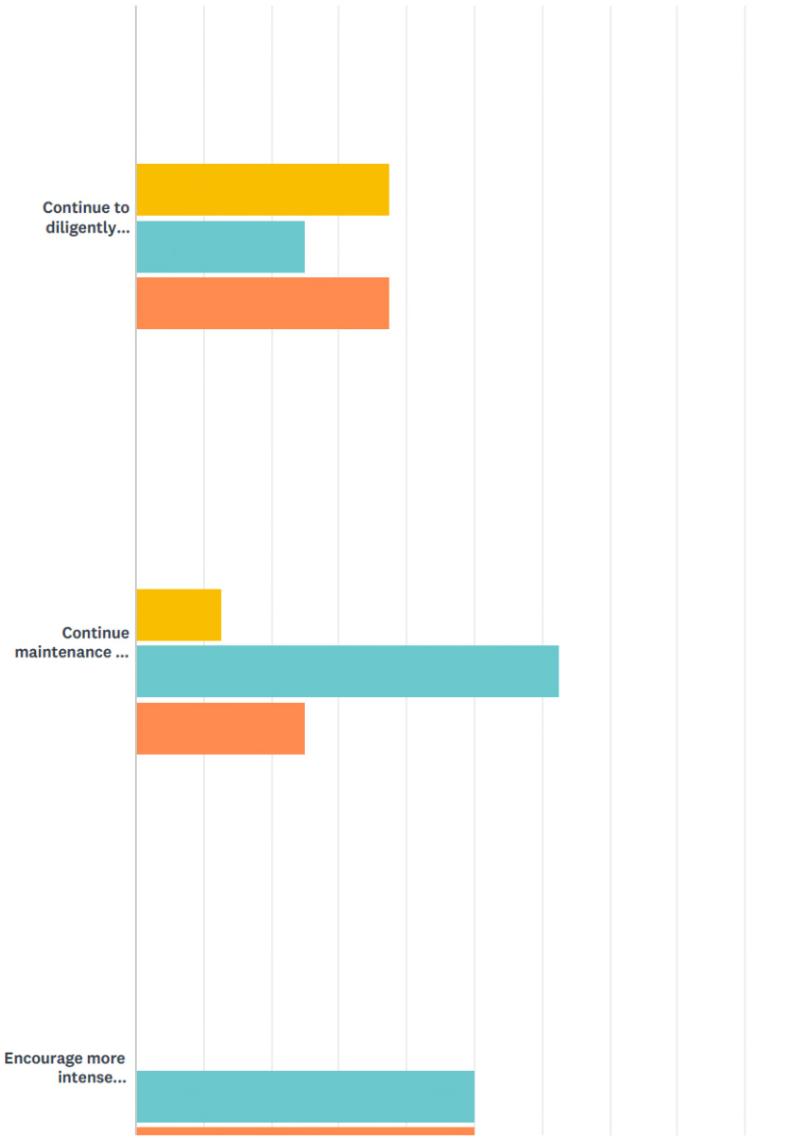
## Comprehensive Plan 2040: The Path Forward

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Land Use Advisors - Feedback Survey	SurveyMonkey						
Evaluate the zoning (general, airport, etc.), subdivision, and other land use codes for compliance with statutory changes, urban, suburban and rural land use patterns, and community and county goals. Do so in an intergovernmental format. Identify areas where greater clarity could be added. Recommend changes where appropriate.	0.00% 0	0.00% 0	0.00% 0	75.00% 6	25.00% 2	0.00% 0	8      4.25
Consider creating a mixed use zoning district; where desired by communities, this could be used for town centers, select transportation corridors and other mixed use zones.	0.00% 0	12.50% 1	37.50% 3	50.00% 4	0.00% 0	0.00% 0	8      3.38
Consider creating provisions within the zoning code to allow for agritourism-based business, in areas desired by local communities.	0.00% 0	0.00% 0	75.00% 6	25.00% 2	0.00% 0	0.00% 0	8      3.25
Identify model town-based ordinances (subdivision & official mapping), and subdivision development standards.	0.00% 0	0.00% 0	25.00% 2	37.50% 3	25.00% 2	12.50% 1	8      4.00
Develop a plan pursuant Wis Stats 236.46 to serve as the County's "Official Map" for the purpose of preserving future county highway corridors and other allowable county infrastructure expansions. Coordinate, where mutually beneficial, the mapping of future county facilities in Municipal "Official Maps".	0.00% 0	0.00% 0	25.00% 2	50.00% 4	25.00% 2	0.00% 0	8      4.00

**Q4 GOAL: WISE LAND DEVELOPMENT AND CONSERVATION PRACTICES.** Below are land-use & development related recommendations proposed to help achieve this goal. Please provide your input on the importance of each recommendation, from the perspective of your community and communities with similar land use patterns.

Answered: 8    Skipped: 0



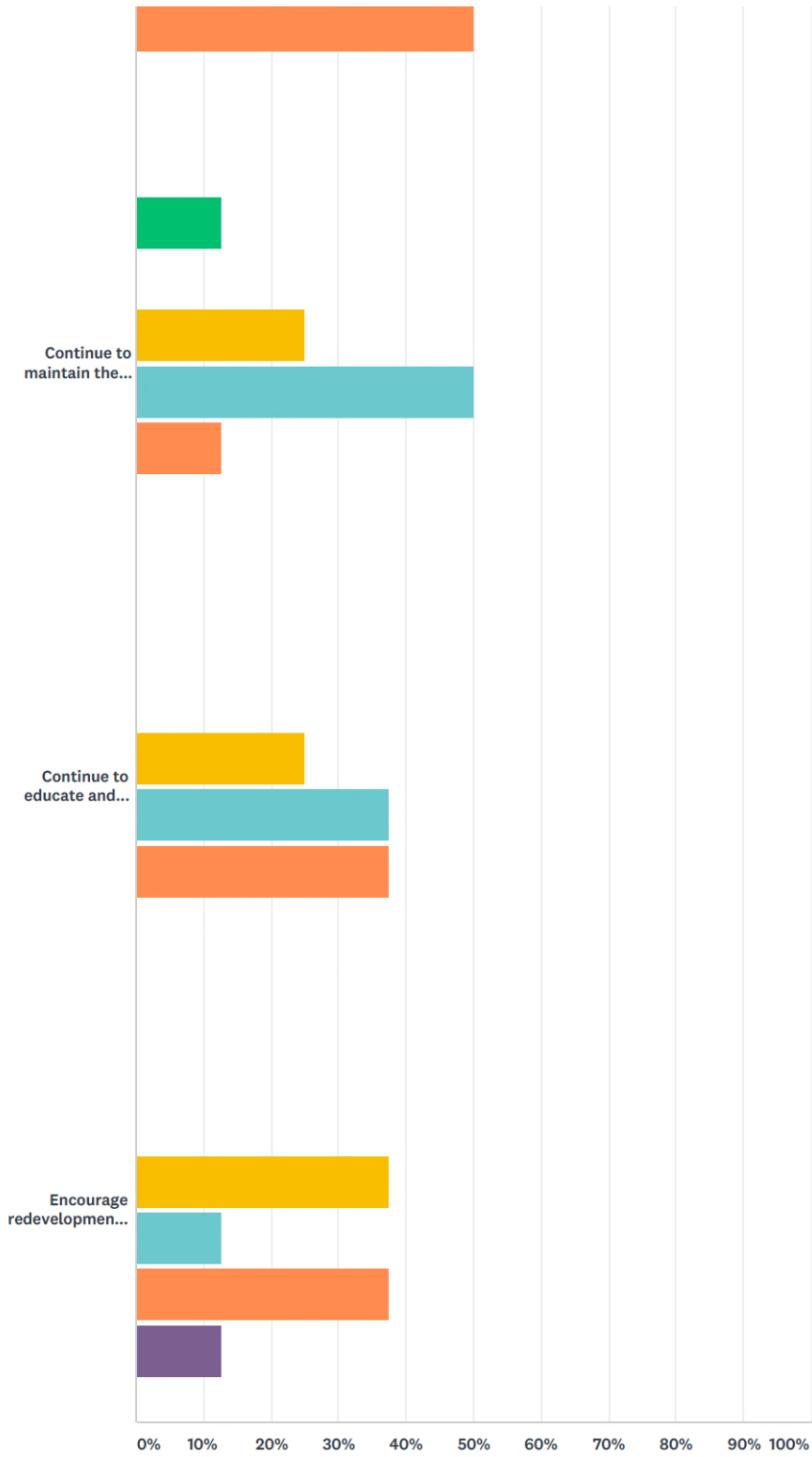
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# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Land Use Advisors - Feedback Survey

SurveyMonkey

█ Not at all important  
 █ (no label)  
 █ Neutral  
 █ (no label)  
█ Very Important  
 █ N/A

	NOT AT ALL IMPORTANT	(NO LABEL)	NEUTRAL	(NO LABEL)	VERY IMPORTANT	N/A	TOTAL	WEIGHTED AVERAGE
Continue to diligently administer the county's shoreland zoning, ensuring protection of sensitive areas abutting our navigable waterways. Partner with local building inspectors to ensure required shoreland permits are procured.	0.00% 0	0.00% 0	37.50% 3	25.00% 2	37.50% 3	0.00% 0	8	4.00
Continue maintenance and enforcement of county Stormwater & Erosion Control Ordinances, and other stormwater-related activities in compliance with EPA and WDNR approved Outagamie County MS4 Permit. Seek intergovernmental stormwater solutions where mutually beneficial.	0.00% 0	0.00% 0	12.50% 1	62.50% 5	25.00% 2	0.00% 0	8	4.13
Encourage more intense development patterns to occur on public sewer and water systems, whenever possible.	0.00% 0	0.00% 0	0.00% 0	50.00% 4	50.00% 4	0.00% 0	8	4.50
Continue to maintain the Farmland Preservation program. Consider adding a "food systems" element to the next Farmland Preservation Plan Update. Explore creating additional Agriculture Enterprise Areas (AEAs) when desired by local communities, and when county resources are available.	12.50% 1	0.00% 0	25.00% 2	50.00% 4	12.50% 1	0.00% 0	8	3.50
Continue to educate and provide technical assistance to land owners for best practices for soil conservation and nutrient management, to limit the amount of erosion, phosphorus and other pollutants in our waterways.	0.00% 0	0.00% 0	25.00% 2	37.50% 3	37.50% 3	0.00% 0	8	4.13
Encourage redevelopment of blighted parcels and brownfields, where practicable. Proactively work with communities to repurpose blighted InRem parcels for the benefit of the community and county at large.	0.00% 0	0.00% 0	37.50% 3	12.50% 1	37.50% 3	12.50% 1	8	4.00

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

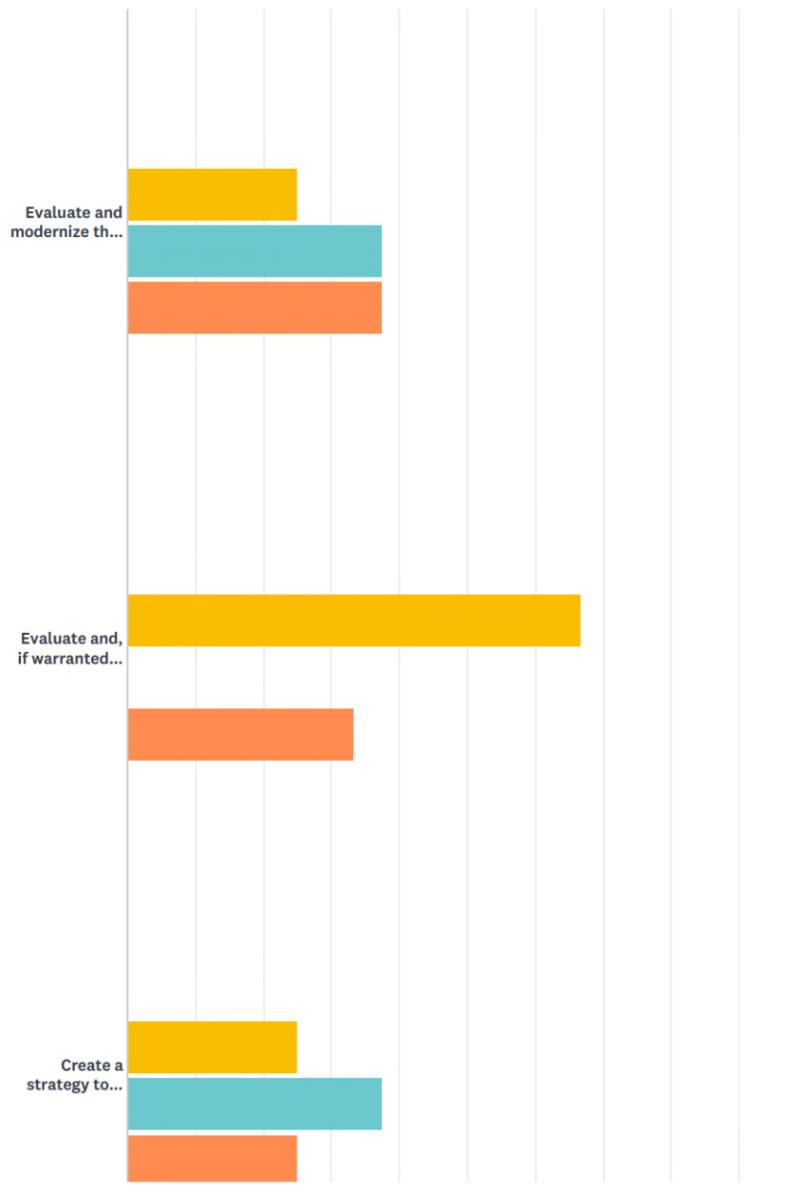
### Land Use Advisors - Feedback Survey

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#	COMMENTS FOR "CONTINUE TO DILIGENTLY ADMINISTER THE COUNTY'S SHORELAND ZONING, ENSURING PROTECTION OF SENSITIVE AREAS ABUTTING OUR NAVIGABLE WATERWAYS. PARTNER WITH LOCAL BUILDING INSPECTORS TO ENSURE REQUIRED SHORELAND PERMITS ARE PROCURED."	DATE
1	Exemptions or discretion to Shoreland Zoning Requirements in certain situations would seem appropriate. Requiring permits for structures/fences within 300' which are separated from the stream by a freeway or highway, and not connected hydraulically, seems unnecessary.	10/1/2019 10:42 AM
2	Coordinate with local engineering firms as well.	9/24/2019 9:41 AM
#	COMMENTS FOR "CONTINUE MAINTENANCE AND ENFORCEMENT OF COUNTY STORMWATER & EROSION CONTROL ORDINANCES, AND OTHER STORMWATER-RELATED ACTIVITIES IN COMPLIANCE WITH EPA AND WDNR APPROVED OUTAGAMIE COUNTY MS4 PERMIT. SEEK INTERGOVERNMENTAL STORMWATER SOLUTIONS WHERE MUTUALLY BENEFICIAL."	DATE
	There are no responses.	
#	COMMENTS FOR "ENCOURAGE MORE INTENSE DEVELOPMENT PATTERNS TO OCCUR ON PUBLIC SEWER AND WATER SYSTEMS, WHENEVER POSSIBLE."	DATE
1	long over due	9/24/2019 9:41 AM
#	COMMENTS FOR "CONTINUE TO MAINTAIN THE FARMLAND PRESERVATION PROGRAM. CONSIDER ADDING A "FOOD SYSTEMS" ELEMENT TO THE NEXT FARMLAND PRESERVATION PLAN UPDATE. EXPLORE CREATING ADDITIONAL AGRICULTURE ENTERPRISE AREAS (AEAS) WHEN DESIRED BY LOCAL COMMUNITIES, AND WHEN COUNTY RESOURCES ARE AVAILABLE."	DATE
	There are no responses.	
#	COMMENTS FOR "CONTINUE TO EDUCATE AND PROVIDE TECHNICAL ASSISTANCE TO LAND OWNERS FOR BEST PRACTICES FOR SOIL CONSERVATION AND NUTRIENT MANAGEMENT, TO LIMIT THE AMOUNT OF EROSION, PHOSPHORUS AND OTHER POLLUTANTS IN OUR WATERWAYS."	DATE
	There are no responses.	
#	COMMENTS FOR "ENCOURAGE REDEVELOPMENT OF BLIGHTED PARCELS AND BROWNFIELDS, WHERE PRACTICABLE. PROACTIVELY WORK WITH COMMUNITIES TO REPURPOSE BLIGHTED INREM PARCELS FOR THE BENEFIT OF THE COMMUNITY AND COUNTY AT LARGE."	DATE
	There are no responses.	

**Q5 GOAL: INTEGRATED LAND USE AND TRANSPORTATION SYSTEM.** Below are land-use & development related recommendations proposed to help achieve this goal. Please provide your input on the importance of each recommendation, from the perspective of your community and communities with similar land use patterns.

Answered: 8 Skipped: 0



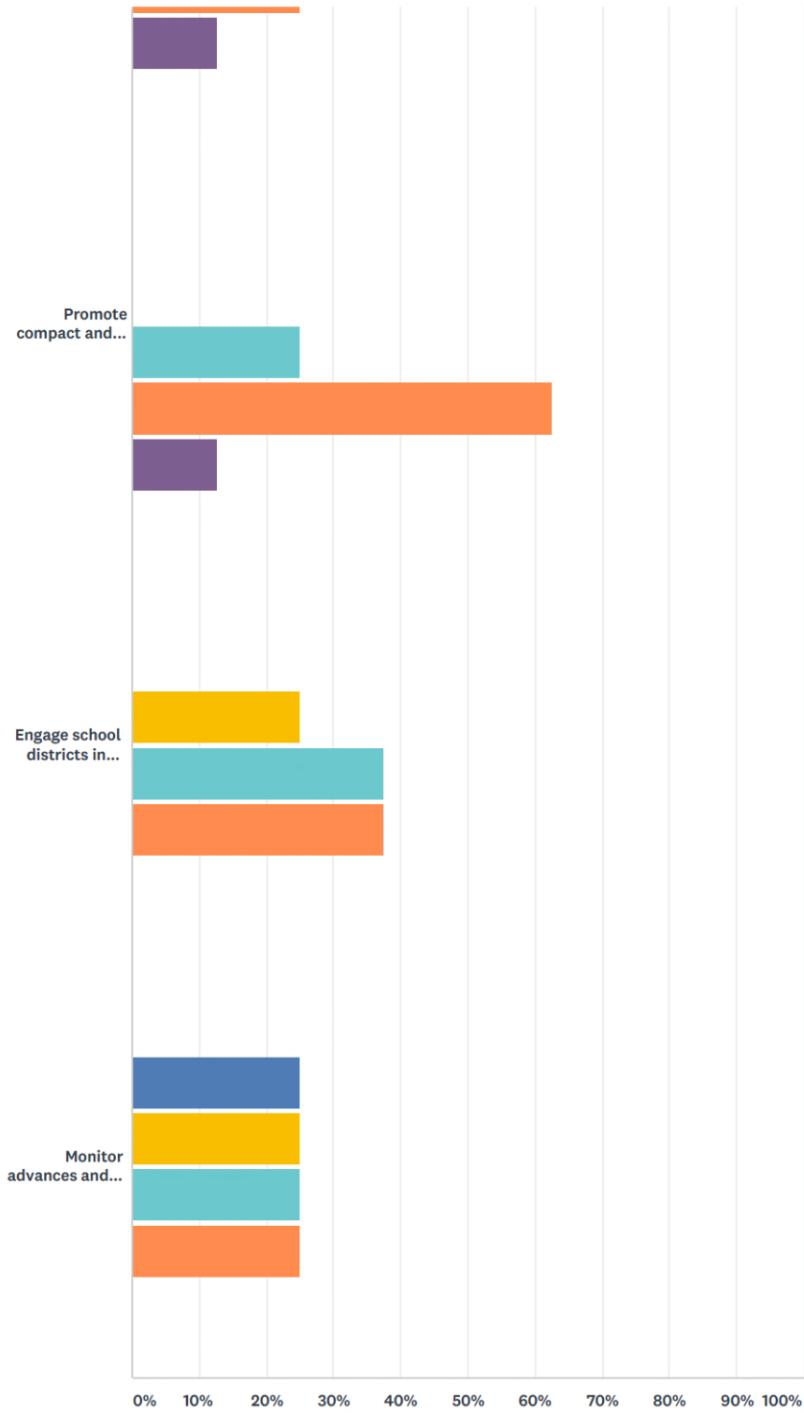
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Land Use Advisors - Feedback Survey

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 Not at all important  
  (no label)  
  Neutral  
  (no label)  
 Very Important  
  N/A

	NOT AT ALL IMPORTANT	(NO LABEL)	NEUTRAL	(NO LABEL)	VERY IMPORTANT	N/A	TOTAL	WEIGHTED AVERAGE
Evaluate and modernize the Highway Access Control Ordinance. Recognize differing land use patterns (urban, suburban, rural) & travel speeds may warrant a different approach	0.00% 0	0.00% 0	25.00% 2	37.50% 3	37.50% 3	0.00% 0	8	4.13
Evaluate and, if warranted, update Administrative Rule 2010-02 on cost sharing and maintenance for county highway urbanization and multi-modal accomodations.	0.00% 0	0.00% 0	66.67% 4	0.00% 0	33.33% 2	0.00% 0	6	3.67
Create a strategy to determine which county highways should be urbanized, and to what extent (e.g. multi-modal accomodations). Do so in coordination with local units of government.	0.00% 0	0.00% 0	25.00% 2	37.50% 3	25.00% 2	12.50% 1	8	4.00
Promote compact and interconnected development patterns, to minimize costs to provide infrastructure and public services.	0.00% 0	0.00% 0	0.00% 0	25.00% 2	62.50% 5	12.50% 1	8	4.71
Engage school districts in the planning process, when county facilities, parks, land use or transportation decisions interface with school district facilities or operations.	0.00% 0	0.00% 0	25.00% 2	37.50% 3	37.50% 3	0.00% 0	8	4.13
Monitor advances and potential disruptions in transportation and technology that will affect land use and development patterns – such as ride-share services, autonomous vehicles, unmanned aerial vehicles, etc. Begin to develop land use and transportation strategies and implementation activities around these potential shifts in our standard transportation models.	0.00% 0	25.00% 2	25.00% 2	25.00% 2	25.00% 2	0.00% 0	8	3.50

#	COMMENTS FOR "EVALUATE AND MODERNIZE THE HIGHWAY ACCESS CONTROL ORDINANCE. RECOGNIZE DIFFERING LAND USE PATTERNS (URBAN, SUBURBAN, RURAL) & TRAVEL SPEEDS MAY WARRANT A DIFFERENT APPROACH"	DATE
There are no responses.		
#	COMMENTS FOR "EVALUATE AND, IF WARRANTED, UPDATE ADMINISTRATIVE RULE 2010-02 ON COST SHARING AND MAINTENANCE FOR COUNTY HIGHWAY URBANIZATION AND MULTI-MODAL ACCOMODATIONS."	DATE
There are no responses.		

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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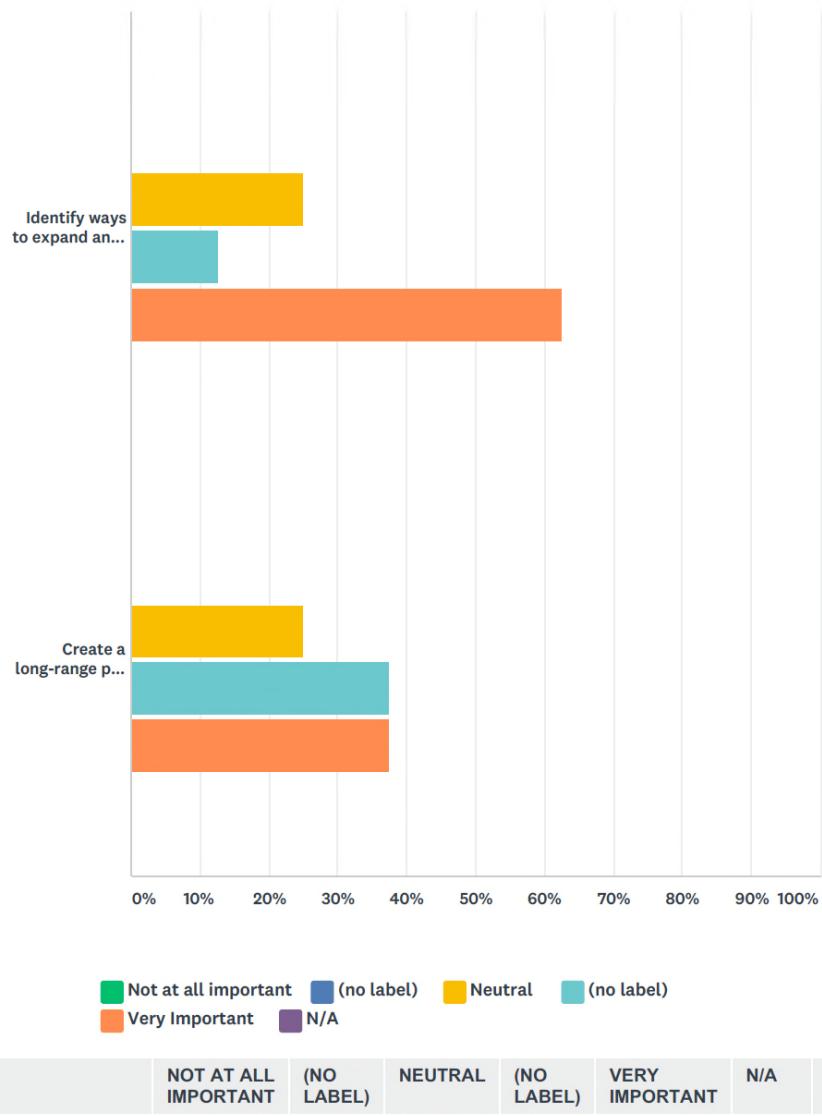
### Land Use Advisors - Feedback Survey

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#	Comments	DATE
1	This will come with a hefty price tag	9/24/2019 9:41 AM
#	Comments for "Promote compact and interconnected development patterns, to minimize costs to provide infrastructure and public services."	DATE
There are no responses.		
#	Comments for "Engage school districts in the planning process, when county facilities, parks, land use or transportation decisions interface with school district facilities or operations."	DATE
1	It doesn't hurt to try.	9/25/2019 8:59 AM
2	Should be done already	9/24/2019 9:41 AM
#	Comments for "Monitor advances and potential disruptions in transportation and technology that will affect land use and development patterns – such as ride-share services, autonomous vehicles, unmanned aerial vehicles, etc. Begin to develop land use and transportation strategies and implementation activities around these potential shifts in our standard transportation models."	DATE
There are no responses.		

**Q6 GOAL: ROBUST, WELL PLANNED COUNTY INFRASTRUCTURE TO SUPPORT A THRIVING ECONOMY AND LIVEABLE COMMUNITIES.** Below are land-use & development related recommendations proposed to help achieve this goal. Please provide your input on the importance of each recommendation, from the perspective of your community and communities with similar land use patterns.

Answered: 8 Skipped: 0



# Outagamie County, Wisconsin

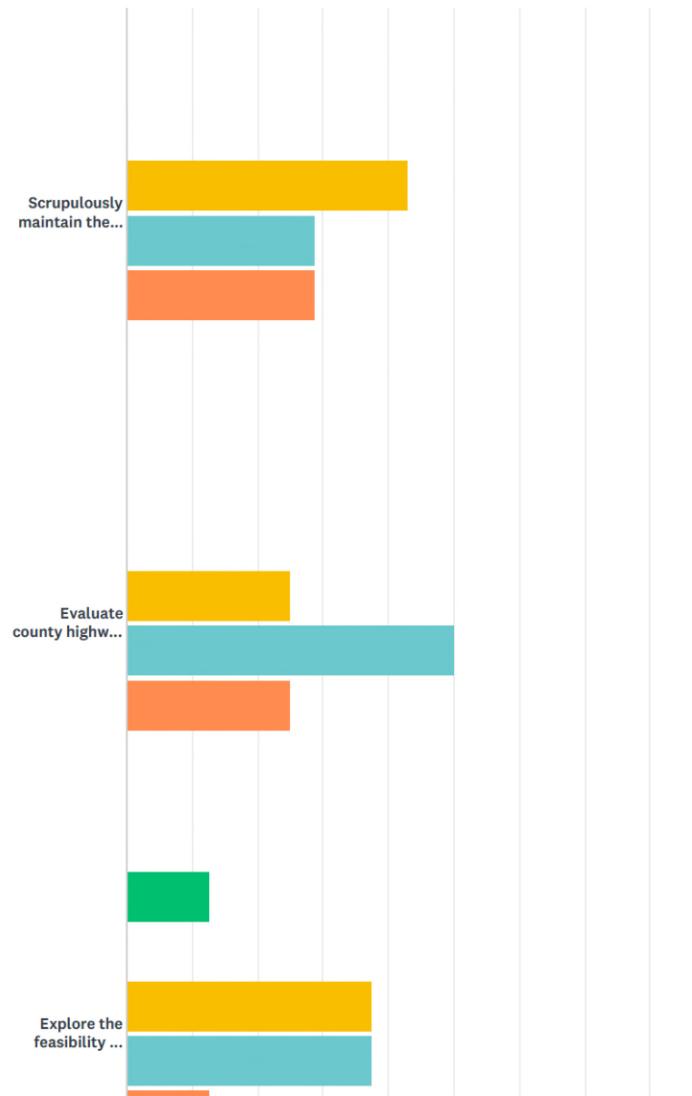
## Comprehensive Plan 2040: The Path Forward

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Land Use Advisors - Feedback Survey	SurveyMonkey							
Identify ways to expand and enhance affordable broadband service to underserved portions of the county. Implement strategies where feasible, partnering with local units of government where possible.	0.00%	0.00%	25.00%	12.50%	62.50%	0.00%	8	4.38
Create a long-range plan for the county-highway system, to supplement the 5-year capital program. Evaluate current and future land use patterns, functional classification, weight limits, access control, and areas for potential jurisdictional transfers. Ensure coordination with locals, WisDOT; take into account current and anticipated trends in transportation, and safety best practices. Incorporate into the Comprehensive Plan when completed.	0.00%	0.00%	25.00%	37.50%	37.50%	0.00%	8	4.13

**Q7 GOAL: SUSTAINABLE AND RESILIENT PUBLIC INFRASTRUCTURE & COMMUNITIES.** Below are land-use & development related recommendations proposed to help achieve this goal. Please provide your input on the importance of each recommendation, from the perspective of your community and communities with similar land use patterns.

Answered: 8    Skipped: 0



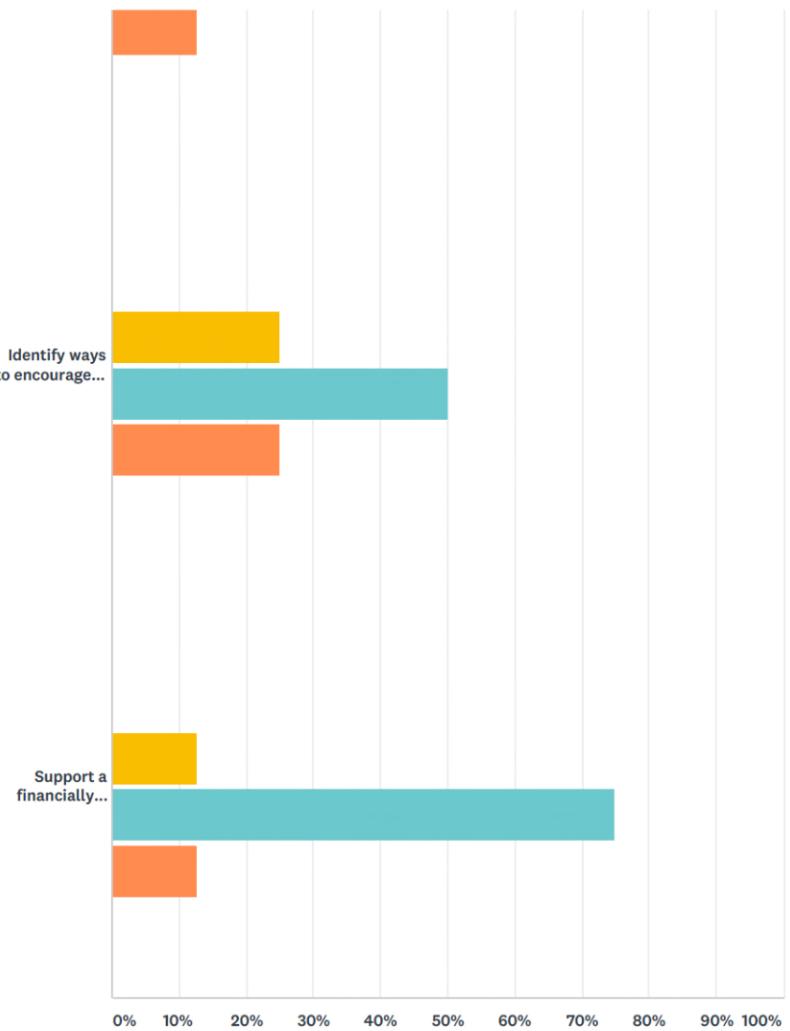
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Outagamie County, Wisconsin  
Comprehensive Plan 2040: *The Path Forward*

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Land Use Advisors - Feedback Survey

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■ Not at all important   ■ (no label)   ■ Neutral   ■ (no label)  
■ Very Important   ■ N/A

	NOT AT ALL IMPORTANT	(NO LABEL)	NEUTRAL	(NO LABEL)	VERY IMPORTANT	N/A	TOTAL	WEIGHTED AVERAGE
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# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

### Land Use Advisors - Feedback Survey

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Scrupulously maintain the County's Floodplain Program through effective Floodplain Zoning administration, in coordination with Wisconsin DNR. Ensure continued membership in the National Flood Insurance Program (NFIP), making our homeowners eligible for subsidized flood insurance.	0.00% 0	0.00% 0	42.86% 3	28.57% 2	28.57% 2	0.00% 0	7	3.86
Evaluate county highways for vulnerability to major flooding events, including those that may exceed the 100 year floodplain; Prioritize areas where floodproofing improvements could be made.	0.00% 0	0.00% 0	25.00% 2	50.00% 4	25.00% 2	0.00% 0	8	4.00
Explore the feasibility of establishing a county-wetland mitigation site or sites, in addition to the one that exists to benefit ATW. Explore potential partnerships with municipalities and other entities.	12.50% 1	0.00% 0	37.50% 3	37.50% 3	12.50% 1	0.00% 0	8	3.38
Identify ways to encourage reinvestment/revitalization in community centers (e.g. "Main Streets") throughout the county, and in particular our rural communities.	0.00% 0	0.00% 0	25.00% 2	50.00% 4	25.00% 2	0.00% 0	8	4.00
Support a financially sustainable, regional approach to transit. Encourage the State of Wisconsin to create enabling legislation for Regional Transit or Transportation Authorities to address regional transportation needs for the long-term.	0.00% 0	0.00% 0	12.50% 1	75.00% 6	12.50% 1	0.00% 0	8	4.00

#	COMMENTS FOR "SCRUPULOUSLY MAINTAIN THE COUNTY'S FLOODPLAIN PROGRAM THROUGH EFFECTIVE FLOODPLAIN ZONING ADMINISTRATION, IN COORDINATION WITH WISCONSIN DNR. ENSURE CONTINUED MEMBERSHIP IN THE NATIONAL FLOOD INSURANCE PROGRAM (NFIP), MAKING OUR HOMEOWNERS ELIGIBLE FOR SUBSIDIZED FLOOD INSURANCE."	DATE
There are no responses.		
#	COMMENTS FOR "EVALUATE COUNTY HIGHWAYS FOR VULNERABILITY TO MAJOR FLOODING EVENTS, INCLUDING THOSE THAT MAY EXCEED THE 100 YEAR FLOODPLAIN; PRIORITIZE AREAS WHERE FLOODPROOFING IMPROVEMENTS COULD BE MADE."	DATE
There are no responses.		
#	COMMENTS FOR "EXPLORE THE FEASIBILITY OF ESTABLISHING A COUNTY-WETLAND MITIGATION SITE OR SITES, IN ADDITION TO THE ONE THAT EXISTS TO BENEFIT ATW. EXPLORE POTENTIAL PARTNERSHIPS WITH MUNICIPALITIES AND OTHER ENTITIES."	DATE
There are no responses.		
#	COMMENTS FOR "IDENTIFY WAYS TO ENCOURAGE REINVESTMENT/REVITALIZATION IN COMMUNITY CENTERS (E.G. "MAIN STREETS") THROUGHOUT THE COUNTY, AND IN PARTICULAR OUR RURAL COMMUNITIES."	DATE
1	Consider the benefit of small town revitalization to curb family out migration.	9/24/2019 9:41 AM

Land Use Advisors - Feedback Survey

SurveyMonkey

#	COMMENTS FOR "SUPPORT A FINANCIALLY SUSTAINABLE, REGIONAL APPROACH TO TRANSIT. ENCOURAGE THE STATE OF WISCONSIN TO CREATE ENABLING LEGISLATION FOR REGIONAL TRANSIT OR TRANSPORTATION AUTHORITIES TO ADDRESS REGIONAL TRANSPORTATION NEEDS FOR THE LONG-TERM."	DATE
	There are no responses.	

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

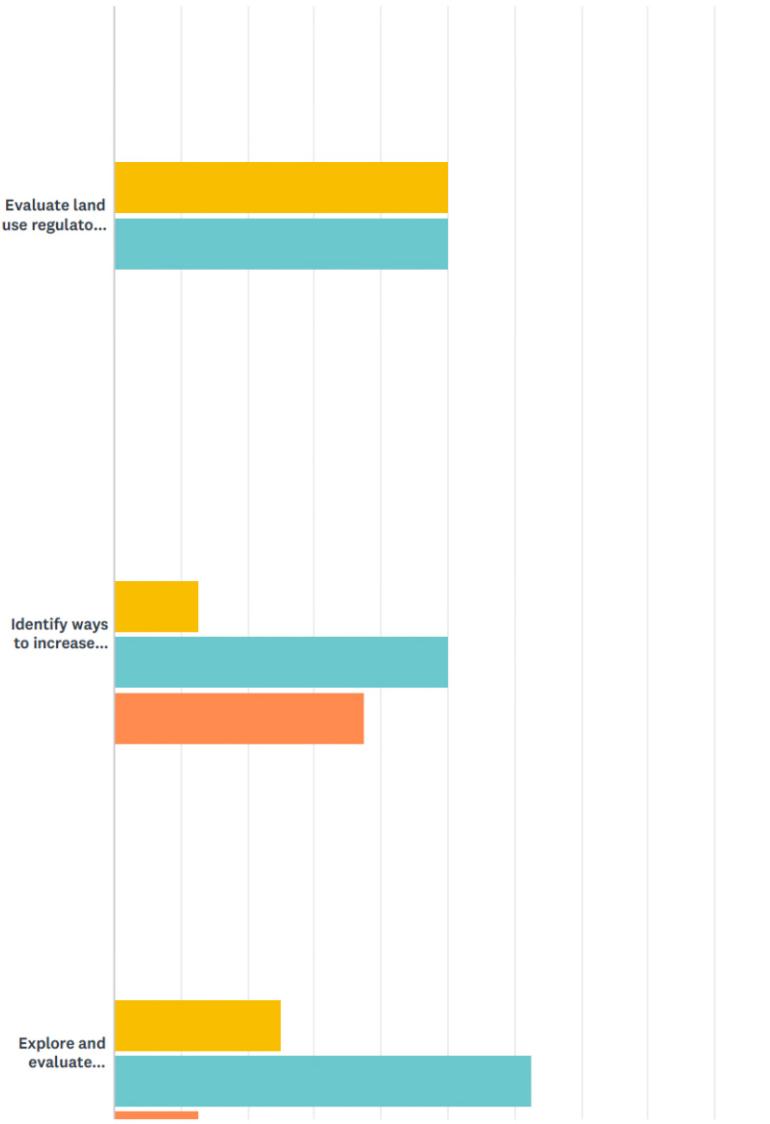
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Land Use Advisors - Feedback Survey

SurveyMonkey

**Q8 GOAL: ADVANCE HOUSING AFFORDABILITY; ENSURE A HOUSING STOCK THAT MEETS THE NEEDS OF ALL RESIDENTS.**  
Below are land-use & development related recommendations proposed to help achieve this goal. Please provide your input on the importance of each recommendation, from the perspective of your community and communities with similar land use patterns.

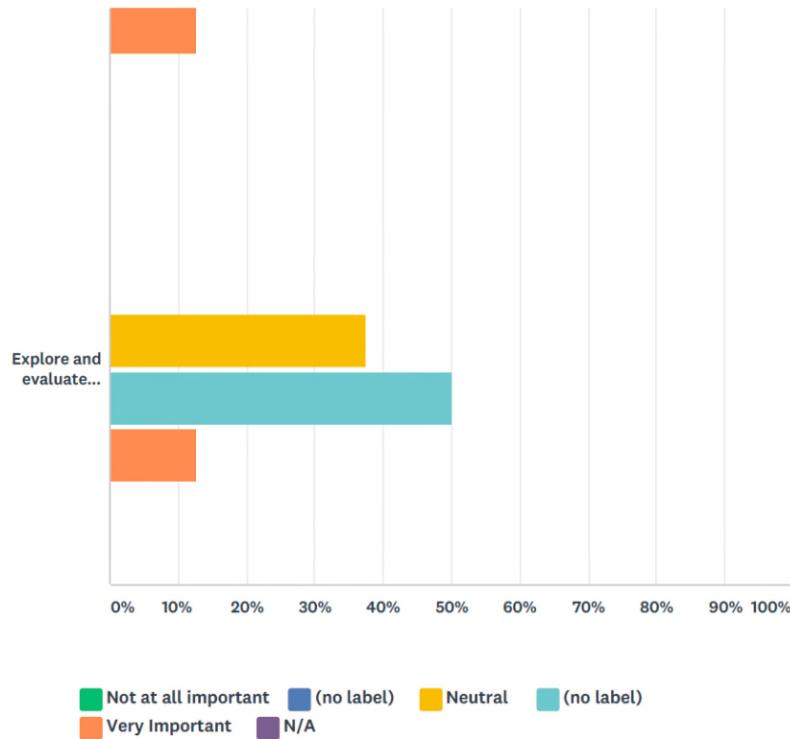
Answered: 8    Skipped: 0



23 / 27

Land Use Advisors - Feedback Survey

SurveyMonkey



	NOT AT ALL IMPORTANT	(NO LABEL)	NEUTRAL	(NO LABEL)	VERY IMPORTANT	N/A	TOTAL	WEIGHTED AVERAGE
Evaluate land use regulatory framework through an affordable housing lens; identify strategies to support housing affordability and meet the demand for housing, while still achieving community objectives.	0.00% 0	0.00% 0	50.00% 4	50.00% 4	0.00% 0	0.00% 0	8	3.50
Identify ways to increase housing density and choice, where appropriate, to lower the infrastructure and land costs associated with housing costs, and better meet the housing needs for all stages of life and incomes.	0.00% 0	0.00% 0	12.50% 1	50.00% 4	37.50% 3	0.00% 0	8	4.25
Explore and evaluate potential partnerships and programs that could further advance affordable and workforce housing, ensuring rural areas are not overlooked.	0.00% 0	0.00% 0	25.00% 2	62.50% 5	12.50% 1	0.00% 0	8	3.88
Explore and evaluate potential partnerships to improve older housing stock, and in turn, neighborhoods, ensuring rural areas are not overlooked.	0.00% 0	0.00% 0	37.50% 3	50.00% 4	12.50% 1	0.00% 0	8	3.75

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Land Use Advisors - Feedback Survey

SurveyMonkey

## Q9 Do you have any general questions, comments or concerns regarding proposed land use-related goals and recommendations for the County Comprehensive Plan?

Answered: 4    Skipped: 4

#	RESPONSES	DATE
1	Place emphasis on infill/redevelopment, as well as smart growth at the edge of existing urbanized areas. In other words, let's avoid low-density, scattered sprawl.	10/2/2019 2:42 PM
2	Not at this time	9/30/2019 9:57 AM
3	I really like the way the process has been handled and feel like I have really been given a chance to give input.	9/24/2019 7:33 PM
4	Consider quality of life issues and community health in land use planning such as access to recreation facilities for folks of all ages and abilities.	9/24/2019 9:41 AM

Q10 The County's new "future land use" categories generally defines future land use patterns for different areas of the county (incorporated; urban; suburban, suburban transition, agricultural, natural areas, mixed use, etc), while providing latitude to make future land use decisions (e.g. rezonings) based on local plans, recommendations, and site conditions. The Future Land Use categories can be viewed [here](#). Do you have any comments, questions, or concerns, from the perspective of your community, or communities with similar land use patterns?

Answered: 5 Skipped: 3

#	RESPONSES	DATE
1	Not at this time	9/30/2019 9:57 AM
2	Sometimes I feel the Towns are not a priority in some planning because the Cities and Villages are more important because of the population.	9/25/2019 8:59 AM
3	As one of the town with county zoning and a town comprehension plan that is probably to general and open ended I have really liked the vision of the current zoning administration	9/24/2019 7:33 PM
4	Place commercial property in the proper area such as storage units	9/24/2019 7:24 PM
5	One observation is that the land use categories seems vague and may need further definition.	9/24/2019 9:41 AM

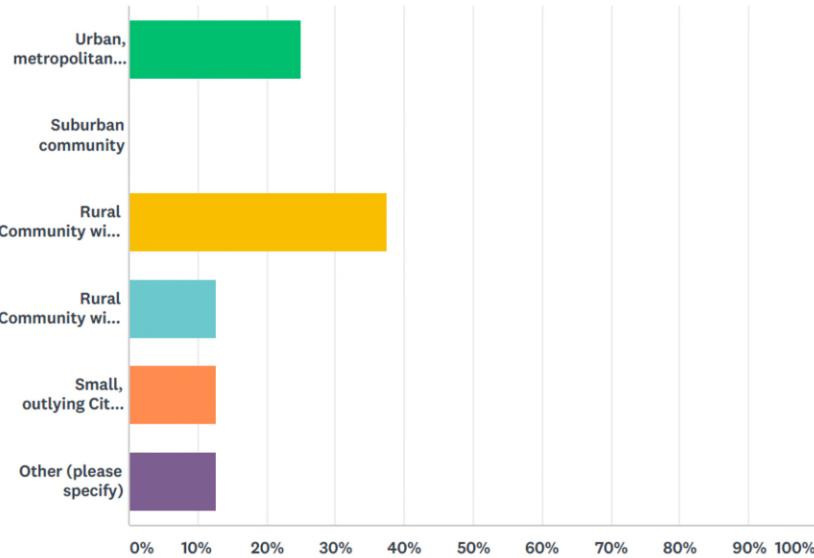
# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

Land Use Advisors - Feedback Survey

SurveyMonkey

## Q11 (Optional) What best describes the community you represent?

Answered: 8 Skipped: 0



ANSWER CHOICES		RESPONSES
Urban, metropolitan community		25.00%
Suburban community		0.00%
Rural Community with some development		37.50%
Rural Community with limited development		12.50%
Small, outlying City or Village.		12.50%
Other (please specify)		12.50%
TOTAL		8

#	OTHER (PLEASE SPECIFY)	DATE
1	Mix of Urban/Suburban and Rural	10/1/2019 10:42 AM

## Appendix IV: Rural Community Visioning Summary Reports

The Summary Reports and Visioning Session Sign-in Sheets for each participating rural municipality appear on the following pages.

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

Outagamie County  
Comp Plan 2040

T. Black Creek  
Summary Report

Initial Meeting – July 9, 2018

## Issues /Concerns

- Access to Newton / Blackmour Trail
- Rural Internet service
- WisDOT funding for roads

Visioning Meeting – October 23, 2018 (5 attendees)

By 2040, housing in the Town of Black Creek includes...

- Development will go to towns with sewer and water
- Dilapidated houses torn down
- Less housing needed in town
- May have larger farms
- May have less population
- New construction
- Not much change for next 20 years
- Rely on urban communities
- Senior living home
- Seniors move to Village of Black Creek or City of Seymour
- Single-family dwellings
- Stagnant wages will hold down housing
- Village may annex

By 2040, the transportation system in the Town of Black Creek includes...

- (2) Highways – highway 47 will need to grow; two major highways
- Fix gas tax as it relates to non-gas vehicles
- Good roads
- No money to fix roads
- Park & ride
- Trails

By 2040, economic development in the Town of Black Creek includes...

- (5) Farming-related – business development should serve agriculture; some ag-related business' fewer farms' more specialty farms
- (2) Home-based business
- No big box stores
- Technology

By 2040, parks and recreation in the Town of Black Creek includes...

- (2) Trails – parking at access to use trails; possible addition to walking trails or bike trails
- Local events
- More public green space
- More small community gathering places
- No other parks requirements



Outagamie County  
Comp Plan 2040

T. Black Creek  
Summary Report

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By 2040, the Town of Black Creek has successfully preserved...

- (3) Agriculture – Agricultural life; ag-related; farmland
- Balance of small single-family homes
- Large residential lots
- Woods and swamps
- Working Lands state program has and will preserve ag land



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

## Outagamie County Comprehensive Plan Update

Visioning Exercise  
**SIGN-IN SHEET**

# Town of Black Creek

Date 10/23/18

Outagamie County  
Comp Plan 2040

T. Bovina  
Summary Report

Initial Meeting – July 16, 2018

Issues /Concerns

- Consolidation of farms, farms getting larger
- Farm machinery larger, hauling manure
- Groundwater issues; ledge rock; runoff to ditches and streams
- Internet: southern Bovina ok (Spectrum), rest of Town bad
- Money to maintain roads
- Sand pit equipment, heavy trucking
- Some development pressure

Visioning Meeting – October 23, 2018 (2 attendees)

(Numbers in parentheses indicate multiple responses)

By 2040, housing in the Town of Bovina includes...

- Airport living [fly-in subdivisions] – fly to work
- Less animal farming, more hobby farming
- More equestrian facilities
- Multi-family living – duplex, 4-plex
- Multi-generational housing
- Senior living
- Single-family

By 2040, the transportation system in the Town of Bovina includes...

- ATVs
- Bikes
- Cars
- Higher vehicle registration fees
- More walking and biking
- Reduce or eliminate off-road fuel tax exemptions
- Self-driving vehicles – cars, airplanes, gyro-copters
- Semis

By 2040, economic development in the Town of Bovina includes...

- A few large farms
- Bars
- Diners
- Farms
- Gas stations
- Hunting land
- More home run [based] businesses
- More small farms to market growers
- Remain bedroom community for those who work in Appleton, Green Bay, etc.
- Repair shops
- Will not see large, factory type employers



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

T. Bovina  
Summary Report

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By 2040, parks and recreation in the Town of Bovina includes...

- (2) Trails – recreation trails, bike trails, building more pedestrian trails (2)
- (2) Parks
- Hunting
- More access to existing facilities

By 2040, the Town of Bovina has successfully preserved...

- (2) Farming
- (2) Hunting – hunting land, Maintain hunting areas
- Develop access to Wolf River for recreation
- Maintain a school in our community
- No mega farms
- Peace and quiet
- Rural atmosphere
- Small town feeling



## Outagamie County Comprehensive Plan Update

Visioning Exercise  
**SIGN-IN SHEET**

Date 17 SEP 18

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

Outagamie County  
Comp Plan 2040

T. Center  
Summary Report

Initial Meeting – July 9, 2018

## Issues /Concerns

- Fair/equitable integration of Town plan [into County plan]
- Roads

**Visioning Meeting – September 18, 2018 (11 attendees)**  
(Numbers in parentheses indicate multiple responses)

By 2040, housing in the Town of Center includes...

- (5) Single-family homes - 80% single-family; large lot size
- (3) Multi-family - location for multi-family building; 20% multi-family; apartments
- (3) Senior housing – 55+; assisted living
- (2) Duplexes – and four-plexes
- Green space
- More subdivisions (3) - larger lot subdivisions; subdivisions with smaller houses
- More development – Meade and Ballard
- No sewer and water [limiting factor]; will be sewer and water problems
- No 'tiny houses'

By 2040, the transportation system in the Town of Center includes...

- (2) Bike lanes – on Meade Street
- (2) Improve STH 47 – expand lanes; four-lane
- Improve CTH A – four-lane
- Increasing road capacity
- Intersection at CTH A / CTH S
- Mayflower and Meade Street improved
- More County road participation
- More trucking and transportation
- Transportation for seniors
- Uber / Lyft
- Walking areas

By 2040, economic development in the Town of Center includes...

- (4) Limited small business – small trade business
- (3) Senior center – activities; old folk's home; community center
- Family business
- Farms
- Form industrial park
- Large farms
- Little change, keep more rural
- Restaurants



Outagamie County  
Comp Plan 2040

T. Center  
Summary Report

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By 2040, parks and recreation in the Town of Center includes...

- (4) None needed - no new parks; improve what we have
- Bike routes
- More town parks

By 2040, the Town of Center has successfully preserved...

- (4) Rural living – rural feel; rural areas
- (3) Open spaces
- (2) Farmland
- (2) Small town - small is great (2) Close to city / town
- Five restaurants, five churches, one Bean Snappers
- Groundwater
- Subdivisions [more private]
- Wet [areas] and floodplains
- Wooded areas



Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

Outagamie County  
Comprehensive Plan Update

Visioning Exercise  
SIGN-IN SHEET

Town of Center

Date 9-18-18

Name	Address
Pete Hofacker	N3618 S7 RD 47
Dennis Buschkeiz	N328 Hillview Rd
Gary Blank	W 9135 Woodview
Al Ahlenbrant	
Tony Faltyn	N 4047 Meade Appleton
Steve Schneidet	N 2232 Meade St Appleton
Paul Hofacker	W 4299 Rock Rd App
Dan Germann	W 5992 Wege Rd Black Creek WI
June Baum	N 2670 Meade St Appleton
Wayne O'Brien	3592 HAMPTON R.D
Amy Olson	N 3379 State Rd. 47, Appleton

Outagamie County  
Comp Plan 2040

T. Cicero  
Summary Report

Initial Meeting – July 12, 2018

Issues /Concerns

- Better coordination with County, re: rezone requests
- Better review process with County
- Exclusive ag
- No subdivisions
- Rezoning for residential limited by maximum lot size
- Rezoning limited to one
- Town needs funding help to fix bridges
- Using CSMs to create subdivisions

Visioning Meeting – October 18, 2018 (14 attendees)

(Numbers in parentheses indicate multiple responses)

By 2040, housing in the Town of Cicero includes...

- (4) Single-family homes
- (3) Duplexes – for seniors
- (3) Multi-family dwellings – small apartments, 6 units or less
- (2) Accessory dwelling units – granny apartments; second homes on same property
- (2) Condos – Condo potential
- (2) Mobile homes / manufactured homes – for elderly
- (2) Single level – New houses with bedrooms all on first floor
- Farms
- Modular homes – to add or take away
- No change
- Recreation dwellings, like hunting shacks
- 35 acres between homes, as it is now

By 2040, the transportation system in the Town of Cicero includes...

- (5) More fuel-efficient – possibly electric or solar; hybrid and electric; cars, pickups, SUVs; 25%-30% electric vehicles
- (4) Roads – for Agriculture / farm equipment; lighter [farm] equipment; bigger semis and farm equipment
- (3) Roads – same; highways; for vehicles; well-maintained
- (2) Recreational trails – ATVs; walking, snowmobiles, biking
- (2) Seniors – Service that drives seniors; transportation services
- Assisted driving vehicles
- Bus
- Flying vehicles
- Hwy 47 four lane by 2040
- More trails for ATVs, walking, or snowmobiles
- No ATVs on Town roads – dangerous
- Public place for elderly to gather
- Uber



# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

T. Cicero  
Summary Report

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By 2040, economic development in the Town of Cicero includes...

- (5) Convenience store / gas stations – Nichols co-op
- (4) Agriculture – farms; less dairy farms, more grain farms; organic agriculture; farm businesses; no more family farms, all factory farms
- (3) Home-based business
- (2) Country stores – general store
- (2) Internet – fast; better
- All out of business!
- Bring back small community
- Child care
- Fast food
- Grocery store
- Hair salons
- Hardware or farm service
- Insurance high – liability
- Keep the rural feeling
- Laundry services
- Lawn mower and similar equipment
- Manufacturing
- No development – do we want a lot of growth?
- Operator-owned – mechanic, etc.
- Property taxes because of a business
- Stores
- Tire repair – tractor tire repair
- Walmart

By 2040, parks and recreation in the Town of Cicero includes...

- (6) Trails – snowmobile; ATV; [access] to County trails; ATV trail development; UTVs' many more
- (4) Trails – snowshoe; walking; County trails; connecting to other communities; biking
- (2) Playgrounds – at Town Hall
- ATVs on Town roads
- Camping
- Community Center
- Football fields
- Hikers, bikers not the majority
- More managed forest land
- Softball fields
- Some parks or park shelters
- Town Hall for more gatherings
- Trails – horse

By 2040, the Town of Cicero has successfully preserved...

- (10) Agriculture – farmland, as much as possible; small farm image; heritage; farmland; farming preserved' leave as farm land; farmers; small farm
- (5) Community feeling – community relationships; hometown atmosphere; rural characteristics; small community values
- (4) Wooded areas – woods; woodlands
- (3) Open space
- (2) Clean air and water
- (2) Hunting – hunting areas
- (2) Pleasant views – beauty of the Town
- No subdivisions
- Undeveloped land
- Walking trails
- Wetlands



Outagamie County  
Comprehensive Plan Update

Visioning Exercise  
SIGN-IN SHEET

Town of Cicero Date Oct 18

Name	Address
Steve Hackl	W3765 Cicero Rd Seymour, WI
David Vandette	N9471 Co.Rd. X Back Creek
Terry Schiesl	W5465 Schrablrd Black Creek
Judy Hackl	W3765 Cicero Rd Seymour WI 54165
Dianne Postel-Smith	N9296 Grandy Rd. Shiocton 54170
Cheryl Howell	N9501 Roepcke Rd Seymour 54165
Lori Klevesahl	W5402 Brugger Rd Black Creek
Dawn Vande Hei	N9471 County Rd X Black Creek, WI 54166
Kelly Seltz	N8380 Old Hwy 47, Black Creek, WI 54106
Janice B March	W4432 Cty Rd VV Black Creek
Faye Veldt	W5053 Cty M. Black Creek.
Tim Veldt	W5053 Cty G Black Creek
Wayne Seltz	N8380 Old Hwy 47 Black Creek
Wayne Noah	N8728 Scott Rd BLACK CREEK WI

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

Outagamie County  
Comp Plan 2040

T. Dale  
Summary Report

Initial Meeting – August 13, 2018

## Issues /Concerns

- Budgeting / maintaining roads
- Intergovernmental issues with Town of Hortonia and Village
- Maintenance of Wiouwash Trail – hasn't been mowed; washouts
- Policing – presence in Dale; enforcement
- Time to get stormwater permits for residential development

Visioning Meeting – October 1, 2018 (9 attendees)

(Numbers in parentheses indicate multiple responses)

## By 2040, housing in the Town of Dale includes...

- (7) Senior living – senior care; nontraditional (tiny houses, country housing); condo, townhouse, duplex; small, easy to care for; assisted living with healthcare
- (5) Multi-unit complexes – Apartments; condos
- More green space
- Not like Greenville, with houses on top of houses
- Single-family – mostly new homes
- Water supply and waste disposal/sewage treatment

## By 2040, the transportation system in the Town of Dale includes...

- (4) Public transportation – bus; trolley, train, subway; electric bus (on limited schedule)
- (2) Transportation for seniors – public system
- Advanced roadways
- Electric cars/trucks
- Low cost cab [taxi]
- Personal vehicles – of some type; care, truck, motorcycle, moped
- Roads are big concern

## By 2040, economic development in the Town of Dale includes...

- (4) Grocery store – small store; food sources
- (3) Manufacturing – near highways; some industry
- (2) Home-based businesses
- (2) Downtown – shops to attract tourism; boutique shops; center for trade-based business serving the valley
- (2) Small businesses – cottage industries (computer, cooking, baking, sewing); office space for small business
- Ag [agriculture] will be gone
- Food services
- High-speed Internet
- Hospital
- Kwik Trip
- Lower land costs



Outagamie County  
Comp Plan 2040

T. Dale  
Summary Report

- Medical services
- More planning around industrial parks
- Power [utilities]
- Water & sewer

By 2040, parks and recreation in the Town of Dale includes...

- (6) Trails – more recreation trails; connected to Wiouwash; bike, run, walk; link from Dale to Medina; trails and more trails; connecting trails
- (2) Current parks adequate – more parks, more expensive! baseball, park,
- (2) Dog park
- (2) Park – John Kelly's land

By 2040, the Town of Dale has successfully preserved...

- (4) Safety - Fire & safety departments; EMS/first responders; police
- (3) Rural character – farming community; no overcrowding; peace & quiet
- (2) Buildings - history [historical] buildings; downtown buildings
- (2) Current parks
- Easy access to Town officials
- Green areas
- Low taxes
- Old buildings
- Strong work ethic
- Take care of ourselves – not dependent on government for everything
- Wetlands
- Wildlife areas



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

## Outagamie County Comprehensive Plan Update

Visioning Exercise  
**SIGN-IN SHEET**

Year of DALE

Date 10 Oct 18

Outagamie County  
Comp Plan 2040

T. Deer Creek  
Summary Report

Initial Meeting – July 10, 2018

Issues /Concerns

- Agricultural trends – consolidation of farms, larger dairy operations, farmland owned by locals
- Desire to preserve what they have
- Limited business
- Quiet, farming community
- Roads – money to maintain
- Rural character

Visioning Meeting – October 9, 2018 (12 attendees)

(Numbers in parentheses indicate multiple responses)

By 2040, housing in the Town of Deer Creek includes...

- (7) More housing – new; affordable; keep rural feel; single-family and duplexes; better; larger acreage
- (4) Improve existing housing – funding for repair, renovation; low interest loans; housing grants
- (3) Remove abandoned/condemned – [use] ordinances in place; faster process for condemning; maintain residential ordinance maintaining properties
- (2) Housing for elderly – age in place
- (2) Improve permitting process – quicker reviews
- (2) Keep as farming community
- Family farms going away
- Housing for migrant workers
- How to get younger people to move here? – junk yards, condemned property
- Keep sex offenders out
- Land kept at size that allows for farming
- Less trailers
- Need industry [to stimulate] new housing

By 2040, the transportation system in the Town of Deer Creek includes...

- (6) Additional revenue – state/federal funding; wheel tax; for repairs and rebuilding; maintenance; fees for repairs
- (3) Alternative transportation – bus; drones for deliveries; rail; hovercraft
- (2) Repaired - County highways mostly poor, outdated, worn out!; State highways need upgrading, worn out!
- (2) Roads that support heavy farming equipment – manure hauling
- Bike trails – trail from Appleton to Clintonville; roads wide enough for biking; bike lanes on major highways
- ATV road use – town and county
- County transit – shared with [nearby communities]
- Ditching – for roads and ag land
- Keep roads in good condition
- New town roads to handle heavy traffic
- Public transit – bus or similar
- Town roads holding their own (now)
- Use drones for deliveries



# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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### Outagamie County Comp Plan 2040

### T. Deer Creek Summary Report

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#### By 2040, economic development in the Town of Deer Creek includes...

- (9) Better Internet – broad band; high speed; rural internet support
- (3) Better phone [cell reception] – more alternatives
- (2) Grocery – more competition; mini grocery
- (2) Small business
- Access to natural gas
- Commercial business grants?
- Minimum business development
- More industry – job opportunities; more people moving to area
- Will be too old to care
- Will need more first responders
- Work from home

#### By 2040, parks and recreation in the Town of Deer Creek includes...

- (4) More boat landings – kayak areas; Embarrass River; canoes; in strategic places; accessible to public
- (4) Town Hall – continued public use; improve rec area; used more; activities
- (3) Town park – town park; park at town hall; for families
- (3) Trails – at Deer Creek Wildlife Area; ATV & snowmobile; bike
- (2) Picnic area – at Deer Creek Wildlife Area
- Campground areas
- Fishing area
- Funding
- Kids play area
- Marketing – like Shawano County, with bus tours
- Recreational trail on old railroad grade
- Stay the same or improve
- Without eminent domain

#### By 2040, the Town of Deer Creek has successfully preserved...

- (8) Farming – Expanded agricultural enterprises (zoning for tax credit); family farms; remain farming community; exclusive agriculture; agricultural heritage; preserve farmland
- (5) Rural community – agricultural; quiet
- (2) Friendliness of the Town – neighbors willing to help; know your neighbor
- (2) Stays the same
- Help homeowners stay in place – low cost home repair/renovation
- Rivers and streams
- Small cemeteries
- Something done at wildlife area – for students to learn about nature
- Town Board future – will they combine?



Outagamie County  
Comprehensive Plan Update

Visioning Exercise  
SIGN-IN SHEET

of T. Deer Creek

Date 10-9-13

Name	Address
Karen Barthofer	W9254 Cty. RR, Bear Creek
Jane Dorn	N7697 Cty FF Shiocton
Tom Peeters	W 8862 CTY F Shiocton
Steven D Young Sr	W7697 Cty FF Shiocton
Mary Ann Young	W8411 C. Rd. F, Shiocton
Marn Petrik	W9952 Cty Rd K Bear Creek
Don & Diane Jarvis	W10253 Cherry Rd ↓
Craig Sorenson	N8025 State Road 76 Bear Creek
Chad Mares	W10703 Oak Rd. Bear Creek
Russ Hoerning	N 8427 OAK RD Bear Creek
Don Hanson	N8904 Cty Rd D, Bear Creek
Jenny Rohan	N7545 Beech Rd Bear Creek

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

Outagamie County  
Comp Plan 2040

T. Ellington  
Summary Report

Initial Meeting – August 29, 2018

Issues /Concerns

- Annexation – hired attorney to stop
- Better communication with County
- Mini storage units – Town had no idea until notified by County
- Preliminary discussion re: updating comp plan – comp plan viewed as beneficial
- Rural Internet needs improvement
- Town is growing – residential subdivisions

Visioning Meeting – September 25, 2018 (7 attendees)

(Numbers in parentheses indicate multiple responses)

By 2040, housing in the Town of Ellington includes...

- (4) Single-family – 1,500-1,800 [sq. ft.]
- (2) Multi-family – apartments, condos
- (2) Small houses – on wheels
- (2) Subdivisions – golf course subdivision; no housing beyond subdivision
- Condos
- Encourage ranch-style homes
- Golf course housing
- Keep values of home comparable
- No apartment buildings
- Senior living
- Two-story farm homes

By 2040, the transportation system in the Town of Ellington includes...

- (4) Bikes lanes or paths – wider roads for biking, walking trails
- (2) Personal vehicles – single cars
- (2) Roads – need change [for funding]
- Public transportation – city bus
- More borrowing on Town level
- More cabs [taxis], Uber

By 2040, economic development in the Town of Ellington includes...

- (3) Good Internet – higher speed
- (3) Home businesses – more home work
- Agricultural use
- Convenience store – gas
- Hardware store
- Lawn care/garden store
- Light industrial
- Little change
- Natural gas to all areas
- Small Fleet Farm
- Utilities – [natural] gas



Outagamie County  
Comp Plan 2040

T. Ellington  
Summary Report

By 2040, parks and recreation in the Town of Ellington includes...

- (5) Stay with what we have; stay same; keep parks updated; new equipment; picnic areas
- (5) Walking and biking trails – wider roads to accommodate trails;
- connections to other trails; loop paths' connections to parks
- County should use waterways as parks – Wolf River along CTH S

By 2040, the Town of Ellington has successfully preserved...

- (4) Farms – farm community; farm land
- (3) Rural atmosphere - country living; country beauty
- (2) Family – keep the family first; great family life
- Avoid annexation
- County needs to help with enforcement and needs
- Larger lots
- Less construction
- Not a lot of homes
- Put housing in subdivisions, not sprawled out
- Update comprehensive plan
- 55 mph roads!!



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

## Outagamie County Comprehensive Plan Update

Visioning Exercise  
**SIGN-IN SHEET**

Date 25 Sep 18

Outagamie County  
Comp Plan 2040

T. Hortonia  
Summary Report

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Initial Meeting – August 21, 2018

Issues /Concerns

- Drainage
- Hortonville's business park
- Police coverage

No Visioning Meeting



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

Outagamie County  
Comp Plan 2040

T. Liberty  
Summary Report

## Initial Meeting – July 11, 2018

### Issues /Concerns

- Like it quiet
- No dairy left – cash crops, corn and soybeans
- No funding for drainage district
- Recycling program
- Road maintenance and funding

## Visioning Meeting – September 12, 2018 (6 attendees)

(Numbers in parentheses indicate multiple responses)

### By 2040, housing in the Town of Liberty includes...

- (6) Single-family – same as now; accommodate projected growth; same style; ranch style
- Maybe few group senior homes
- No increase of subdivisions

### By 2040, the transportation system in the Town of Liberty includes...

- (4) Roads – same as it is; maintained
- (2) Bike trails on road – bikes and pedestrians
- (2) Non fossil fuel – Electric or hybrid
- Maybe some mass transit – rail road tracks converted to public transportation
- Meals on wheels
- Private transportation

### By 2040, economic development in the Town of Liberty includes...

- (3) Internet – All homes have cable and high-speed internet
- (2) Agriculture – Ag-related
- (2) Same – with small amount of business increase; few more small businesses
- Private homes
- Slight increase industrial, but not overwhelming

### By 2040, parks and recreation in the Town of Liberty includes...

- (3) Same – Stays the same; same as present
- (2) Improve current parks – View Ridge Park
- ATVs & UTVs on Newton Blackmour
- More activities – sledding, snowshoe
- More trails connected to county land



Outagamie County  
Comp Plan 2040

T. Liberty  
Summary Report

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By 2040, the Town of Liberty has successfully preserved...

- (3) Rural atmosphere – country atmosphere; small town living
- (2) Farming – farmland
- Mosquito Hill
- Private housing
- Recreation
- Wooded areas



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

## Outagamie County Comprehensive Plan Update

Visioning Exercise  
**SIGN-IN SHEET**

Town of LIBERTY

Date 12 Sep 18

Outagamie County  
Comp Plan 2040

T. Maine  
Summary Report

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Initial Meeting – September 10, 2018

Issues /Concerns

- Lack of basic police service
- Like being rural
- Roads
- Rural Internet – lack of or none
- Utility service
- Zoning is controversial – some want it, some not

No Visioning Meeting



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

Outagamie County  
Comp Plan 2040

T. Maple Creek  
Summary Report

Initial Meeting – August 13, 2018

## Issues /Concerns

- Internet OK
- No money for road repair
- Not much happening
- Small farming community – like being small

Visioning Meeting – October 11, 2018 (6 attendees)

(Numbers in parentheses indicate multiple responses)

## By 2040, housing in the Town of Maple Creek includes...

- (4) Single-family – in groups
- (3) Stays the same as now – keep as is
- (2) Keep road frontage – 295'
- Accessory dwelling units
- Increase road frontage – to 5500'
- Keep two acres
- More new housing – due to aging homes
- No mobile homes
- No subdivisions
- Not worried about keeping so much farmland
- With a park to accommodate a group of 6 or more homes

## By 2040, the transportation system in the Town of Maple Creek includes...

- (4) Roads – build better roads; roads need major work; increase strength
- (3) ATVs / UTVs – on all Town roads
- (3) Roads, for farming – most roads used by [farm] equipment; farm equipment; some other method of manure distribution
- Alternative energy vehicles
- Bikes
- Family vehicles
- Same as now, for total miles
- Wider Town road

## By 2040, economic development in the Town of Maple Creek includes...

- (3) Internet – better
- (2) Home-based business – more
- Business
- Farming continues to decline
- Finding ways of increasing income – tax base
- Less employed people
- More aging retirees move in



Outagamie County  
Comp Plan 2040

T. Maple Creek  
Summary Report

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By 2040, parks and recreation in the Town of Maple Creek includes...

- (2) Stay the same – same as now
- Bike lanes
- Campground – on Embarrass River; private
- Don't need trail
- Fix roads
- Not applicable, none
- Walking trails

By 2040, the Town of Maple Creek has successfully preserved...

- (3) Farming / Farmland – farmers run most of land in township; growing crops; keep it ag
- (2) Neighborhood atmosphere – knowing your neighbors; helping each other
- (2) Quietness – quiet tranquility
- (2) Space between homes – sparse population
- Forest land – increases as generational farms run out of generations and turn into tree farms
- Lack of commercial enterprise
- Public forums
- Town Hall
- Two-acre minimum [lots]
- 295' road frontage per house



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

## Outagamie County Comprehensive Plan Update

Visioning Exercise  
**SIGN-IN SHEET**

Date 11 Oct 18

Outagamie County  
Comp Plan 2040

T. Oneida  
Summary Report

Initial Meeting – August 8, 2018

Issues /Concerns

- Business development on STH 54
- County didn't accommodate 2009 Town Comp Plan
- Intergovernmental relations
- Oneida Tribe's plans, re: land base and taxes –  $\frac{1}{2}$  of land Town,  $\frac{1}{2}$  Tribe
- Oneida Tribe's service agreement with Town
- Road repair budget – fixing worse when budget allows

Visioning Meeting – October 10, 2018 (18 attendees)

(Numbers in parentheses indicate multiple responses)

By 2040, housing in the Town of Oneida includes....

- (10) Single-family housing – maybe smaller
- (6) Condominiums
- (6) Senior housing – assisted living; retirement communities; independent living; apartments; granny flats
- (3) Affordable homes – attract people from bigger cities, before land is Tribal
- (3) Tiny homes – tiny apartments
- (2) Agriculture use – well maintained agricultural land
- (2) Duplexes
- (2) Mixed – more variations in housing
- (2) No apartments – limit apartments, multi-family
- (2) Subdivisions – Tribal
- All residents able to raise livestock
- Apartment buildings
- Cable TV
- Community-based support – could include store-community
- Develop small communities, neighborhoods
- Environmentally friendly – green roofs
- Facilities to provide country feel
- Green space – parks
- Group homes
- Limit housing on agricultural land less than 10 acres
- Maintained
- Multi-generational
- No condominiums
- No subdivisions
- Place everybody would be proud to live in
- Proximity to growth areas
- Self-sustainability
- Small homes – 1,000 square foot
- Townhouses
- Water and sewer
- Yurts – at campsite



# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

T. Oneida  
Summary Report

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By 2040, the transportation system in the Town of Oneida includes...

- (8) Electric vehicles – charged by solar; plug-in hybrids; cars, bicycles, and ATVs
- (6) Roads –same; not changing; better; maintained; adequate for larger and smaller vehicles; meet the needs of farms and general population; increase number resurfaced each year; Tribe should pay for percentage of road repair; update the roads; establish a plan
- (5) Trails – bike path; bike and walking; finish and connect bike/walking trails; connecting neighborhoods
- (2) Transit – buses for people to get to Appleton, Seymour, Green Bay; metro
- (2) ATV/UTV trails – open on Town roads
- Car-share service
- Floating cars
- Gas vehicles
- Gravel roads – reduction in taxes for people living on gravel roads; cheaper to maintain
- Train/subway/monorail
- Walking ability
- Zip bikes in clusters of homes
- Zip cars, stations

By 2040, economic development in the Town of Oneida includes...

- (8) Agriculture – sustainable; incentivize farmers towards sustainable practices; less [fewer] farms, but larger; maintain farmland; alternative agriculture; local food sources; Tribal
- (5) High-speed Internet – faster; infrastructure
- (5) Small business – Help small businesses that are here; place where small business can make a good living; some increase in business; local-based stores; restaurants, shops; encourage small business growth
- (4) Business – increase commercial, industrial; plan for industrial growth; offer incentives; switch out of agriculture mindset; service; mix of service, industry; light manufacturing
- (4) Home-based businesses – work from home
- (3) Tribe will own most of the land base
- (2) Economic gardening
- (2) Nothing – very little change
- (2) Tribal – businesses; rely on casino
- Incubator
- Less stores
- Limit Tribal-owned
- More community dining
- No large-scale business
- Tourism



Outagamie County  
Comprehensive Plan Update

Visioning Exercise  
SIGN-IN SHEET

Town of ONEIDA Date 10 Oct 18

Name	Address
Ken Olson	W377 ALPINE DR Pesce
Lori Olson	Same ↑
Sharon Wunder Pfeifer	W1206 old Seymour Rd. Oneida
DEAN STEINGRABER	OUTAGAMIE COUNTY HWY. DEPT. 1313 HOLLAND ROAD, APPLETON, WI 54911
Patti Davenport (Schevers)	W650 Old Seymour Rd. Oneida, WI 54155
Jon Sobieck	W660 Schevers Way Oneida WI 54155
Debbie Vandert Heiden	N2687 McCabe Rd - Kaukauna Town of
DJ O'Connor Schevers	W650 Old Seymour Rd Oneida 54155
Glen Olson	N8123 Olson Rd Oneida 54155
Kurt Nackers	W2166 Ray Rd Seymour, WI 54165
Scott Schaumberg	W2489 Ranch Rd Sey
Kara Horan	320 S. Walnut St, Appleton
Carla Zimmerman	N7001 Van Bortel Rd Oneida
Anna Matyszek	W6450 Van Bortel Rd. Oneida
Carol O'Rourke	W620 Old Seymour Rd. Oneida
Dan O'Rourke	W620 Old Seymour Rd. Oneida
MIKE SOBIECK	W659 Schevers Way, ONEIDA
Vic Wozniak	West 142, state Hwy 54, Oneida

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

Outagamie County  
Comp Plan 2040

T. Osborn  
Summary Report

Initial Meeting – July 9, 2018

### Issues /Concerns

- Ballard Road shared with Black Creek
- Better communication between Town and County – more information upfront
- City of Seymour has extraterritorial zoning authority
- Housing is slightly picking up
- Improve review and approval process for rezones, variances, etc.
- Local CSM review process
- Residential and farm compatibility – farm field access
- Roads
- Traffic patterns – rural vs. residential
- Tri-D program only pays  $\frac{1}{2}$
- Wants annexation into drainage district

Visioning Meeting – September 11, 2018 (8 attendees)

(Numbers in parentheses indicate multiple responses)

### By 2040, housing in the Town of Osborn includes...

- (3) Subdivisions – two-family type subdivisions;  $\frac{1}{2}$ -acre to 1 acre; more
- (2) Larger lots – more development in agricultural areas with larger acreage
- (2) Multi-family – more two-family; duplex
- (2) Senior housing – not likely to change
- (2) Single-family dwellings – medium-sized homes; larger homes
- Children staying longer
- Elderly to Seymour home
- Hobby farms
- Large developments with company-owned land
- Keep it rural
- Mother-in-law suites
- Much smaller lots
- Quiet residential
- Robots doing all household work
- Wide variety of housing types

### By 2040, the transportation system in the Town of Osborn includes...

- (4) Roads – little change in road infrastructure; maintain' made wider and stronger; one-way roads to help with traffic; heavier built to accommodate heavy machinery
- (2) Alternative fueled vehicles – electric cars
- ATVs on Town roads
- Autonomous vehicles
- Commuter rail – easy access from residential
- If people have two vehicles, one is for short distances
- More trails within new subdivision development



Outagamie County  
Comp Plan 2040

T. Osborn  
Summary Report

By 2040, economic development in the Town of Osborn includes...

- (6) Agriculture – more diverse agricultural use; more people growing own food; direct farm sales; raw milk; more cash cropping; more one-on-one with farmers
- (2) Broadband Internet – more internet service
- (2) Home-based business
- (2) Niche – pubs; markets
- (2) Services – service-oriented stores
- Child-friendly areas
- Fine arts, entertainment
- Great recycling
- Grocery stores
- Less agriculture income
- Restaurants
- Salons, boutiques
- Same economic growth

By 2040, parks and recreation in the Town of Osborn includes...

- (2) More green space
- (2) More parks
- (2) Trails – walking/biking; paths that meander and connect; in nature and farmland
- Communal vegetable gardens
- Maintain current parks
- More coordination with neighboring city on recreation activities
- None
- Open areas for kite flying
- Outdoor activities – not sporting area
- Recreation for families

By 2040, the Town of Osborn has successfully preserved...

- (3) Rural feel – maintain agriculture culture; hometown feeling
- (2) Residents involved in the community – caring for one another; volunteerism
- Environmental conscious
- Farmland
- Freedom to do what you want with building types
- Keep the Town growing
- Open space
- Openness to accept new business
- True neighborhoods



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

## Outagamie County Comprehensive Plan Update

Visioning Exercise  
**SIGN-IN SHEET**

Date 11 Sep 18

Outagamie County  
Comp Plan 2040

T. Seymour  
Summary Report

Initial Meeting – July 12, 2018

Issues /Concerns

- Equity between small and large farms
- Exclusive agriculture – Agricultural Enterprise Area!
- Internet access – doesn't work
- No problem with housing
- Plan for French Road – 2019
- Road repair

Visioning Meeting – September 19, 2018 (13 attendees)  
(Numbers in parentheses indicate multiple responses)

By 2040, housing in the Town of Seymour includes...

- (8) Same as is – no more homes; minimal change
- (3) Agriculture – farm houses; farmland preservation; new homes tied to farm use only
- (2) Duplexes – in a few clusters
- (2) Seniors – old people in smaller homes; senior assistance
- (2) Subdivision – upper income; with park, trails
- Condominium
- Expand adjacent to City
- Group housing
- No mansions
- No trailer houses or tiny houses
- Single-family – newer homes
- 1% to 2% housing growth
- 3- or 4-bedroom houses

By 2040, the transportation system in the Town of Seymour includes...

- (7) Alternative vehicles – hydrogen fuel cell; electric; electric charging stations; autonomous; whatever is best for the earth; eco-friendly
- (3) Roads – Maintain as is now' better materials
- (2) More public [transportation] – Rail service
- Car
- Farm machinery largely electric
- Improve existing roads
- Senior – service to transport seniors to the City
- SUV
- Truck



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

T. Seymour  
Summary Report

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By 2040, economic development in the Town of Seymour includes...

- (5) Agriculture – enhance agricultural community; more small farms; high-value crops; efficient greenhouses for longer growing seasons; adapted to warmer Wisconsin climate; country and farmland employment
- (3) Better broadband – high-speed Internet
- (2) Small business development
- Home business
- Not looking for industrial parks and development
- Preserve what Town already has
- Replacing what it needs

By 2040, parks and recreation in the Town of Seymour includes...

- (5) Same – parks ok; not needed; no change; as is
- (4) Trail – walking, biking; accommodation on roads
- (2) ATVs - to use Town Roads; ATV trails
- (2) In City of Seymour – parks and recreation mostly in City; City already has
- Available in [City of] Seymour
- Different parks for all ages
- Recreation/park area
- Several small parks – offer nearby recreation

By 2040, the Town of Seymour has successfully preserved...

- (5) Agriculture – encourage farming and related businesses; an agricultural community; farmland
- (3) Rural community – small town feel; country land
- (2) Woodlots
- Family cohesiveness
- Friendly interactions with neighbors
- Low pressure, no traffic jams
- Open land
- Nothing – big farms will take over
- Roads
- Town Hall
- Wetlands



Outagamie County  
Comprehensive Plan Update

Town of Seymour

Visioning Exercise  
SIGN-IN SHEET

Date 19 Sep 18

Name	Address
Eugen Knopf	W2432 Vantreel Rd. Seymour
Dene Westerman	N9272 Vanden Heuvel Rd
DEAN THIEC	W3158 TABAS RD
Todd Borremans and Joann	W2517 Angling Rd
Paul J. Gregg	W8763 Ticear Road, Seymour, 54165
Louis Rynish	N9423 ST Rd 55 Seymour 54165
Howard Rettmann	W2221 Linsmeyer Rd
Harvey Albert	W1780 Plainview RD
Chris Van Dyke	W2627 Angling Rd Seymour, WI 54165
Ten Halogen	N8553 Woodland Dr. Seymour 54165
JEFF ROTTIER	W1866 LINSMEYER RD. SEYMOUR 54165
Michael Barclay	W1943 Linsmeyer Rd Seymour 54165

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

T. Vandenbroek  
Summary Report

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Initial Meeting – August 1, 2018

Issues /Concerns

- Annexation – by Little Chute; for commercial and industrial
- Desire to develop residential subdivisions
- No sewer and water
- Road repair
- Soft commercial or industrial

Visioning Meeting – December 3, 2019 (3 attendees)

(Numbers in parentheses indicate multiple responses)

By 2040, housing in the Town of Vandenbroek includes...

- (2) Condominium community
- (2) Mostly single-family dwellings
- (2) Sewer and water
- Assisted living facility
- Multi-family
- Townhomes – no basement

By 2040, the transportation system in the Town of Vandenbroek includes...

- (2) Allow ATVs / UTVs
- Biking and walking trails
- Mostly personal vehicles
- No major changes
- No trains or buses

By 2040, economic development in the Town of Vandenbroek includes...

- (3) Commercial – STH 55 and CTH JJ
- Home occupations/ home-based businesses
- Industrial
- Warehouses

By 2040, parks and recreation in the Town of Vandenbroek includes...

- (2) Walking and biking trails – throughout Town; between communities
- Natural area – at old dump
- New park – on east side; possibly off CTH JJ
- Small playgrounds throughout Town



Outagamie County  
Comp Plan 2040

T. Vandenbroek  
Summary Report

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By 2040, the Town of Vandenbroek has successfully preserved...

- (3) Land preservation – keep footprint  
[Town boundary]
- (2) Cheap taxes
- (2) Quietness
- Family friendly
- Open enrollment
- Open space
- Town Hall & Fire Department
- Well kept housing



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

Outagamie County  
Comp Plan 2040

V. Bear Creek  
Summary Report

## Initial Meeting – September 10, 2018

### Issues /Concerns

- Economic development assistance – like some local business
- Drugs – stuff happening in Village
- Add housing – limited housing stock; need to attract population growth
- Housing for seniors – none present
- Land available – 20 acres +/-, sewer lateral
- Part-time police officer – in early discussions
- Put another well in
- Roads – no money for repairs
- Working with County Highway Dept. to establish truck route in Village
- Would like Village to grow
- Younger couples moving in

## Visioning Meeting – October 15, 2018 (8 attendees)

(Numbers in parentheses indicate multiple responses)

### By 2040, housing in the Village of Bear Creek includes...

- (5) Multi-family – apartment complex; condo; condo complex
- (5) Senior living – senior-oriented apartments; apartment or condo; apartment complex
- (4) Tiny houses
- (3) Affordable housing
- (3) Single-family – add more
- (2) Accessible – one-floor homes; one level ranch-style homes
- (2) Clean up the old housing – eliminate older, dilapidated structures
- (2) Duplex
- (2) Safety – need police presence; secure neighborhoods
- Neighborhood association

### By 2040, the transportation system in the Village of Bear Creek includes...

- (5) Charging stations – electric base station for transportation
- (4) Alternative vehicles – electric cars; flex fuel; smaller electric cars
- (3) ATV/UTV – accessible areas
- (2) Trails – bike paths; avenues to travel to jobs without [using] STH 45; pedestrian
- Drones
- Personal vehicles
- Roads



Outagamie County  
Comp Plan 2040

V. Bear Creek  
Summary Report

By 2040, economic development in the Village of Bear Creek includes...

- (4) Grocery – convenience store; local market
- (3) Live/work units
- (3) Restaurant – meal site; places to catch a bite to eat
- (2) Home-based businesses – people who work from home
- (2) Internet access
- Additional land for sale
- Encourage GLK [GLK Foods] to expand where they want them to
- How many churches will survive?
- Shop/store and house in same structure
- Rental units
- Village too small for stores
- Zoning flexibility

By 2040, parks and recreation in the Village of Bear Creek includes...

- (8) Trails – bike paths; walking trails; bike routes; maintain bicycle connection with rail beds; pedestrians and bikes; hiking and walking; more walking/biking trails; the old railroad grade to utilize as a trail of some kind; when roads are rebuilt bike lanes should be added
- (2) Our park – over 25 years old and it should be here in 25 years; maintenance of our current parks
- (2) Wiouwash Trail
- Additional park space
- ATV/UTV
- Frisbee golf
- More outdoor activities
- Sidewalks developed on existing streets
- Soccer fields

By 2040, the Village of Bear Creek has successfully preserved...

- (4) Community character – hometown feeling; small town charm, small community; neighborly; rural living; small town living
- (3) Churches – St. Mary's
- Ability [to have] small animals – chickens, etc.
- Backyard fire pits
- Bank
- Community picnic once a year
- Current businesses
- Home improvement incentives
- Housing we still have
- Sauerkraut – smell of sauerkraut; can't lose the sauerkraut factory



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

## Outagamie County Comprehensive Plan Update

Visioning Exercise  
**SIGN-IN SHEET**

Date 15 Oct 18

Outagamie County  
Comp Plan 2040

V. Nichols  
Summary Report

Initial Meeting – August 14, 2018

Issues /Concerns

- No net new construction
- Phosphorus at treatment plant – 100 households; DNT phosphorus tracking
- Positives – good people, good fire department, low taxes, close-knit community
- Raising levy necessary to address budget issues – only increased by \$200 in 10 years
- Trying to keep local businesses
- Tornado sirens
- Used loans to take care of roads – drained reserves
- Village wants to update 2010 comp plan – not rewrite

Visioning Meeting – October 22, 2018 (6 attendees)

(Numbers in parentheses indicate multiple responses)

By 2040, housing in the Village of Nichols includes...

- (4) Rentals – houses, apartments; homes turning into rentals; possibly another apartment building; apartment with community center; transportation availability; offices; swimming pools; tennis courts; activities
- (2) Mobile homes
- (2) Same as now – no significant changes
- Is gentrification possible?
- Reverse trend of homes turning into rentals
- Single-family homes
- Starter homes
- Tiny homes

By 2040, the transportation system in the Village of Nichols includes...

- (2) Personal vehicles
- (2) Public transit – buses; self-driving buses for seniors; Amtrak on train tracks
- ATVs
- Charging stations
- Drones – self flying planes
- Golf carts
- Self-driving cars/trucks



# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

V. Nichols  
Summary Report

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By 2040, economic development in the Village of Nichols includes...

- (3) More community events – like Nichols Day, Fire Dept. fund raiser; festivals; something unique; historical reenactments
- (2) Beautification – make Village more eye-appealing; cleanup Village
- (2) Gas station, convenience store – gas and food
- Bars
- Co-op or general store
- Enforce ordinance for eye sores
- Home-based business
- Internet
- Nonprofits to be recognized
- Repair shops
- Restaurants
- Retain paper company
- Technology

By 2040, parks and recreation in the Village of Nichols includes...

- (4) Trails – increase bike/recreation trail support; add wrap-around trail using abandoned streets; hiking, biking
- (2) Ball field – upgrades; retain current baseball leagues
- (2) Multiple parks – playground; large basketball court; horseshoes
- Access to technology
- ATV trail
- Campgrounds
- Form outdoor recreation plan
- Fun things to do
- River
- Shops in the Village
- Updated Village Hall

By 2040, the Village of Nichols has successfully preserved...

- (4) Close-knit – friendly, supportive community members; pride; family friendly
- (3) Fire department/Community Hall – our fire department
- (3) Our history – Historical Society; preserve history
- (2) Our post office
- (2) Paper Mill
- [Town] Boards
- Businesses
- Credit union
- Our baseball team



## Outagamie County Comprehensive Plan Update

Visioning Exercise  
**SIGN-IN SHEET**

VILLAGE of NICHOLS Date 22 OCT 18

Outagamie County, Wisconsin  
*Comprehensive Plan 2040: The Path Forward*

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## Appendix V: Urban / Urbanizing Summary Reports

The Summary Reports for each participating urban and urbanizing municipality appear on the following pages.

Outagamie County  
Comp Plan 2040

C. Appleton  
Summary Report

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Initial Meeting – September 12, 2018

Issues /Concerns

- Adding parks?
- Change [Outagamie County] Admin Rule
- CTH KK and STH 441
- Does County support bike lanes or grade-separated lanes on county roads
- Housing – CBGB affordable housing, shelters; adding product on the market; concentration of City units, not seeing greater needs; quality options for everyone in County
- Land use policy perspective [to housing needs]
- Landfill – seagulls
- Regional approach to regional ED partnership – how funded
- Regional transit/transportation authority necessary to promote affordable housing
- Social services
- South-side park
- Wells Fargo property?
- Will comp plan address expanding County facilities?

No Visioning Meeting



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

C. Kaukauna  
Summary Report

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Initial Meeting – September 20, 2018

Issues /Concerns

- CE Trail extension – 2019
- City own hydro – cooperation in serving, re-licensing, power lines
- Downtown?
- Food waste – plans for County pickup?
- Fox River System Navigational Authority – Veteran's Memorial Bridge, City management; 2022 operational needs bridge; trying to get local match
- Great relationship with County highway department
- How it [CE Trail] ties into County recreation plan – mapping to Brown County border; widened paved shoulder in Brown County
- I-41 Strategy – broadband; regional growth
- Invasive species protection for waterways
- Kaukauna putting bike lanes on STH 96, north of Village limits – adding during construction
- Long-range urbanization of CTH CE corridor – ties community to County system better; better presentation of city; cost sharing from County?
- Meeting with ECWRPC regarding gateways – gaps, corridor, mapping
- Relations with neighbors – great in Outagamie County; Harrison?; Buchanan boundary agreement
- Renewable energy – solar and wind regulations
- Sustainability – 'Electric City'; '25 by 25' plan (25% of energy sustainable by 2025); free energy assessments
- Solid waste management – new landfill; routing of truck to/through City
- Thousand Island – how does this get to Brown County
- Transportation routes between proposed landfill and population centers – trash and debris; road wear
- Urbanization of CTH CE – wayfinding within region

No Visioning Meeting



Outagamie County  
Comp Plan 2040

C. New London  
Summary Report

---

Initial Meeting – September 13, 2018

Issues /Concerns

- Extension of Newton-Blackmour Trail – in preliminary design; \$900K
- Kayaks – rentals on river
- Long time since last annexation
- Lots of rentals – including single-family; rents “have gone through the roof”
- Mosquito Hill survey – master plan
- Multi-family units increasing
- New London has own housing authority – 62 units
- No boundary agreements at present
- No County housing authority
- Politics of STH 15 – “wrench in process”
- Section 8 housing
- Senior housing
- [Canadian National] Train line under used
- Wetland limit City’s expansion – only real direction north and east
- Wiouwash Trail terminates in Hortonville – extend to New London

No Visioning Meeting



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

C. Seymour  
Summary Report

---

Initial Meeting – October 5, 2018

Issues /Concerns

- Code issues – all buildings
- Currently have good connectivity – Time Warner
- Good relations with neighbors
- Infiltration – using 25% of capacity and illegal sump pump
- Infrastructure – water system; STH 55 mill and overlay currently have 13 patches (\$2.8 million less than one mile)
- Modernize City buildings
- Modernize road, sewer and water
- Newton-Blackmour Trail – very happy now that maintenance
- Senior housing – Housing Authority and private apartments (some maintenance issues)
- Solid waste – good; recycling education; drug collection
- Tourists and residents
- Updating and modernizing website
- Very happy with county highway department – Randy Roloff excellent on partnering with equipment, snow removal

No Visioning Meeting



Outagamie County  
Comp Plan 2040

T. Buchanan  
Summary Report

---

Initial Meeting – September 12, 2018

Issues /Concerns

- [Outagamie County] Admin Rule – urbanizing County roads
- Darby Sanitary District limited – have thought about sanitary district agreements
- Infrastructure – roads and drainage; have updated road specs
- Must meet TMDL requirements – 10-year plan
- Primarily subdivision developed without runoff plans
- Residential reconstruct – west of STH 55; east of STH 55 still ditches
- Speed on CTH KK – lowered from 55 to 45
- Transition to storm sewers major arterials – curb and gutter; special assessment (10-year payment)
- Update Comp Plan includes multi-modal element

No Visioning Meeting



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

T. Freedom  
Summary Report

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Initial Meeting – September 10, 2018

Issues /Concerns

- Appleton border agreement – 99 years with City
- CAFOs land-locking Freedom's sanitary
- Complaints about manure
- Density corridors – we don't have mixed; can we come up with mixed-use district
- Internet issues
- Road budget ok
- Streamline review process French Road to CTH O
- Working with Martenson Eisele on comp plan update

No Visioning Meeting



Outagamie County  
Comp Plan 2040

T. Grand Chute  
Summary Report

---

Initial Meeting – October 22, 2018

Issues /Concerns

- Airport overlay poses challenges – positive dialogue with County; height limitation zoning ordinance; MS4 issues; dry ponds
- County dog park plans(?) for Grand Chute?
- CTH GV – rural vs. urbanized; issues with road realignment; GV ill-served; STH 15 is serving purpose intended for GV
- Current comp plan – transect concept worked for and again plan; form vs. perspective; pictures better than words; success in Town Center; neighbor issues (residents and property owners); updating plan in 2019
- DPW maintenance – re: climate issues
- Richmond / Evergreen corridor – lots of things going on' connect Grand Chute Blvd. with Evergreen; provide better access

No Visioning Meeting



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

T. Greenville  
Summary Report

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Initial Meeting – September 18, 2018

Issues /Concerns

- Airport growing west of CTH 76?
- Airport part of Greenville MS4 permit
- Bird netting at airport
- CIP for first time in 2018
- Currently updating subdivision ordinance
- Drafting bicycle and pedestrian plan, concurrent with comp plan update
- Gateway planning
- Historic preservation
- Multi-modal
- Pedestrian and bicycle facilities – residents want
- Preservation of agriculture
- Proper growth planning – planning and engineering
- Roads used as multi-modal – safety issues
- Sports complex – update master plan;  $\frac{1}{4}$  will be natural areas
- Stormwater in MS4 permit between Town and County
- Sustainability of infrastructure
- Transportation volume demands and maintenance
- Trapped by low levy limit
- Updating comp plan May 2019

No Visioning Meeting



Initial Meeting – October 23, 2018

Issues /Concerns

- CE Trail “one of greatest things County did”
- CTH K / CTH EE – Village, County, and Buchanan properties; don’t like it closed
- CTH K (Buchanan Road) – not safe to walk; needs wider shoulder
- CTH N / Wallace Street intersection – trying to reach agreement with County; very frustrating; needs better controls (roundabout? signals? something?); reduce speed limit from 55 mph
- For Village to takeover County roads, they must be urbanized – Village would be receptive
- Local roads – always not enough money
- Looking at bicycle / pedestrian expansion
- Need better communication/coordination with County
- Replacing water and sewer mains, the road construction 2-3 years later
- Roads at or better than neighboring roads
- Trail connection from south to north side of CTH E

No Visioning Meeting



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

V. Hortonville  
Summary Report

---

Initial Meeting – October 3, 2018

Issues /Concerns

- #1 issue is regional connectivity – STH 15 bypass tabled
- Boundary agreements all neighbors (ECWRPC)
- Downtown efforts – lots planned; awaiting STH 15 bypass to be resolved
- Falling behind on road maintenance – probably doing better than most, but falling behind
- Get info on dial-a-ride specialize transportation
- Greenway Grant – found that beneficial
- Groundwater – arsenic; potential issues with drawdown, movement, and pollution
- Issues primarily with the state
- Need for commuter link between New London
- Proposed STH 15 trail lacks connection to Village
- Relationships – Greenville greatly improved; Good with Hortonville, Ellington, and Liberty
- Siren issue – if the locals take over and invest, what is guarantee County will activate?
- Wiouwash lacks connectivity
- Wishes County would give more autonomy to Villages on speed limits – CTH T and CTH MM

No Visioning Meeting



Outagamie County  
Comp Plan 2040

V. Kimberly  
Summary Report

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Initial Meeting – September 24, 2018

Issues /Concerns

- Bicycle/pedestrian crossing on Washington Street Bridge
- CTH N and CTH CE
- Environmental issues with demolished Mill Site – WDNR
- Library and police with Little Chute
- MS4 MOUs (with Combined Locks?) for stormwater
- Opportunity River and Redevelopment of Mill Site – seniors and millenials
- Population 6,700 +/-; additional 800 expected with pending units
- Waiting list for current senior housing – Twindominiums
- Want CTH CE to connect Kimberly to Lake Winnebago
- Waterfront open areas – Sunset Park

No Visioning Meeting



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

V. Little Chute  
Summary Report

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Initial Meeting – September 20, 2018

Issues /Concerns

- Annexed beyond Evergreen
- Boundary agreement – Vandebroek, Kaukauna
- Christ Hartwig property
- Evergreen Drive reconstruction
- Fox River Greenway
- FRSNA – maintenance issues; noxious weeds
- Land-use issues to the north
- Model for residential development – [Village of] Howard
- Model #2 Pay as you go TID – developer financed
- Nestle Distribution Center – expansion coming; an additional distribution center
- STH 96
- Urbanization – French Road and CTH OO; CTH CC and CTH OO; Evergreen and CTH N; CTH N and CTH JJ

No Visioning Meeting



Outagamie County  
Comp Plan 2040

V. Wrightstown  
Summary Report

Initial Meeting – October 19, 2018

Issues /Concerns

- Been keeping levies low
- CTH U – rebuilt two years ago – sewer and water installed; development of corridor happening faster than expected; widening; urbanization maybe next 3-2 years
- Economic development – engaged with both Fox Valley and Greater Green Bay; staff from Fox Valley more supportive to Village
- Enhance recreation spaces and trails – connections to both Outagamie County and Brown County; Fox River Trail
- I-41 going to three lane would benefit Wrightstown
- Local road budget reduces ability/access to state road aids
- Negotiations with T. Wrightstown and Greenleaf
- New business will require land to grow
- Next 10-20 years continued collaboration – maintain partnership with Outagamie County; infrastructure, transportation
- Not covered by MS4 permit
- Potential for industrial corridor
- Pretty good relationship with Outagamie County
- Recreation trail along Plum Creek – Brown and Outagamie County Land Conservation Departments
- Shoreland project on west shore Fox River – rip rap, natural vegetation
- Subdivision with golf course is planned to expand
- Transportation aids and assistance from Counties
- Would be “huge” for lock to open
- 16-foot recreation path to Village boundary – paid for by Village

No Visioning Meeting



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Outagamie County  
Comp Plan 2040

ECWRPC  
Summary Report

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Initial Meeting – September 26, 2018

Issues /Concerns

- Bicycle/pedestrian
- Broadband Internet – at home and school
- Counties should treat ECWRPC as a ‘department’
- Funding transportation infrastructure
- Groundwater – aquifer depletion; old study showed groundwater depletion; Green Bay’s move to lake did not help
- Health planning – Robert Wood Johnson Foundation; invest to improve community health
- Housing – ‘missing middle;’ need more diversity in stock; workforce housing
- Implements of Husbandry
- Maintain what we have
- No money for (recreation)?
- Outagamie County Admin Rule
- Performance-based planning for transportation funding
- Place-making
- Relationship with County is good
- School District – funding limiting number of buses; should County meet with Districts?
- STH 55 pedestrian issues in Seymour
- Talent attraction – shortage of workers
- Tourism – Fox River; NEW North
- Transition from urban to suburban to rural
- Updating regional FLU map in 2019
- Value of regional planning

No Visioning Meeting

(see next page)



ECWRPC – Sept. 26, 2018

**Outagamie County Comprehensive Plan**

Suggested list of "Regional" items to take into consideration:

Transportation:

- I-41 bottleneck/expansion needs
- Rural road conditions
- Valley Transit – Transit Development Plan Update (IP)
- I-41 Commuter Service Study (IP)
- Rural Transportation Coordination Plan (completed in 2018)
- Regional Bicycle/Pedestrian Plan
- Safe Routes to School Plan(s)
- *Specialized transportation plunge*

Economic Development / Tourism

- Fox-Wisconsin Heritage Parkway
- Wisconsin Ledge American Viticultural Area (AVA)
- Greenville Agricultural Enterprise Area (AEA)
- Initiative 41 (DoD grant project) / Strategy and Talent Attraction
- I-41 Tourism Opportunities (sports?)
- Wayfinding

Community Facilities

- Fox Cities Sewer Service Area Plan (to be updated beginning in 2019)

Environment

- Karst / Groundwater
- Aquifer Levels / drawdown monitoring
- Water Quality / TMDL
- Non-Metallic Mining (NR-135 Reclamation permits)

Housing

- General need for "missing middle"



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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## Appendix VI: Plans & Programs

\*\*Hyperlinks to plans & programmatic resources have been included where available\*\*

### Housing Plans & Programs

#### US Department of Agriculture – Rural Development

##### *Multifamily Housing Programs*

- ▲ [Farm Labor Direct Loans & Grants](#)
- ▲ [Housing Preservation & Revitalization Demonstration Loans & Grants](#)
- ▲ [Housing Preservation Grants](#)
- ▲ [Multi-Family Housing Direct Loans](#)
- ▲ [Multi-Family Housing Loan Guarantees](#)
- ▲ [Multi-Family Housing Rental Assistance](#)

##### *Single Family Housing Program*

- ▲ [Mutual Self-Help Housing Technical Assistance Grants](#)
- ▲ [Single Family Housing Direct Home Loans](#)
- ▲ [Single Family Housing Home Loan Guarantees](#)
- ▲ [Single Family Housing Repair Loans & Grants](#)
- ▲ [Rural Housing Site Loans](#)

#### Wisconsin Housing and Economic Development Authority (WHEDA)

- ▲ [WHEDA Low Income Housing Tax Credit Housing Program](#)
- ▲ [WHEDA Mortgage Programs](#)
- ▲ [WHEDA Section 8 Voucher – Rental Assistance Program](#)

#### Wisconsin Department of Administration

- ▲ [HOME Homebuyer and Rehabilitation Program \(HHR\)](#)
- ▲ [Neighborhood Stabilization Program \(NSP\)](#)
- ▲ [Housing Cost Reduction Initiative Program \(HCRI\)](#)
- ▲ [HOME Rental Housing Development \(RHD\)](#)

#### Brown County (administers for 10-county region)

- ▲ [NE WI Housing Rehabilitation, CDBG Loan Program](#)

#### Appleton Housing Authority

- ▲ [Section 8 Voucher Program](#)
- ▲ [Public Townhomes & Scattered Site Housing](#)
- ▲ [Senior Housing](#)
- ▲ [Homebuyer Assistance](#)

### **Outagamie County Housing Authority**

- ▲ [Housing Programs](#)

### **Kaukauna Housing Authority**

- ▲ [Housing Programs](#)

### **Housing Non-Profits with Programming:**

- ▲ [Fair Housing Center of NE Wisconsin](#)
- ▲ [Fox Cities Housing Coalition](#)
- ▲ [Fox Valley Apartment Association](#)
- ▲ [HBA –Fox Cities](#)
- ▲ [Neighborhood Partners](#)
- ▲ [Pillars, Inc.](#)
- ▲ [Rebuilding Together Fox Cities](#)
- ▲ [UMOS - WIOA Housing Assistance Program](#)

## **Transportation Plans & Programs**

### **State of Wisconsin Department of Transportation**

- ▲ [Wisconsin State Freight Plan, 2018](#)
- ▲ [Connections 2030, Wisconsin's Long-range transportation plan, 2009](#)
- ▲ [Wisconsin State Airport System Plan 2030, 2015](#)
- ▲ [Wisconsin Bicycle Transportation Plan 2020, 1998](#)
- ▲ [Wisconsin Pedestrian Policy Plan, 2020. 2002](#)
- ▲ [Wisconsin Rail Plan, 2030. 2014](#)
- ▲ [WisDOT 6 Year Major Highway Improvement Program](#)
  - STH 15 Bypass – STH 76 to New London
  - I41 – STH 96 to Scheuring Rd
  - USH 10 – Marshfield to Appleton
- ▲ [Wis 29 & CTH VV Interchange Project & WIS 29 Planning Study.](#)

### **Outagamie County**

- ▲ [Outagamie County Specialized Transportation Coordination Action Plan. 2019.](#)
- ▲ [Outagamie County 5-Year Highway Majors Capital Improvement Program.](#)

### **ECWRPC/Fox Cities Metropolitan Planning Organization**

- ▲ [Appleton/Fox Cities TMA Long Range Transportation Plan. ECWRPC. 2015.](#)
- ▲ [Appleton/Fox Cities Transportation Improvement Program \(TIP\). ECWPRC 2019.](#)
- ▲ [Valley Transit – Transit Development Plan \(TDP\). 2009.](#)

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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- ▲ [Appleton/Fox Cities TMA and Oshkosh MPO Regional Bicycle and Pedestrian Plan. 2014. ECWRPC.](#)
- ▲ [Regional Safe Routes to School Program](#)

## Utilities & Community Facilities Plans & Programs

### US Department of Agriculture, Rural Development

- ▲ [Community Facilities Direct Loan & Grant Program](#)
- ▲ [Water & Environmental Programs \(WEP\)](#)
- ▲ [Water & Waste Disposal Loans and Grants](#)

### State of Wisconsin, Public Service Commission

- ▲ [Wisconsin Broadband Plan, 2019](#)
- ▲ [Broadband Expansion Grants](#)

### State of Wisconsin, Department of Natural Resources

- ▲ [Wisconsin Statewide Comprehensive Outdoor Recreation Plan \(SCORP\). WDNR](#)
- ▲ [Knowles-Nelson Stewardship Grant Program](#)
- ▲ [Clean Water Fund Program \(CWFP\)](#)
- ▲ [Safe Drinking Water Loan Program \(SDWLP\)](#)
- ▲ [Well Abandonment Grants](#)
- ▲ [Well Compensation Grant Program](#)

### East Central Wisconsin Regional Planning Commission

- ▲ [Fox Cities 2030 Sewer Service Area Plan. ECWRPC 2006.](#)
- ▲ [Freedom 2030 Sewer Service Area Plan. ECWRPC. 2012.](#)
- ▲ [Dale Sewer Service Area Plan. 2003. ECWRPC.](#)
- ▲ [Black Creek 2030 Sewer Service Area Plan. 2008.](#)

### Outagamie County

- ▲ [ATW/Outagamie County Regional Airport Sustainable Airport Master Plan. 2012.](#)
- ▲ [Outagamie County Parks Needs Study. 2014-15. ECWRPC.](#)
- ▲ [Outagamie County Outdoor Recreation and Open Space Plan. 2014-2018. OC Planning.](#)
- ▲ [Outagamie County Security & Space Needs Study. 2015.](#)
- ▲ [Wisconsin Fund for Private Onsite Wastewater Treatment Systems \(POWTS\)](#)

## Economic Development Programs & Plans

### US Department of Agriculture, Rural Development

- ▲ [Rural Business Development Grants](#)
- ▲ [Business & Industry Loan Guarantees](#)

- ▲ [Intermediary Relending Program](#)

#### **US Department of Commerce, Economic Development Administration**

- ▲ [Public Works & Economic Adjustment Assistance; National Technical Assistance; Regional Innovation Strategies; and Disaster Recovery Programs](#)

#### **Wisconsin Economic Development Corporation**

- ▲ [Brownfields Grant Program](#)
- ▲ [Brownfield Site Assessment Grant](#)
- ▲ [Business Development Loan Program](#)
- ▲ [Business Development Tax Credit](#)
- ▲ [Capacity Building Grant](#)
- ▲ [Community Development Investment Grant](#)
- ▲ [Development Opportunity Zone Tax Credit](#)
- ▲ [Disaster Recovery Microloan](#)
- ▲ [Enterprise Zone Tax Credit](#)
- ▲ [Fabrication Laboratories Grant](#)
- ▲ [Historic Preservation Tax Credit](#)
- ▲ [Industrial Revenue Bonding](#)
- ▲ [Idle Sites Redevelopment](#)
- ▲ [Main Street](#)
- ▲ [Connect Communities](#)
- ▲ [Minority Business Development](#)
- ▲ [Workforce Training Grant](#)

#### **Wisconsin Department of Transportation**

- ▲ [Transportation Economic Assistance program](#)

#### **East Central Wisconsin Regional Planning Commission**

- ▲ [Comprehensive Economic Development Strategy, 2018. ECWRPC.](#)
- ▲ [Driving the Future: A Strategy for Fostering Collaborative Economic Development along the I-41 Corridor. 2018. ECWRPC.](#)
- ▲ [Disaster Recovery Microloan Program.](#)

#### **Fox Cities Regional Partnership/Fox Cities Chamber**

- ▲ [Ignite Fox Cities: A Blueprint for Economic Prosperity. 2011. Fox Cities Chamber of Commerce & Industry.](#)

#### **Outagamie County**

- ▲ [Prosperity Fund Microloan Program](#)

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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## Local & Non Profits

- ▲ [SCORE Fox Cities](#)
- ▲ [Venture Center, E-SEED Program](#)
- ▲ [SBDC – UW Oshkosh](#)
- ▲ Local TIF Financing
- ▲ [Fox Cities Regional Partnership](#)
- ▲ [The New North](#)
- ▲ [Fox Cities Convention & Visitors Bureau, Tourism Development Grant](#)
- ▲ [Appleton Downtown, Inc., Façade Grant](#)
- ▲ [Kaukauna Redevelopment Authority, Loans & Façade Program](#)

## Agricultural, Natural, Cultural Resources:

### US Department of Agriculture, Natural Resources Conservation Service

- ▲ [Conservation Stewardship Program \(CSP\)](#)
- ▲ [Conservation Innovation Grants \(CIG\)](#)
- ▲ [Environmental Quality Incentives Program \(EQIP\)](#)
- ▲ [Emergency Watershed Protection Program \(EWP\)](#)
- ▲ [Regional Conservation Partnership Program \(RCPP\)](#)
- ▲ [Agricultural Conservation Easement Program \(ACEP\)](#)
- ▲ [Great Lakes Restoration Initiative \(GLRI\)](#)
- ▲ [Conservation Technical Assistance \(CTA\)](#)
- ▲ [Conservation Reserve Program \(CRP\)](#)

### State of Wisconsin, Department of Agriculture, Trade & Consumer Protection

- ▲ [Farmland Preservation Tax Credit Program](#)

## Regional Plans/Studies

- ▲ [Groundwater recharge in Calumet, Outagamie, and Winnebago Counties, Wisconsin, estimated by a GIS-based water-balance model. Wisconsin Geologic and Natural History Survey, 2011.](#)

## Outagamie County

- ▲ [Outagamie County Farmland Preservation Plan. 2012.](#)
- ▲ [2017-2022. Outagamie All Hazards Mitigation Plan. 2019. Outagamie County Emergency Management.](#)
- ▲ Watershed 9-Key Element Plans, Outagamie County Land Conservation Department
  - [Plum & Kankopot Creek](#)
  - [Upper Duck](#)
  - [Apple Creek](#)
  - [Lower Fox](#)
- ▲ [2018-2028 Land & Water Resource Management Plan. OC Land Conservation. 2018.](#)
- ▲ Outagamie Land Conservation Programs

- [Farmland Preservation Program Certifications](#)
- [Nutrient Management Planning Program](#)

### **Local Non Profits**

- ▲ [Appleton Historical Society](#)
- ▲ [Outagamie Historical Society / History Museum at the Castle](#)
- ▲ [Kaukauna Historical Society / Grignon Mansion](#)
- ▲ [Seymour Historical Society / Seymour Community Museum](#)
- ▲ [Nichols Area Historical Society](#)

### **Land Use, Comprehensive & Misc. Plans**

#### **East Central Wisconsin Regional Planning Commission**

- ▲ [East Central WI Regional Comprehensive Plan 2030. ECWRPC. 2008.](#)

#### **Local Towns:**

- ▲ [Town & Village of Black Creek Comprehensive Plan 2036. 2016.](#)
- ▲ [Town of Buchanan Comprehensive Plan Update 2040. 2018. ECWRPC.](#)
- ▲ [Town of Bovina Comprehensive Plan. 2009. OC Planning.](#)
- ▲ [Town of Center Comprehensive Plan. 2009.](#)
- ▲ [Town of Cicero Comprehensive Plan 2010-2030. 2009.](#)
- ▲ [Town of Dale Comprehensive Plan. 2001 \(Amended 2014\).](#)
- ▲ [Town of Ellington Comprehensive Plan 2004-2024. 2004.](#)
- ▲ [Town of Freedom Comprehensive Plan: Planning for 2020 and beyond. 2003. Amended 2009.](#)
- ▲ [Town of Greenville Comprehensive Plan 2040. 2019. ECWRPC.](#)
- ▲ [Town of Grand Chute Comprehensive Plan 2010-2030: Tradition & Progress. T. of Grand Chute.](#)
- ▲ [Town of Hortonia Comprehensive Plan 2036: Your Plan for the Future.](#)
- ▲ [Town of Liberty 20 Year Comprehensive Plan. 2004.](#)
- ▲ [Town of Maple Creek Comprehensive Plan. 2009. OC Planning.](#)
- ▲ [Town of Oneida Comprehensive plan. 2009.](#)
- ▲ [Town of Osborne Comprehensive Plan 2010-2030. 2009.](#)
- ▲ [Town of Seymour Comprehensive Plan 2010-2030. 2009.](#)
- ▲ [Town of Vandenbroek Comprehensive Plan 2008-2028. 2008.](#)

#### **Outagamie County**

- ▲ [Outagamie County Community Health Improvement Plan. 2014. OC HHS-Public Health.](#)
- ▲ [2019-2021 County Plan on Aging. Outagamie County ADRC.](#)

Outagamie County, Wisconsin  
Comprehensive Plan 2040: *The Path Forward*

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Appendix VII: 2019 County Property Inventory

# Outagamie County Property Inventory



June 2019

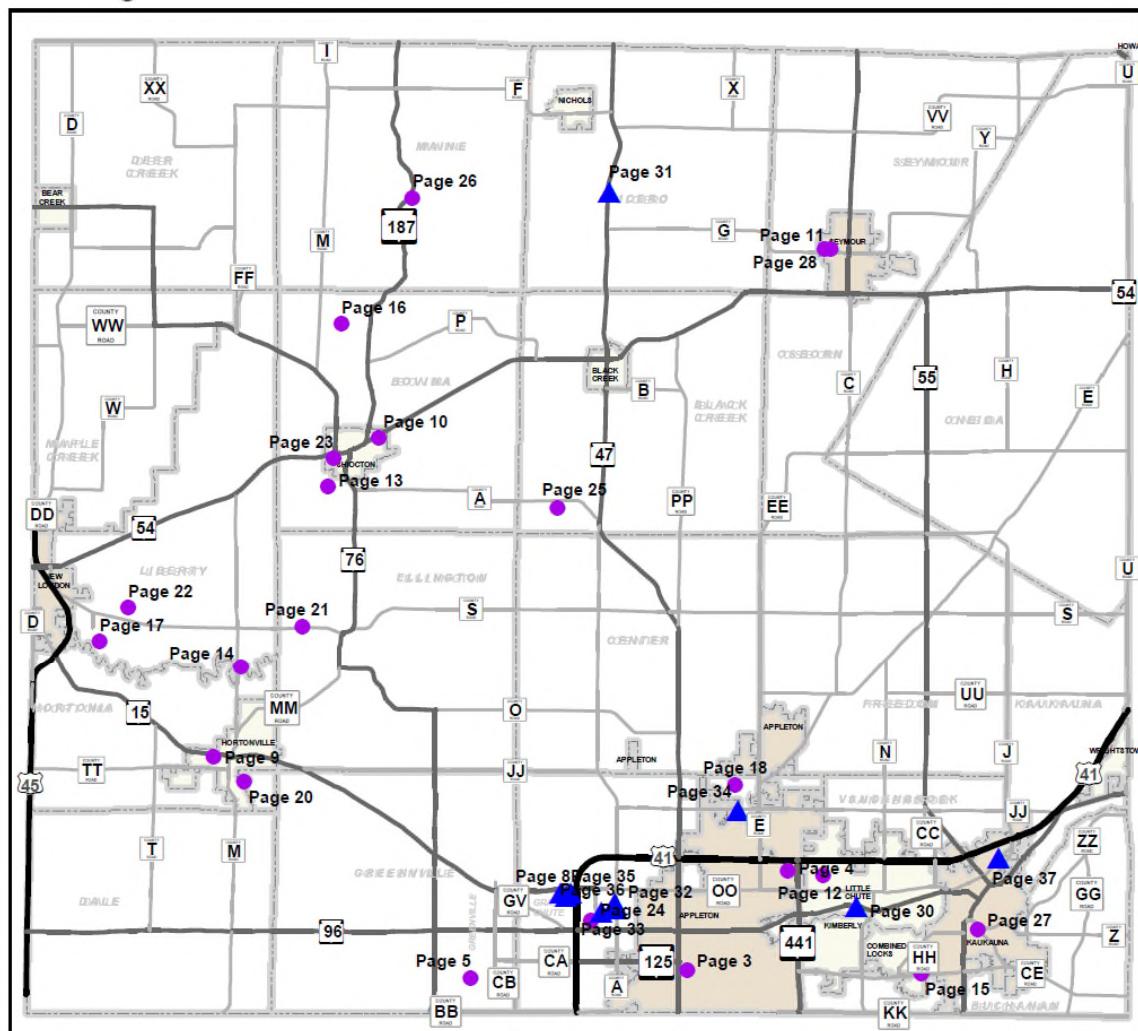
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## County Owned Properties



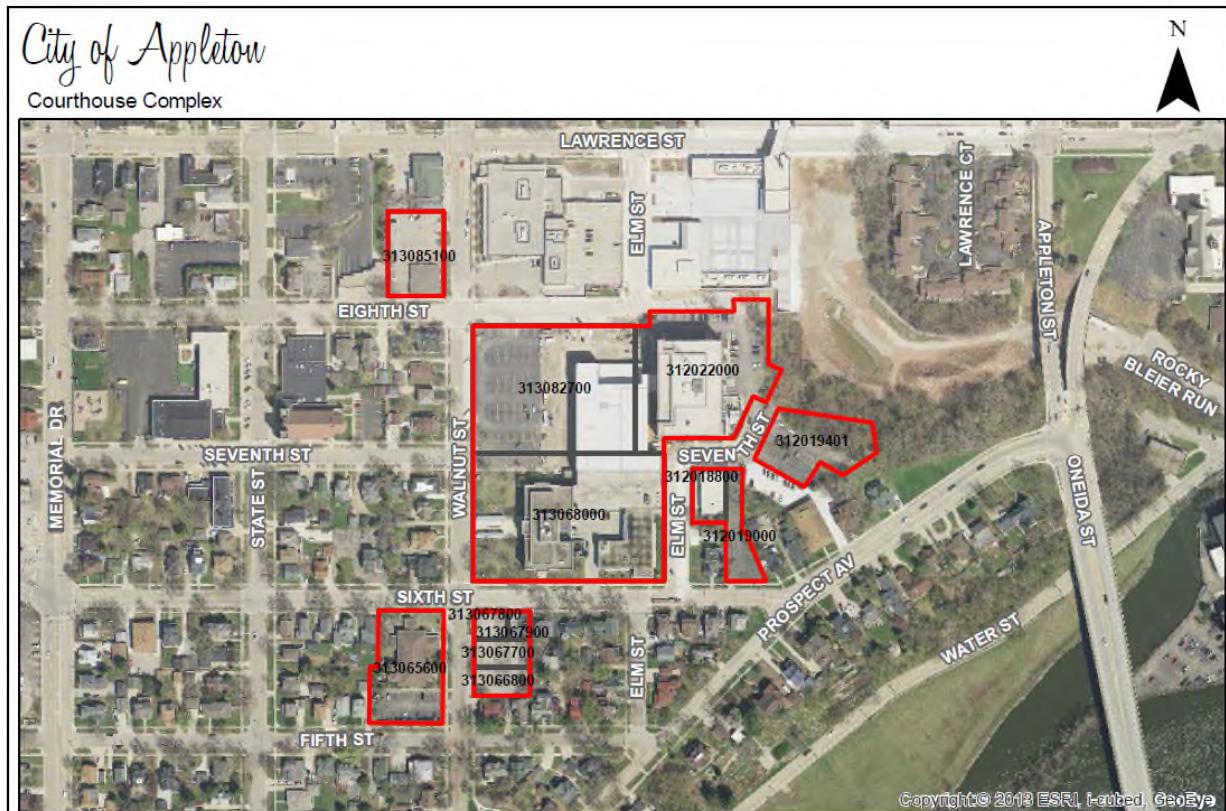
### Property Type

- County Properties
- ▲ Miscellaneous Properties

### Calumet County



Outagamie County, Wisconsin  
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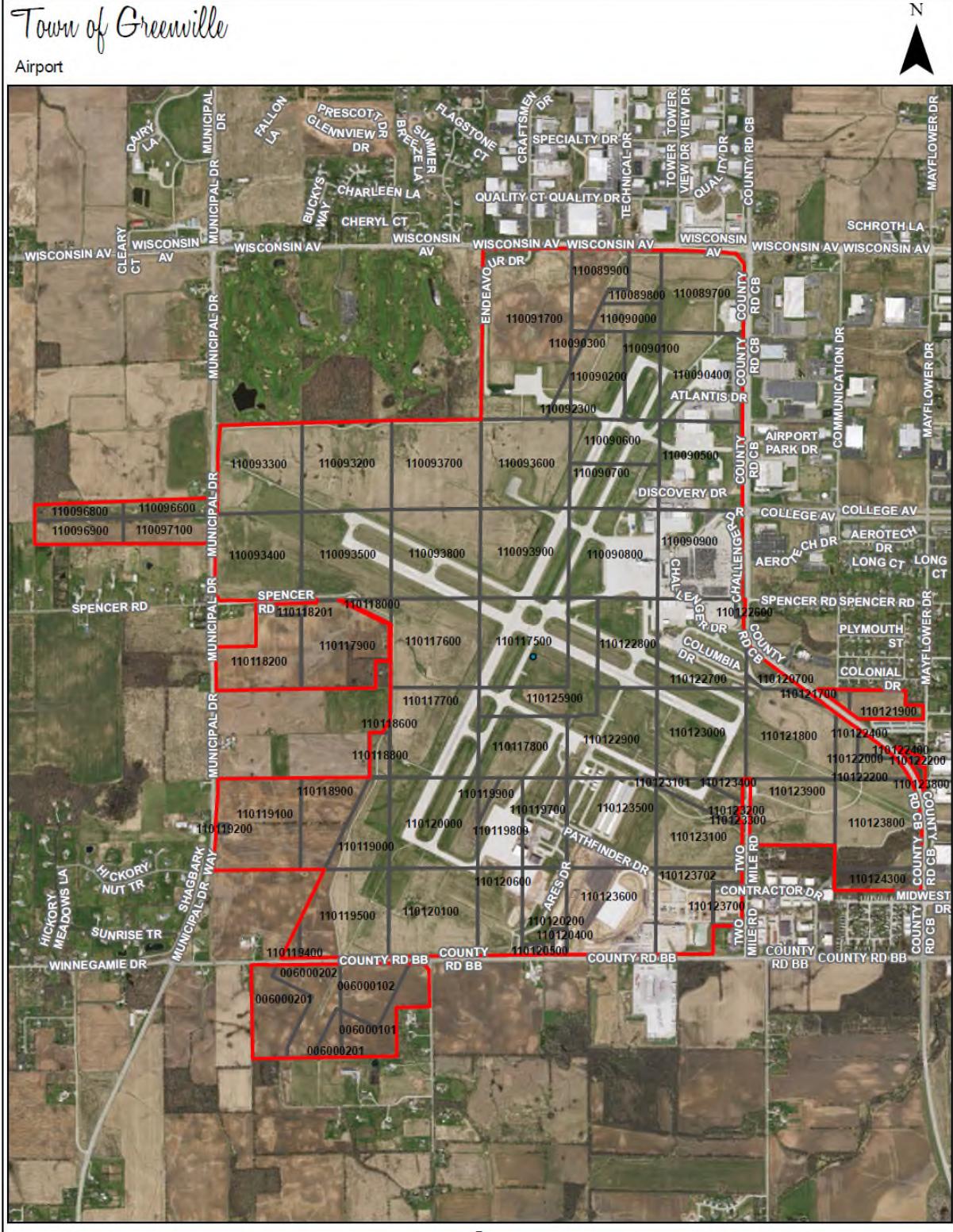
Parcel Number	On Site Structure	Acreage	Legal Description
313066800	South Parking Lot	0.17	Grand Chute Plat, Blk. 30, Lot 2
313067700	South Parking Lot	0.17	Grand Chute Plat, Blk. 30, Lot 11
313065600	YFS Building	0.82	Grand Chute Plat, Blk. 29, Lots 4-9
313067800	South Parking Lot	0.1	Grand Chute Plat, Blk. 30, W73' of Lot 12 (17850M52)
313067900	South Parking Lot	0.06	Grand Chute Plat, Blk. 30, E47' of Lot 12
312019000	East Parking Lot	0.27	Appleton Plat, Blk. 16, Lot 2 (79D223)
312018800	Maintenance Facility	0.19	Appleton Plat, Pt Lot 2, Blk. 16, 410 S. Elm Street (14146M33)
313068000	Admin./H.S. Bldgs	2.55	Grand Chute Plat, Blk. 31
312019401	Seventh Ct. Parking	0.63	Appleton Plat, Blk. 16, Part of Lots 4, 5 & 6 (18652M58)
313082700	North Parking Lot	2.18	Grand Chute Plat, Blk 42 (J9961M28)
312022000	Justice Center	1.74	Appleton Plat, Blk. 18 Lots 1-5,8-9 (9961M28)
313085100	227 Walnut Building	0.5	Grand Chute Plat, Lot 3 less W60' & lots 4-5, Block 44 (1645323) - 2004



# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

## Town of Greenville

## Airport



*Town of Greenville*

Airport



Parcel Number	On Site Structure	Acreage	Legal Description
110119500	None	36.65	SE-SW Sec 35, T21N-R16E (667R257)
110123900	None	28.48	NW-SE Sec 36, T21N-R16E (648R455)
110122600	None	0.83	NE-NW Sec 36, T21N-R16E
110122700	T-Hangers, Misc.	39.59	NE-NW Sec 36, 201 Challenger Dr. (641R160)
110090900	Terminal Building	37.78	SE-SW Sec 25, T21N-R16E (634R415)
110090800	Terminal Building & Gulfstream	40.44	SW-SW Sec 25, T21N-R16E (638R95)
110090700	None	20.22	S1/2-NW-SW Sec 25, T21N-R16E (638R95)
110119400	None	1.75	SW-SW Sec 35, T21N-R16E
110123700	FVTC Public Safety	6.23	Part of SE-SW Sec 36, T21N-R16E (1417916)
110120600	None	19.63	W1/2-SE-SE Sec 35, T21N-R16E (10243M29)
110123702	FVTC Public Safety	27.24	Part of SE-SW Sec 36, T21N-R16E (1417916)
110120200	None	16.6	E1/2-SE-SE, Sec 35, T21N-R16E
110123600	FVTC Public Safety	39	SW-SW Sec 36, T21N-R16E less highway
110123300	None	0.16	NE-SW Sec 36, T21N-R16E (9289M43)
110123100	Farmstead	26.75	Part of NE-SW Sec 36, T21N-R16E.
110123500	Hangers	40.31	NW-SW Sec 36, T21N-R16E less triangular piece in NE corner
110119100	None	38.85	NW-SW Sec 35, T21N-R16E (7625M11)
110119900	None	2.54	W1/2-NE-SE Sec 35, T21N-R16E (667R157)
110118900	None	21.48	NE-SW Sec 35, T21N-R16E (7625M11)
110120000	None	40.92	NW-SE Sec 35, T21N-R16E (658R261)
110118800	None	4.62	S1/2-SE-NW Sec 35, T21N-R16E (676R158)
110118600	None	0.24	SE-NW Sec 35, T21N-R16E (676R158)
110122900	Hangers	36.81	SW-NW Sec 36, T21N-R16E (641R160)
110118000	None	3.15	Section 35, T21N-R16E (836M225)
110117600	None	40.45	NW-NE Sec 35, T21N-R16E (630R2993)
006000101	None	16.88	NE-NE Sec 1, T20N-R16E
006000201	None	25.17	NW-NE Sec 1, T20N-R16E
006000202	None	18.03	NW-NE Sec 1, T20N-R16E
006000102	None	18.03	NE-NE Sec 1, T20N-R16E
110093800	None	40.28	SW-SE Sec 26, T21N-R16E
110093900	None	40.36	SE-SE Sec 26, T21N-R16E

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

*Town of Greenville*

Airport

N



110093700	None	40.41	NW-SE Sec 26, T21N-R16E
110093600	None	40.49	NE-SE Sec 26, T21N-R16E
110090200	None	22.44	Section 25, T21N-R16E
110090300	None	1.63	SW-NW Sec 25, T21N-R16E (J14739M13)
110090400	Air Wis - Fed. Express	37.1	SE-NW Sec 25, 401 Atlantis Dr. (663R79)
110090100	None	15.77	SW-NW Sec 25, T21N-R16E (663R79, 666R647 & 678R499)
110119200	None	0.59	NW-SW Sec 35, T21N-R16E, N130' of S695' of S695' of W235' (Doc 1209031)
110123101	None	9.42	Part of North 1/2 - SW Sec 36, T21N-R16E
110119000	None	19.67	NE-SW Sec 35, T21N-R16E (678R569)
110121901	None	1.21	NW-NE Sec 36, T21N-R16E (11178M40) - 1991
110123000	None	40.92	SE-NW Sec 36, T21N-R16E (641R160)
110121800	None	38.61	SW-NE & Pt. of NW-NE lying S. of CB, Sec 36, T21N-R16E (641R325)
110117500	None	40.67	NE-NE Sec 35, T21N-R16E (635R282)
110093500	None	40.38	SE-SW Sec 26, T21N-R16E
110093300	None	38.05	NW-SW Sec 26, T21N-R16E
110092300	None	3.17	SE-NE Sec 26, T21N-R16E
110124300	None	9.66	SE-SE Sec 36, T21N-R16E (648R455)
110120100	None	39.54	SW-SE Sec 35, T21N-R16E (658R261)
110123200	None	0.16	NW-SW Sec 36, T21N-R16E (9378M17)

*Town of Grand Chute*

Wetland Mitigation Site



Parcel Number	On Site Structure	Acreage	Legal Description
101087501	None	14.82	NE-NW, Sec 20, T21N-R17E (86D509) - 1894

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

Village of Hortonville

Highway Department



Parcel Number	On Site Structure	Acreage	Legal Description
240017701	Garage & Salt Shed	1.38	DE WRIGHTS ADDN LOTS 8 THRU 18 BLK 3
240017600	None	0.39	DE WRIGHTS ADD LOTS 20, 21, 22 23, & 24 BLK2
240017500	None	0.13	DE WRIGHTS ADD LOTS 18 & 19 BLK 2
240017400	None	0.15	DE WRIGHTS ADD E1/2 LOT 16 BLK 2 & ALL LOT 17 BLK 2

Village of Shiocton

Highway Department



Parcel Number	On Site Structure	Acreage	Legal Description
280038400	None	1.27	Smith Add., Part of Lot 10 & Lot 11, Blk. B (15414M43)
280038500	None	0.906	Smith Add., Lot 12 (15414M43)
280038100	None	1.318	Smith Add., Blk. B, Part of Lot 7 & Lot 8 (5147M16)
280039200	None	0.852	Smith Add., Blk. B, Lot 19 & Part of Lot 6 (15414M43)
280039100	None	0.466	Smith Add., Blk. B, Part of Lots 7 & 18 (15414M16)
280038200	None	0.906	Smith Add., Blk. B, Lot 9 (5147M16)
280038300	Shed	0.533	Smith Add., Blk. B, Part of Lot 10 (5147M16)
280039000	None	1.06	Smith Add., Blk. B, Lot 17 & Part of Lot 18 (5147M16)
280038900	Garage & Salt Shed	0.738	Smith Add., Blk B, Lot 16 (5147M16)
280038800	None	0.444	Smith Add., Blk. B, Part of Lot 15 (5147M16)
280038700	None	0.564	Smith Add., Pt. Lots 13 & 14 Blk B, Pt of Lot 15 Blk 5 (15414M43)
280038600	None	1.27	Smith Add., Parts of Lots 13 & 14, Blk. B (15414M43)
280051500	None	11.04	Pt. NW-SE, E. of Smith Add. & S. of Hwy 54, Sec 21 (15414M43)

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward



Parcel Number	On Site Structure	Acreage	Legal Description
340047305	Highway Garage	5	Lot 2, CSM 3679

Village of Little Chute

Highway/Landfill/Recycling



Parcel Number	On Site Structure	Acreage	Legal Description
260165700	Barn & Pole Bldg.	30.88	SW-NW Sec 17, 3414 N. French Rd. (8141M1)
260447400	Shed (3200 sq. ft.)	31.71	SE-NE Sec 17, T21N-R18E (6586M32)
260448300	None	30.78	SW-SE Sec 17, T21N-R18E (6786M12)
260447200	None	18.02	E1/2-SW-NE Sec 17, T21N-R18E (6586M32)
260447300	None	17.97	W1/2-SW-NE Sec 17, T21N-R18E (8141M11)
260165800	None	17.88	E1/2-SE-NW Sec 17, T21N-R18E (8141M11)
260165900	None	17.98	W1/2-SE-NW Sec 17, T21N-R18E (8141M11)
260166000	None	0.824	SW-SW Sec 17, T21N-R18E (7674M10)
260400600	None	8.547	SW-SE Sec 17, T21N-R18E
260400701	None	0.998	SE-SE Sec 17, T21N-R18E
260400700	Highway Facility & Solid Waste	37.04	SE-SE Sec 17, 1313 Holland Rd.
260166700	None	13.52	SE-SW Sec 17, T21N-R18E (6786M12)
260166800	Pole - Methane Bldgs.	26.12	SE-SW Sec 17, T21N-R18E
260447800	None	8.521	NE-SE Sec 17, T21N-R18E (2682M16)
260448200	None	8.648	NW-SE Sec 17, T21N-R18E (2682M16)
260449100	None	8.648	NW-SE Sec 17, T21N-R18E (2915M15)
260166300	House & Shop	19.4	S1/2-NW-SW Sec 17, 3234 N. French Rd. (8182M46)
260447900	None	19.98	N1/2-NW-SE Sec 17, T21N-R18E (3686M32)
260168100	Service Office	25.85	NE-SW Sec 17, T21N-R18E (8141M11)
260168200	None	22.32	N1/2-NW-SW Sec 17, T21N-R18E (8141M11)
260429700	None	3.224	Pt. SE-NE & pt. NE-SE, Sec 17, T21N-R18E
260168601	None	0.4	SW-SW Sec 17, T21N-R18E (7048M35)
260168600	None	1.9	SW-SW Sec 17, T21N-R18E (9534M28)
260168400	Tower	34.58	SW-SW Sec 17, T21N-R18E (8141M11)
260447700	None	6.494	NE-SE Sec 17, T21N-R18E (2815M15)
260447600	None	6.496	NE-SE Sec 17, T21N-R18E (2686M46)
260447500	None	19.33	N1/2-NE-SE Sec 17, T21N-R18E (6586M32)
260168000	None	13.91	NE-SW Sec 17, T21N-R18E (3447M16)
260448000	None	8.65	NW-SE Sec 17, T21N-R18E (2686M46)

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

Town of Bovina

Park-Barker Park

N



Parcel Number	On Site Structure	Acreage	Legal Description
020065000	None	19.46	Part Gov. Lot 10, Sec 29, T23N-R16E (652R143)
020069300	None	3.85	Gov. Lot 5, Sec 32, T23N-R16E (652R143)
020064300	None	1.53	Part Gov. Lot 11, Sec 29, T23N-R16E (652R143)

Town of Hortonia

Park-Buchman Access



Parcel Number	On Site Structure	Acreage	Legal Description
120032900	None	1.132	Sec 23, T22N-R15E (585R553)
120035300	None	4.585	Sec 24, T22N-R15E (761R549) - 1967

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

*Village of Combined Locks*

Park-CE Trail

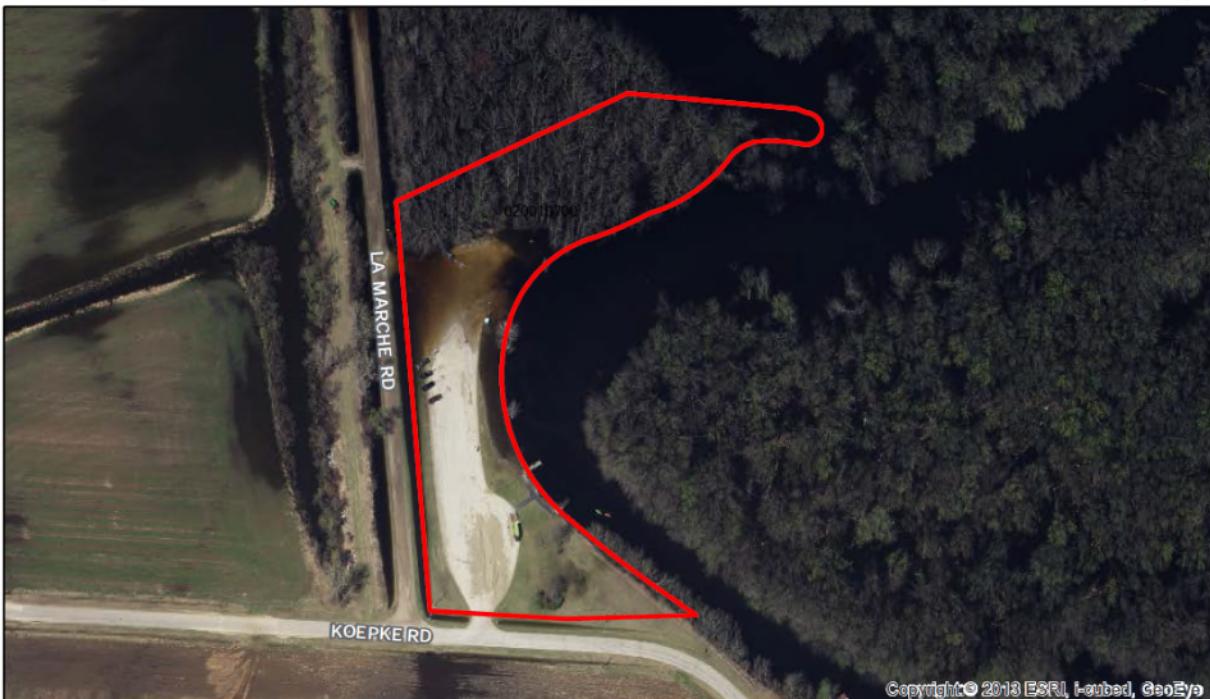


Parcel Number	On Site Structure	Acreage	Legal Description
230115000	Parking Lot	0.825	Green Way Village, Outlot 2

Town of Bovina

Park-Koepke Access

N



Parcel Number	On Site Structure	Acreage	Legal Description
020010700	None	3.99	Sec 5, T23N-R16E (685R453)

Outagamie County, Wisconsin  
Comprehensive Plan 2040: *The Path Forward*

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Town of Liberty

Park-Mosquito Hill



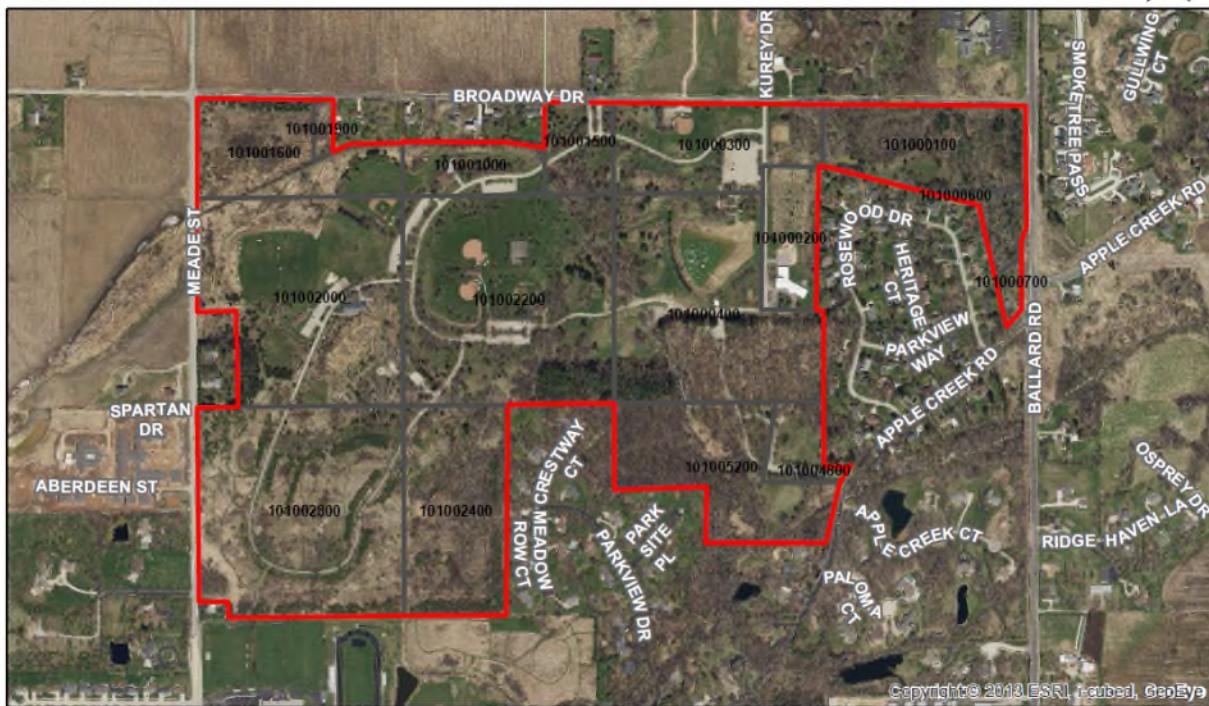
Parcel Number	On Site Structure	Acreage	Legal Description
140065800	Snowshoe Bldg.	33.79	Gov. Lot 6, Sec 20, T22N-R15E
140065600	None	0.775	NE1/4 Sec 20, T22N-R15E
140065500	None	2.195	NE1/4 Sec 20, T22N-R15E
140065700	None	44.08	Gov. Lot 4, Sec 20, T22N-R15E
140065400	None	38.13	Gov. Lots 5-6, Sec 20, T22N-R15E
140063900	None	13.81	Gov. Lot 3, Sec 17, T22N-R15E
140064000	None	19.96	Gov. Lot 4, Sec 17, T22N-R15E
140064600	None	41.04	SW-SE Sec 17, T22N-R15E
140064700	None	40.78	SE-SE Sec 17, T22N-R15E
140063800	None	29.39	Gov. Lot 2, Sec 17, T22N-R15E (16575M16)
140063700	None	34.64	NE-SW Sec 17, T22N-R15E (780R71)
140064500	Nature Center Bldg.	41.23	NW-SE Sec 17, T22N-R15E (786R469)
140064100	None	29.07	NE-SE Sec 17 T22N-R15E (786R469)
140062501	None	19.82	S1/2-SW-NE Sec 17, T22N-R15E (990R437)
140062800	None	19.02	S1/2-SE-NE Sec 17, T22N-R15E
140064201	Building	3.52	S509FT OF W301.5FT OF N1/2 NE SE SEC17 T22N R15E
140064200	None	7.48	PRT NE SE SEC17 T22N R15E COM SW COR N1/2 NE SE

Outagamie County, Wisconsin  
Comprehensive Plan 2040: *The Path Forward*

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*Town of Grand Chute*

Park-Plamann Park



Parcel Number	On Site Structure	Acreage	Legal Description
101002000	None	35.58	SW-NW, Sec 1, T21N-R17E (850R329)
101000100	None	14.61	NE-NE Sec 1, T21N-R17E (466D313)
101002800	Children's Farm	38.81	NW-SW, Sec 1, T21N-R17E (850R329)
101002400	Small Shelter	19.75	NE-SW, Sec 1, T21N-R17E (850R329)
101005200	Shelter	18.77	NE-SE, NW-SE, Sec 1, T21N-R17E (466D341)
101004800	None	4.262	NE-SE, NW-SE, Sec 1, T21N-R17E (466D341)
101002200	Pavillion	40.05	SE-NW, Sec 1, T21N-R17E (850R329)
101000400	Bath House-Concess.	33.29	SW-NE Sec 1, T21N-R17E (466D313)
101000600	None	3.202	SE-NE Sec 1, T21N-R17E (466D313)
101000200	School	7.164	NE Sec 1, T21N-R17E (714R305)
101001000	None	6.795	NW Sec 1, T21N-R17E (850R329)
101000300	None	15.58	NW-NE Sec 1, T21N-R17E (466D313)
101001500	None	5.737	NE-NW Sec 1, T21N-R17E (633R519)
101001900	None	1.005	NW-NW, Sec 1, T21N-R17E (965R248)
101001600	Park Office, Shed	14.45	NW-NW, Sec 1, T21N-R17E (850R329)
101000700	Yes	1.09	1.72AC ON E/L SE NE LY N OF HY DESC IN 235D562 LESS HY SEC1 T21N R17E 1.19AC M/L

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

*Town of Grand Chute*

Park Wooded Area

N



Parcel Number	On Site Structure	Acreage	Legal Description
101087400	None	21.73	NE-NW, Sec 20, T21N-R17E (86D509) - 1894

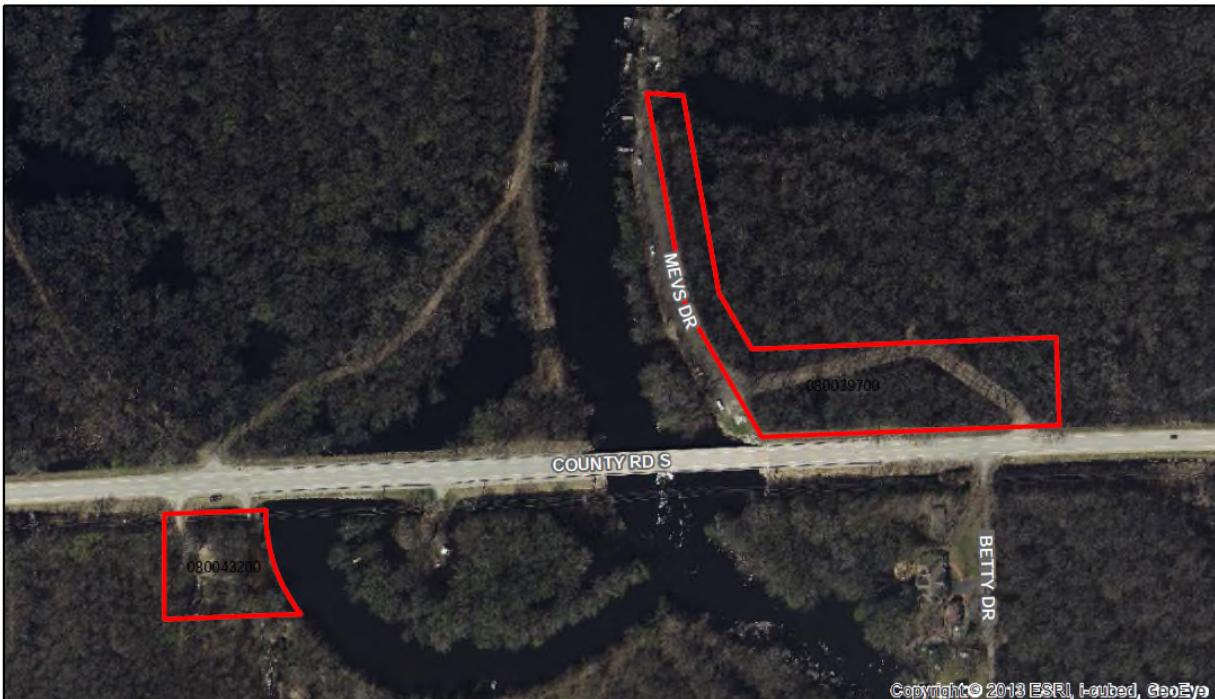


Parcel Number	On Site Structure	Acreage	Legal Description
120000900	None	8.179	SW-NW Sec 1, T21N-R15E (J915M10)
120000800	None	7.002	N1/2-NW Sec 1, T21N-R15E (J915M10)

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

Town of Ellington

Park-Stephensville Access



Parcel Number	On Site Structure	Acreage	Legal Description
080043200	None	0.96	W. Pt. G. L. 5 & Pt. Desc. in #1271107, Sec 18, T22N-R16E (15777M4)
080039700	None	3.033	Part Gov Lot 2, Sec 18, T24E-R15E (613R207)



Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

Village of Shiocton

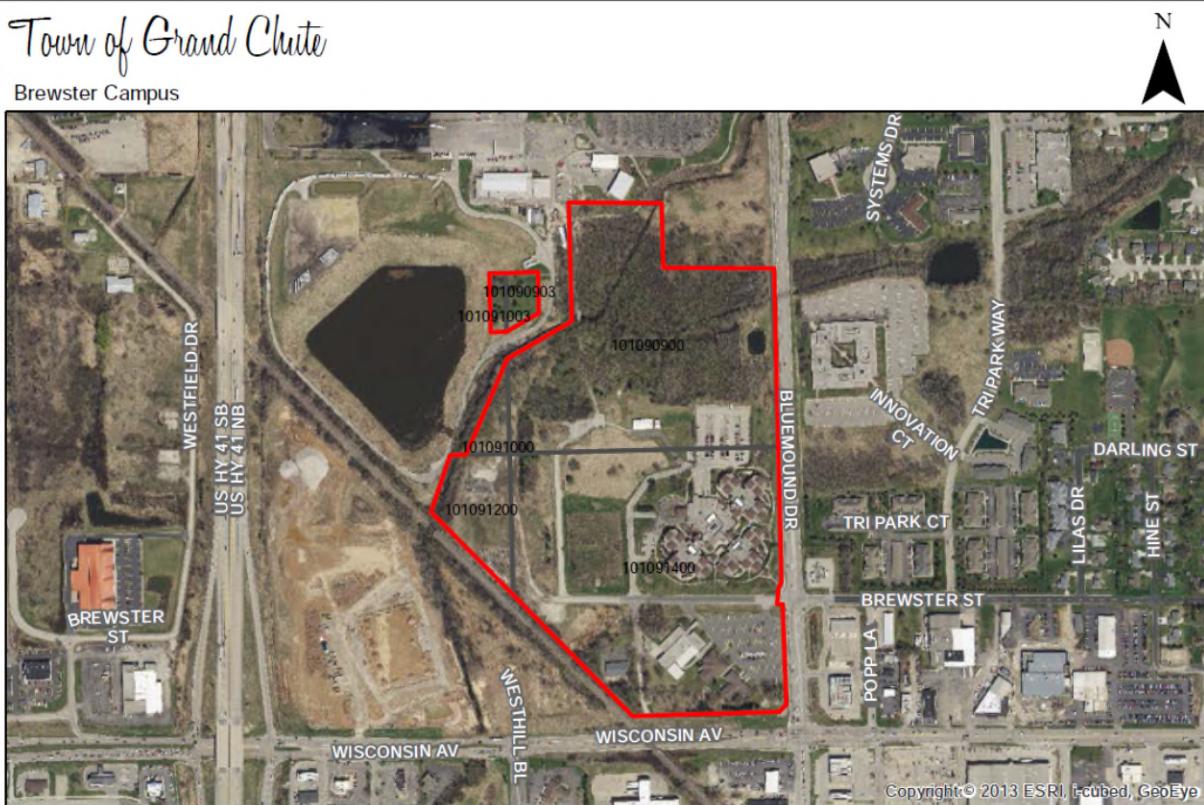
Park-Wolf River Nature Area



Parcel Number	On Site Structure	Acreage	Legal Description
280044000	None	20.22	Pt. Gov Lot 3 bounded on N&W by Wolf River and on E&S by R.R. (1337291)

*Town of Grand Chute*

Brewster Campus



Parcel Number	On Site Structure	Acreage	Legal Description
101091000	None	1.009	CSM 3408, Lot 1
101090900	Park and Stone Bridge Trail	24.73	CSM 3407, Lot 1
101091003	Cemetery	0.467	CSM 3408, Outlot 2
101090903	Cemetery	0.79	CSM 3407, Outlot 2
101091200	Various	3.637	Pt. of SW-SE lying NE of RR., Sec 20, T21N-R17E (757R541)
101091400	Various	31.9	SE-SE Sec 20, W. Brewster Street (70D165) - 1889

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

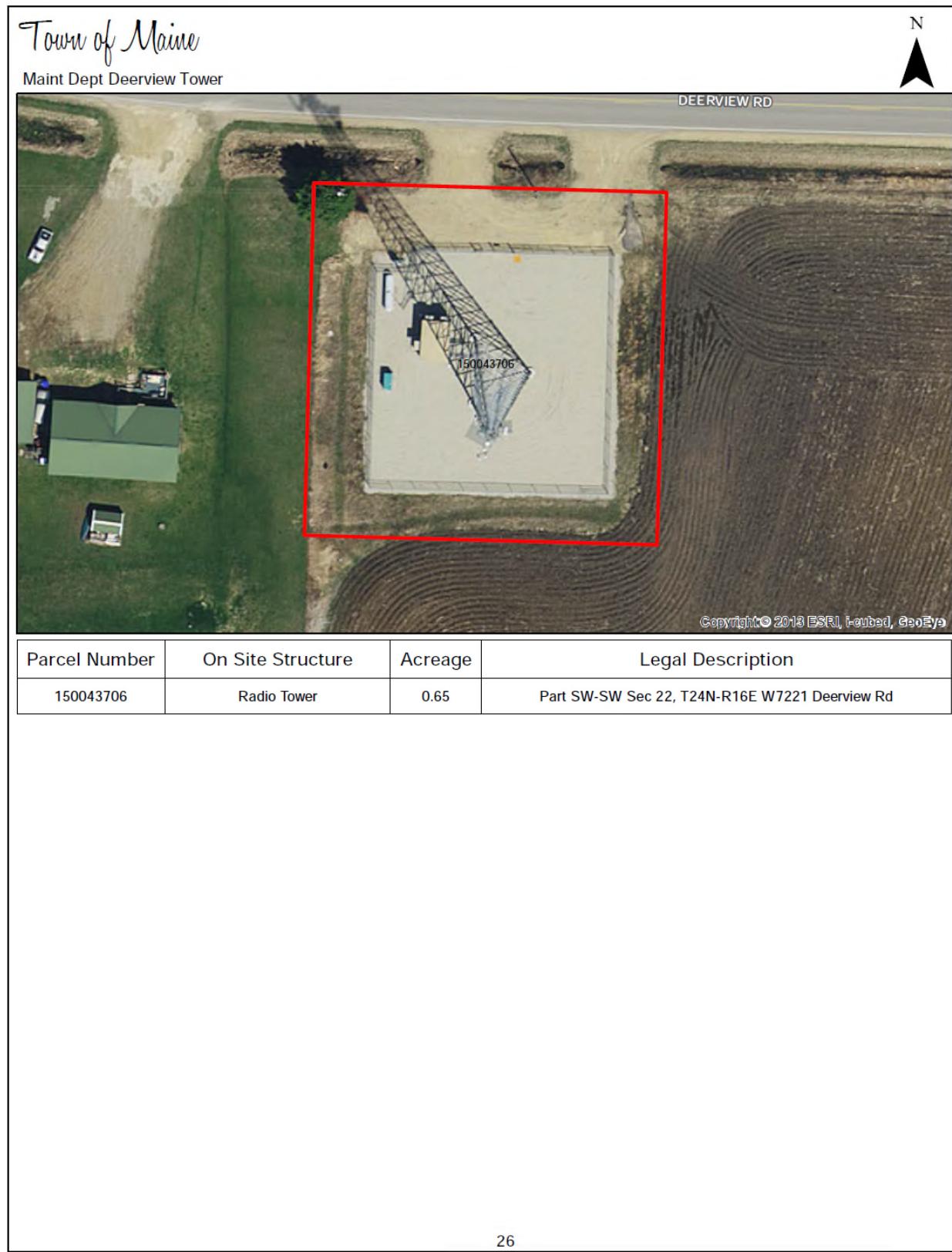
*Town of Black Creek*

Maint Dept Binghamton Tower

N



Parcel Number	On Site Structure	Acreage	Legal Description
010066600	Radio Tower	5.14	Part S1/2-SE-NE Sec 31, T23N-R17E



Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward



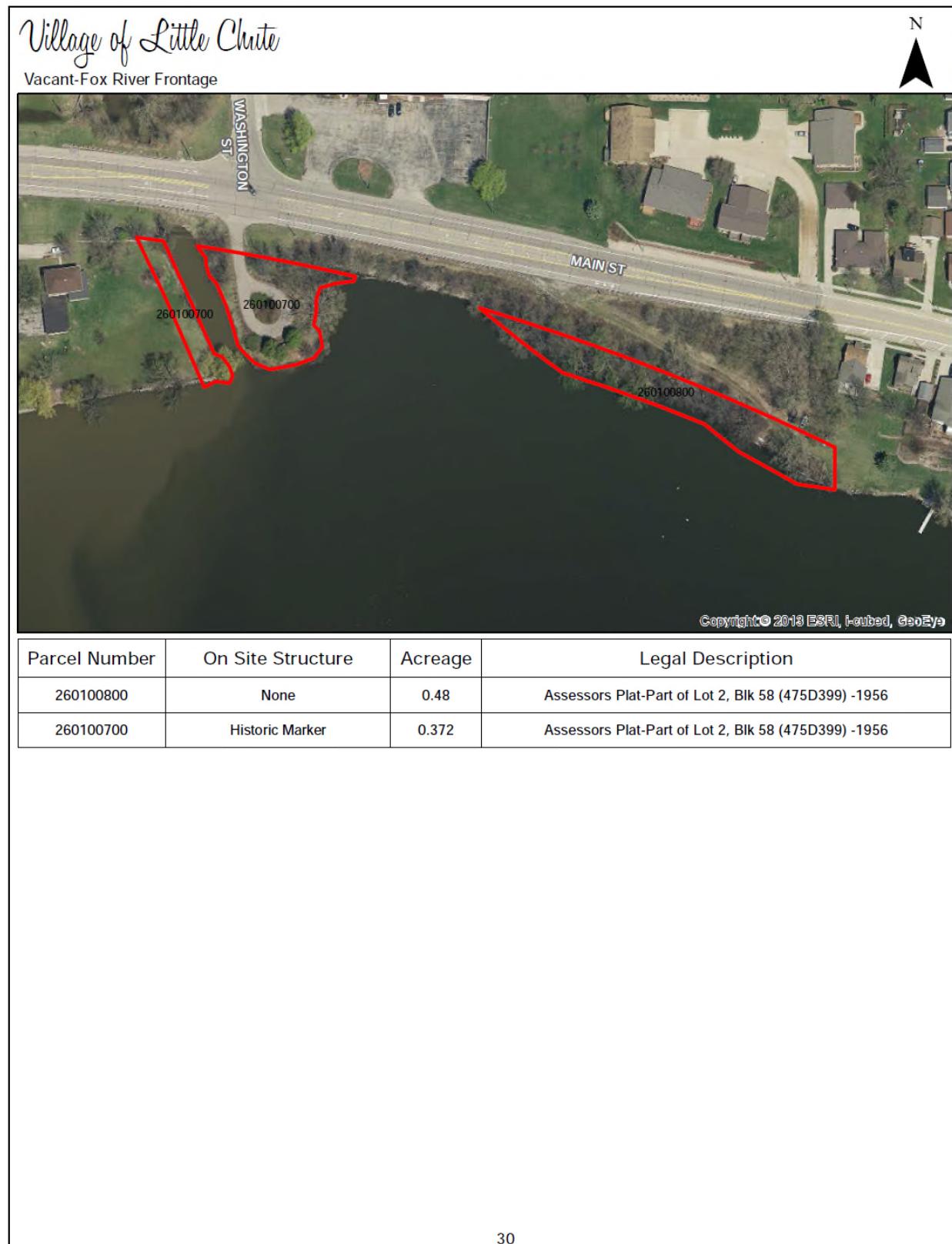


Parcel Number	On Site Structure	Acreage	Legal Description
340151802	Radio Tower	0.35	CSM 6462 LOT 1 (PLATTED OUT OF PRT SE SW SEC29-24-18) .34AC M/L (WAS PRT #190 052900)

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward



Parcel Number	On Site Structure	Acreage	Legal Description
760126200	Campus	39.92	SEC 1 T20N R17E LOT 1 OF CSM #173 REC AS DOC #492203 EXCL PART DES AS LOT 1 OF CSM #1277 REC AS DOC



Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

Town of Cicero

Vacant-Remnant, Excess ROW

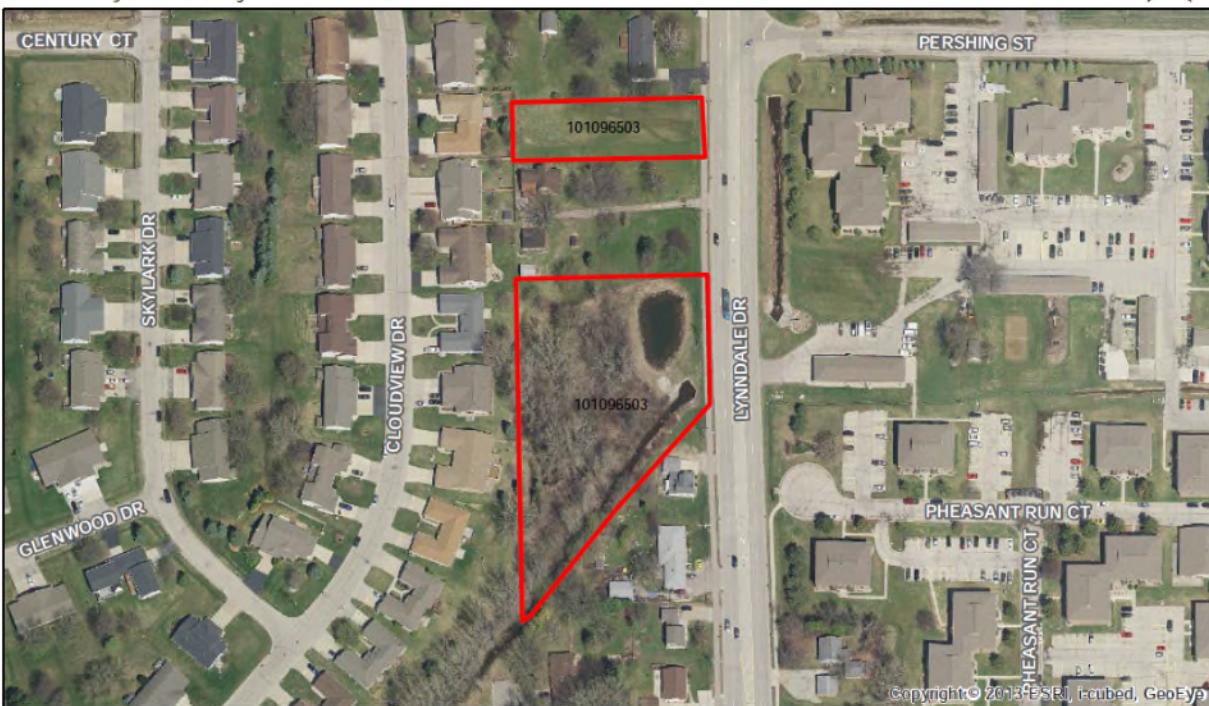
N



Parcel Number	On Site Structure	Acreage	Legal Description
050037100	None	1.906	NE-SE Sec 20, T24N-R17E (353D107) - 1951 & (376D545)

*Town of Grand Chute*

Vacant Hwy A ROW Project



Parcel Number	On Site Structure	Acreage	Legal Description
101096503	None	2.36	PRT SE NW DESC IN 8008M22 LESS GLENWOOD PARK SUD & 1ST ADDN TO GLENWOOD PARK & 2ND & 3RD....

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

*Town of Grand Chute*

Vacant Hwy A Project Remnant

N



Parcel Number	On Site Structure	Acreage	Legal Description
101096700	None	0.29	CSM 6458 LOT 1 (PLATTED OUT OF PRT SE NW SEC21-21-17)



Parcel Number	On Site Structure	Acreage	Legal Description
311646600	None	1.261	PT NW NE, AS DESC IN D, OC #1043021, AND PORTION OF VACATED APPLE CR RD AS DESCRIBED IN DOC #1170443

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward



*Town of Grand Chute*

Undevelopable TRI-Park Outlots



Parcel Number	On Site Structure	Acreage	Legal Description
102320800	None	2.504	TRI-Park Plat, Outlot 9 & Part of Vacated Tri Park Way
102320700	None	1.175	TRI-Park Plat, Outlot 8 & Part of Vacated Tri Park Way
102320000	None	0.481	TRI-Park Plat, Outlot 1 & Part of Vacated Tri Park Way
102320100	None	0.519	TRI-Park Plat, Outlot 2 & Part of Vacated Tri Park Way
102320600	None	0.684	TRI-Park Plat, Outlot 7
102320500	None	0.768	TRI-Park Plat, Outlot 6

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

*City of Kaukauna*

Industrial Park Property

N



Parcel Number	On Site Structure	Acreage	Legal Description
322091400	Industrial Facility	2.758	Kaukauna Industrial Park No.1, NEly 150' of Lot 7 & Lot 8 (1212752)

City of Menasha

Airport Equipment



Parcel Number	On Site Structure	Acreage	Legal Description
770002401	Fenced in Equipment	3.92	SEC 7 T20N R18E LOT 1 OF CSM #1573 REC AS DOC #221918 R.O.D.

Outagamie County, Wisconsin  
*Comprehensive Plan 2040: The Path Forward*

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Appendix VIII: Comprehensive Plan Approval Documentation

# NOTICE OF PUBLIC HEARING

OUTAGAMIE COUNTY

TO WHOM IT MAY CONCERN

Notice is hereby given that the Outagamie County Zoning Committee will hold a public hearing at the Outagamie County Highway Department, 1313 Holland Rd, Appleton, WI on January 14, 2020 at 10:30 AM to consider adopting the proposed *Outagamie Comprehensive Plan 2040: A Shared Path Forward*, in accordance with 66.1001(4) Wis Stats. This includes Volume 1: Background Information; Volume 2: Action Plan; and Volume 3: Appendices. The proposed action would simultaneously repeal the existing *Outagamie Comprehensive Plan: A Look to the Future* (2008), including Chapters 1 – 9, the Future Land Use Map, and Appendices A – D. Appendix E (Outdoor Recreation and Open Space Plan) will remain, but be relabeled Addendum 1; Appendix F (Farmland Preservation Plan) will remain, but be relabeled Addendum 2.

The plan is available for viewing and download on the county website: <https://tinyurl.com/OCPlan2040>, or for viewing at the Development & Land Services Department, 3rd floor, Outagamie County Government Center, 320 South Walnut Street, Appleton, Wisconsin.

Any interested person may address the Zoning Committee by letter, email or appear in person or by agent and be heard.

Submission of comments or requests for additional information can be directed to Kara Homan, AICP, Development & Land Services Director at (920) 832-6034 or [kara.homan@outagamie.org](mailto:kara.homan@outagamie.org).

Dated this 11th day of December, 2019.

OUTAGAMIE COUNTY ZONING COMMITTEE  
DANIEL RETTLER, CHAIRMAN

File No: PL201900323

Published: December 13, 2019

## Accommodation Notice:

Any person requiring special accommodation who wishes to attend this meeting should call (920) 832-5255 at least 48 hours in advance.

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Department of Development and Land Services  
Planning & Zoning | GIS & Land Information  
320 S. Walnut St | Appleton, WI 54911  
Outagamie County Government Center, 3rd Floor  
Phone: 920-832-5255 | Fax: 920-832-4770  
[www.outagamie.org](http://www.outagamie.org)

## AGENDA

**OUTAGAMIE COUNTY AGRICULTURE, EXTENSION EDUCATION,  
ZONING AND LAND CONSERVATION COMMITTEE**  
**10:30 AM – TUESDAY, JANUARY 14, 2020**  
**HIGHWAY DEPARTMENT**  
**1313 HOLLAND ROAD, APPLETON, WI 54911**

- I. 10:30 A.M. MEETING CALLED TO ORDER
- II. REVIEW PREVIOUS ZONING MEETING MINUTES OF DECEMBER 10, 2019
- III. Public participation pertaining to agenda items for a period of 15 minutes (limit 3 minutes each)
- IV. PUBLIC HEARINGS
  - a. Special Exception for Eric & Shelly Ashline, PL201900081; Town of Center
  - b. Conditional Use by Elizabeth Marks for Outagamie County, PL201900276; Town of Greenville
  - c. Conditional Use for Bruce Van Ryzin, PL201900303; Town of Osborn
  - d. Special Exception for Darnel Laabs, PL201900319; Town of Dale
  - e. Special Exception Airport by Elizabeth Marks for Air North, PL201900333; Town of Greenville
  - f. Conditional Use for Andrew Wescott, PL201900337; Town of Cicero
  - g. Conditional Use for Darrin Stingle, PL201900341; Town of Black Creek
  - h. Special Exception for Joe Lowney, PL201900342; Town of Center
  - i. County Rezoning Request for MLS Futures Group LLC, PL201900295; Town of Vandenbroek
  - j. County Comprehensive Plan Amendment – Proposed *Outagamie County Comprehensive Plan 2040: A Shared Path Forward*, PL201900323; County-wide
- V. Preliminary Plat for Jennerjohn Estates Plat, PL201900336; Town of Greenville
- VI. Final Plat for Olson's Best County Plat, PL201900294; Town of Maine
- VII. Final Plat for Van Handel Homestead Plat, PL201900301; Town of Vandenbroek
- VIII. Future Agenda Items – No action will be taken
- IX. ADJOURNMENT

For further meeting details, please visit:

<https://www.outagamie.org/government/document-central-folder-view/-folder-7067>

CC:	Zoning Committee	Carow Land Survey	Omni & Associates	McMahon Associates
	Legislative Services	Davel Engineering	Martenson & Eisele	Town of Center
	Petitioner(s)	Town of Greenville	Town of Cicero	Town of Osborn
	Town of Dale	Town of Black Creek	Town of Maine	Town of Vandenbroek

**ACCOMMODATION NOTICE:**

Any person requiring special accommodation who wishes to attend this meeting should call (920) 832-5255 at least 48 hours in advance.



January 14, 2020

Ms. Kara Homan, Director  
Outagamie County Land Services Department  
410 S. Walnut Street  
Appleton, WI 54911

**RE: Comments and Support Regarding the Draft Outagamie County Comprehensive Plan**

Dear Ms. Homan:

East Central staff has reviewed the final draft of the Outagamie County Comprehensive Plan and offers its support for the adoption of said plan by the Outagamie County Board with minor amendments as the County Planning Staff deems appropriate.

Overall, staff was very impressed with the end product of this process and we see that the plan has much potential for directing the overall growth of the county in the years to come. The plan's broad-reaching goals and recommendations contain, in most cases, just enough 'specifics' to guide development within the county while, at the same time, allowing for flexibility in decision-making at the local level.

As part of East Central's review, the following advisory comments were generated by staff and are attached to this letter. If you have any questions, or if you need further clarification or assistance regarding any of these suggestions, please feel free to contact that particular staff person directly.

We applaud the efforts of the County, communities and individuals who have dedicated significant amounts of time on this process. Feel free to contact me via e-mail at [efowle@ecwrc.org](mailto:efowle@ecwrc.org) or phone at (920) 751-4770 if you would like to discuss further. East Central looks forward to our continued support of Outagamie County's planning efforts.

Sincerely,

Eric W. Fowle, AICP  
Executive Director

c: ECWRPC Commissioners - Outagamie County  
East Central Program Staff

Encl. Summary Comments

*East Central builds relationships and cooperative, visionary growth strategies that keep our region beautiful, healthy, and prosperous.*  
400 Ahnapee Street, Suite 100 • Menasha, Wisconsin 54952 • PHONE 920.751.4770 • FAX 920.751.4771 • [www.ecwrc.org](http://www.ecwrc.org)

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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ECWRPC Advisory Review Comments  
Draft Outagamie County Comprehensive Plan Update  
Date: January 13, 2020  
Page 1

### **Existing Conditions: Volume I**

#### Section III. Plan Oversight / Section IV. Community Engagement

Thank you for taking the time early on in your process to meet with East Central staff in order to ensure that the County's efforts are well coordinated with East Central given our role in a variety of regional and local planning activities. In general, it appears that the Steering Committee's and communities' visioning session issues match East Central's knowledge of current planning trends and conversations across the region. By addressing these issues, the county will be poised well for success.

#### Section V. Population Profile / Section VI. Housing Profile

Overall, this document does a good job of detailing out historic data and future trends with respect to how they might impact the County. Staff would suggest the following minor edits and changes:

- Starting on Page 1-27: For Tables 3 and Table 4 (Projected Population of Outagamie) and Figures 4 and 5 (Percent Change in Population for Outagamie County), as well as Figure 7 (Outagamie County Municipalities by Projected Population, 2040), the source date should be noted as: "*vintage 2013*.". These projections were completed in 2013, and to our knowledge have not been updated.
- Page 1-35: Table 8: Actual and Projected Households and Household Size for Outagamie County, 2010-2040. Same comment as above for source date ("*vintage 2013*").

#### Section VIII. – Economic Profile

Thank you for the incorporation of the I-41 "Driving the Future" Strategy into the County's plan as it is important for our counties and communities along this corridor to work cooperatively in order to address current challenges in this arena.

While the inventory and information on economic development is as presented is adequate for this type of plan, there appears to be little information or resulting discussion on the County's interaction with existing area economic development entities (New North, Fox Cities Regional Partnership, ECWRPC, etc.) and/or the role the County currently plays/sees itself playing in the future. We recommend that the County includes its present and future roles in these partnerships in the comprehensive plan to highlight the value the County brings as a participant in these organizations.

#### Section IV. Transportation

Page 1-54: Under Rural Specialized Transportation, it should be mentioned that there is a separate plan (2018 Human Services Public Transportation Coordinated Plan) in place for these services which is prepared and updated on a five-year basis by the East Central Wisconsin Regional Planning Commission.

Page 1-54: It should be mentioned that a separate I-41 Corridor Commuter Service Study is underway and being prepared by the East Central Wisconsin Regional Planning Commission. It is expected to be completed in the second quarter of 2020 and could provide the County residents with additional workforce commuting options.

Page 1-57: Consider adding commute mode share data for bicycling and walking to work within the County to better illustrate usage and/or changes in use of these facilities.

Page 1-59: Consider adding a map of planned (vs. existing) bicycle and pedestrian facilities throughout Outagamie County communities, including expansion of the Newton Blackmour State Trail; this would better highlight the potential for a regional network within the County and will be beneficial when applying for grant funding for these planned facilities.

#### Section X. Agricultural Resources

Consider the addition of narrative and maps which identify and discuss the presence of Agricultural Enterprise Areas (AEAs) within the County (T. Greenville).

Also, it may be worth mentioning that the Town of Buchanan is included within the Boundaries of the Wisconsin Ledge American Viticultural Area (AVA) which was designated in 2012.

#### Section XI. Natural Resources Profile

Page 1-73: There is no discussion on groundwater recharge within the County. East Central fostered the preparation of county-level GIS mapping and modeling in 2012 which may be of assistance here. Additionally, there is no specific mention of the karst environment which underlies much of the county and its role in groundwater quality and contamination. This link illustrates that over 50% of the County is underlain by karst features: <https://wgnhs.wisc.edu/water-environment/karst-sinkholes>

#### Section XIII. Utilities and Community Facilities Profile

Page 1-94: Under Public Safety it should be noted that the Village of Combined Locks contracts with the County Sheriff's department for enhanced police services.

#### XIV: Intergovernmental Profile

Page 1-98: This section contains an impressive listing of (nearly) every agreement that the County is part of. It may be worth noting the County's part in the ongoing intergovernmental agreement which established the East Central Regional Planning Commission and its role as the Metropolitan Planning Organization (MPO) as well as the County's annual financial contribution to these efforts.

Page 1-105: A more expansive description of East Central RPC and its other roles/services may be warranted here, including the following: leading the NR-135 program, EDD designation, SRTS program, and providing socioeconomic and GIS data and local assistance to the county and its communities.

#### Volume II – Plans & Policies

Page II-43: It is not clear as to whether or not the current versions of functional plans as listed (CORP, Farmland Preservation Plan, Airport Master Plan, etc.) are, in fact, to be included now as part of the Comprehensive Plan Update draft plan, or if they will be incorporated formally at a later time. There is little information (summaries, or even reference to) these existing functional plans within Volume I and Volume II of the Comprehensive Plan Update.

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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ECWRPC Advisory Review Comments  
Draft Outagamie County Comprehensive Plan Update  
Date: January 13, 2020  
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Page II-14 / II-20 (Map 18): Staff appreciates the utilization of the “transect categories” concept when considering broad land use patterns within the County. However, the main concern we have is how the land use categories relate to the existing Sewer Service Area Plans that are in place. As one example, significant amounts of land in the Town of Freedom, along CTH N, are identified as “suburban residential” on Map 18 Future Land Use when in reality, these lands are not even within the 40-50 Year Sewer Service Area Planning Area boundary. As a result, portions of Map 18 may be misleading as growth in such areas is well beyond the 20 year comprehensive plan’s timeframe. The County may wish to consider placing these boundaries on its proposed land use maps for informational purposes.

Page II-20: Map 18 Future Land Use illustrates only “existing mining areas” and does not consider future expansion areas as identified in current NR-135 Reclamation Permits. The County may wish to consider adding the expansion areas to this map in order to reduce future land use conflicts.

Page II-9 (Figure 27) and Page II-41: The Comprehensive Plan should consider how ECWRPC’s current and ongoing planning efforts could assist Outagamie County in its work with WisDOT to improve bicycle and pedestrian access along and across I-41, as well as in the preparation of a county-wide plan and strategy. It is good to see the detailed discussion on future multimodal infrastructure associated with the I41 corridor expansion project and it will be critical to understand the County’s needs and desires for such projects as part of the MPO’s Bicycle & Pedestrian Plan update which is scheduled for 2020. This existing bicycle and pedestrian plan could serve as a basis for future planning by the County and we would encourage staff’s involvement in this process.

Page II-12: Recommendation 6.3 - At the end of this sentence, East Central would like to see the phrase, “within the limitations of the adopted NR-121 Sewer Service Area Plans”, as this provides more concrete definition for the availability of future services.



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**MEMORANDUM**

**TO:** Outagamie County Zoning Committee and County Board  
**FROM:** REALTORS® Association of Northeast WI & Home Builders Association of the Fox Cities  
**DATE:** January 15, 2020  
**RE:** Comprehensive Plan 2020

The REALTORS® Association of Northeast Wisconsin (RANW) and the Home Builders Association of the Fox Cities (HBAFC) has reviewed the county's 2040 comprehensive plan and we support its adoption by the County Board. We commend the county on the collaborative approach with underlying jurisdictions, helping to reduce future confusion and disagreements on numerous fronts. We also believe that the plan does a very good job of providing general direction for growth and development while also allowing for flexibility and change when appropriate.

We know that the devil often lies in the details. Future zoning and subdivision regulations will play a critical role in addressing the housing supply and affordability problems we will be facing well into the future. However, we are confident that we will be able to discuss and work together to resolve any possible concerns as they arise. We would also like to take this opportunity to thank the staff for their continued efforts to improve communication and transparency with both of our organizations. We believe that it has resulted in a much-improved working relationship.

Thank you for your consideration.

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Department of Development and Land Services  
Planning & Zoning | GIS & Land Information  
320 S. Walnut St | Appleton, WI 54911  
Outagamie County Government Center, 3rd Floor  
Phone: 920-832-5255 | Fax: 920-832-4770  
[www.outagamie.org](http://www.outagamie.org)

## AGENDA

**OUTAGAMIE COUNTY AGRICULTURE, EXTENSION EDUCATION,  
ZONING AND LAND CONSERVATION COMMITTEE**  
**10:30 AM – TUESDAY, JANUARY 28, 2020**  
**HIGHWAY DEPARTMENT**  
**1313 HOLLAND ROAD, APPLETON, WI 54911**

- I. 10:30 A.M. MEETING CALLED TO ORDER
- II. REVIEW PREVIOUS ZONING MEETING MINUTES OF JANUARY 14, 2020
- III. Public participation pertaining to agenda items for a period of 15 minutes (limit 3 minutes each)
- IV. Resolution for the County Comprehensive Plan Amendment – Proposed *Outagamie County Comprehensive Plan 2040: A Shared Path Forward*, PL201900323; County-wide
- V. Future Agenda Items – No action will be taken
- VI. ADJOURNMENT

For further meeting details, please visit:

<https://www.outagamie.org/government/document-central-folder-view/-/folder-7067>

CC: Zoning Committee  
Legislative Services  
Petitioner(s)

Carow Land Survey  
Davel Engineering  
McMahon Associates

Omnini & Associates  
Matteson & Eisele

ACCOMMODATION NOTICE:  
Any person requiring special accommodation who wishes to attend this  
meeting should call (920) 832-5255 at least 48 hours in advance.



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**DRAFT MINUTES  
ZONING COMMITTEE  
TUESDAY, JANUARY 14, 2020**

**Members Present:** Keith Surprise, Daniel Melchert, Debra Vander Heiden & BJ O'Connor-Schevers

**Members Excused:** Daniel Rettler

**Others Present:**

Steve Swanson, Zoning Administrator	Hilary Pattermann, Admin. Assistant	Kara Homan, DLS Director
Isaac Uitenbroek, Senior Planner	Chad VandenLangenberg, LUS	Eric Ashline
Shelly Ashline	Bob Givens	Michael Brown
Jill Hendricks	Toby Paltzer, Town of Center	Bob Reider
Dan Gabrielson	Jim Schloff	Joy Hagen
Dean Steingraber, Highway Commissioner	Mark Baerenwald	Richard Dopkins
Nettie McGee	Nick Lautenschlager	Quint Krueger
Darrin Stingle	Floyd Van Camp	Jeanne Roberts
Walt Raith	Darnel Laabs	Wally Sedlar
Chris Cleary	Jennifer Sunstrom	Dave Schlimm
John Schlimm	Keith Gonnering	Lou Leone
Joe Lowney	Aaron Vosters	Jennifer Sunstrom

**Meeting Called To Order**

THE MEETING WAS CALLED TO ORDER BY SUPERVISOR SURPRISE AT 10:30 A.M.

MOTION: AT 10:30 A. M. SUPERVISORS O'CONNOR-SCHEVERS MOVED TO EXCUSE SUPERVISOR RETTLER FROM THE MEETING. MOTION CARRIED 4-0.

**Minutes of the December 10, 2019 Zoning Committee Meeting**

MOTION: AT 10:31 A.M. SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO APPROVE THE MINUTES OF DECEMBER 10, 2019. MOTION CARRIED 4-0.

**Public participation pertaining to agenda items for a period of 15 minutes (limit 3 minutes each)**

Jill Hendricks, representing the Realtors Association, reviewed the future land use map and feels the future land use maps have limited future residential areas and they would like to see more available for future development. She also stated she understood that the communities are the ones driving the future land use maps.

**Special Exception for Eric & Shelly Ashline, PL201900081; Town of Center**

The public hearing opened at 10:33 A.M.

ZA Swanson stated proper notice was published in the Appleton Post Crescent. The applicants, Eric and Shelly Ashline, are applying for a special exception permit to allow an establishment for processing, collecting, storing or distributing agricultural projects for a winery. The two subject properties are 14.51 acres and zoned General Agricultural District. The Outagamie County Code of Ordinances, Section 54-102(4) allows establishment for the processing, centralized bulk collection, storage or distribution of agricultural products with the following dimensional requirements;

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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### ***Sec. 54-131. - Dimensional requirements.***

*Dimensional requirements of the AGD general agricultural district are as follows:*

*(3) Other permitted or permissible uses and structures. Minimum lot area, one acre; lot width, 150 feet; front yard, 25 feet; rear yard 50 feet; side yards, 30 feet each provided, however, that for any building or structure over 40 feet in height, the side yards shall be increased by one foot for every two feet in additional height. Minimum lot area and yard requirements may be increased as a condition for a special exception permit.*

ZA Swanson stated the subject property has 575.7' of frontage on Rock Road, with an additional 375.5' of frontage on County Road A. The proposed building is 48' from Rock Road, 234.6' from County Road A, 258' from the west lot line (side yard) and 249.76' from the south p/l (rear yard). ZA Swanson confirmed the dimensional requirements of Chapter 54 are being met by providing an overview of the subject site on the smartboard. ZA Swanson stated the application includes an event room to be used for a variety of activities combined with wine tasting and are listed in the application but indicates that weddings are not included. ZA Swanson stated to the committee that there are multiple permits that are required, including a conditional use permit and will be seeing this application come through again and will also have stormwater/erosion control permit. The Town of Center reviewed and recommended approval of the project at their August 12, 2019 meeting. Staff recommended approval of the project with the condition that no construction is to be commenced on the proposed building without first obtaining a conditional use permit from Outagamie County Development & Land Services Department.

Eric and Shelly Ashline, applicants, were present. Toby Paltzer, Town of Center, confirmed that the Town unanimously voted to approve the project.

**MOTION: AT 10:37 A.M. SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.**

**MOTION: SUPERVISORS O'CONNOR-SCHEVERS / VANDERHEIDEN MOVED TO APPROVE WITH THE FOLLOWING CONDITION:**

- 1) NO CONSTRUCTION ON THE PROPOSED BUILDING WITHOUT FIRST OBTAINING A CONDITIONAL USE PERMIT FROM OUTAGAMIE COUNTY DEVELOPMENT & LAND SERVICES DEPARTMENT.

MOTION CARRIED 4-0.

### **Conditional Use by Elizabeth Marks for Outagamie County, PL201900276; Town of Greenville**

The public hearing opened at 10:38 A.M.

ZA Swanson stated proper notice was published in the Appleton Post Crescent. ZA Swanson provided an overview of the map of the subject site, which is located on Challenger Drive, immediately west of the intersection with County Road CB. The applicant, Elizabeth Marks, PE, is proposing to conduct filling and grading associated with the construction of a roundabout on Challenger Drive. The Outagamie County Code of Ordinances, Section 44-173 requires a conditional use permit to conduct filling and grading within the general shoreland district (300 feet of a navigable stream, shown on smartboard). The project was designed by OMNNI Associates and includes best management practices for construction site erosion control. ZA Swanson stated WDNR permits were obtained for the project and Michael Brown, Town of Greenville, reviewed and recommended approval of the project. Staff recommended approval of the project without conditions.

Bob Givens, OMNNI, was present to answer any questions. No comments from the public. Supervisor O'Connor-Schevers asked if the stream would be altered with the project; ZA Swanson stated it was not, the permit was required because the project was within 300 feet of a navigable stream.

MOTION: AT 10:41 A.M. SUPERVISORS O'CONNOR-SCHEVERS / MELCHERT MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.

MOTION: SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO APPROVE. MOTION CARRIED 4-0.

**Conditional Use for Bruce Van Ryzin, PL201900303; Town of Osborn**

The public hearing opened at 10:41 A.M.

ZA Swanson stated proper notice was published in the Appleton Post Crescent. ZA Swanson provided an overview of the subject site. The applicant, Bruce Van Ryzin, is proposing to conduct filling and grading associated with construction of a single family residence within 300 feet of a stream. This project was previously reviewed for the bridge to be approved by the committee. The entire project is within 300 feet of the stream. The Outagamie County Code of Ordinances, Section 44-173 requires a conditional use permit to conduct filling and grading within the general shoreland district. ZA Swanson stated the project doesn't impact adjacent floodplain along the creek. The project was designed by Carow Land Surveying and includes best management practices for erosion control. WDNR permits have been obtained for the project. The Town of Osborn reviewed and recommended approval of the project at their December 9, 2019 meeting. Staff recommended approval of the project without conditions.

Bruce Van Ryzin, applicant, was present and had no comments.

Floyd VanCamp, adjacent neighbor, asked if there was work going to be done on his property; ZA Swanson confirmed there would be no work done on any neighboring properties.

MOTION: AT 10:44 A.M. SUPERVISORS MELCHERT / VANDERHEIDEN MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.

MOTION: SUPERVISORS VANDERHEIDEN / MELCHERT MOVED TO APPROVE. MOTION CARRIED 4-0.

**Special Exception for Darnel Laabs, PL201900319; Town of Dale**

The public hearing opened at 10:44 A.M.

ZA Swanson stated proper notice was published in the Appleton Post Crescent. ZA Swanson provided an overview of the subject site, located on the south side of Cloverleaf Road, 1,000 feet west of the intersection with Winchester Road. The property is 8.28 acres and is zoned General Agricultural District. The current property owners are Darnel Laabs, Janette Laabs, Dennis Laabs and Caroline Laabs. The applicant, Jon Mlsna, Star Communications, is applying for an after-the-fact special exception permit to allow construction of a communication tower in the General Agricultural District. ZA Swanson stated the Outagamie County Code of Ordinances, Section 54-130(18) allows telecommunication towers as special exceptions and is subject to the provisions of subdivision II of division 3 of article IV of the chapter:

- 1) **Sec. 54-410. – Utilizing existing structures:** A direct line of sight is required and none exist currently
- 2) **Sec. 54-411. – Collocation:** Collocation is available
- 3) **Sec. 54-412. – Construction & Sec. 54-413. – Design:** The tower is placed within trees to blend into the environment; ZA Swanson was on site and stated the tower is surrounded by pine trees
- 4) **Sec. 54-414. – Lighting:** State Statutes prohibit the County from regulating this
- 5) **Sec. 54-415. – Signage:** No signs are proposed
- 6) **Sec. 54-416. – Security and landscaping:** The tower will be fenced or an 8' tall climb guard installed
- 7) **Sec. 54-417 – Setbacks:** State Statutes prevent the County from regulating this any further than commercial setbacks, which are all being met.
- 8) **Sec. 54-418 – Height Restrictions:** State Statutes prohibit the County from restricting this

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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- 9) **Sec. 54-419. – Separation between towers:** The tower is not within 5000' of another existing tower
- 10) **Sec. 54-420. – Minimizing interference:** State Statutes prohibit the County from restricting this
- 11) **Sec. 54-421. – Tower owner to provide for collocation; removal of abandoned antennas & Sec. 54-443. – Permitted use:** Based on the height of the tower and feedback from the operator, ZA Swanson would recommend waiving the financial guarantee as the cost of removal is minimal and the recycle value is substantial. Also, the project is on private property servicing the owner, not the general public, and the likelihood is low of it needing to be removed.

The Town of Dale reviewed and recommended approval at their September 9, 2019 meeting. Staff recommended approval of the project without conditions.

Supervisor O'Connor-Schevers asked if the tower was being installed because of problems with WIFI in the area; ZA Swanson stated that it was and that it would be a benefit to the area in sight of the tower.

Nettie McGee stated that during ZA Swanson's statements about the project, there were multiple items that the State prevents local officials to regulate and asked if the committee was bothered by that. Supervisor VanderHeiden responded that the State changed some regulations about a year ago so that communities couldn't prevent items such as towers to be installed.

MOTION: AT 10:52 A.M. SUPERVISORS O'CONNOR-SCHEVERS / MELCHERT MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.

MOTION: SUPERVISORS VANDERHEIDEN / O'CONNOR-SCHEVERS MOVED TO APPROVE. MOTION CARRIED 4-0.

### **Special Exception Airport by Elizabeth Marks for Air North, PL201900333; Town of Greenville**

The public hearing opened at 10:53 A.M.

ZA Swanson stated proper notice was published in the Appleton Post Crescent. The subject site is lot 5 of Air North Business Park Plat and part of discontinued Levi Drive. The applicant, Elizabeth Marks, is proposing to construct a temporary sediment basin within the 10,000 buffer from the Airport Operations Area. ZA Swanson stated the basin is being constructed as a part of the erosion control plan for the project and provided an overview on the smartboard of the location. The Outagamie County Code of Ordinances, Section 10-522(f) (via February 24, 2017 memorandum) requires a Special Exception Permit to construct a stormwater facility within 10,000 feet of the Airport Operations Area. Furthermore, Section 10-544 (f) requires such facilities to meet the design requirements of the FAA Advisory Circular 150/5200-33B when they are permitted as a Special Exception Permit. The proposed pond drains within 48 hours and as a result meets the recommendations of the Advisory Circular, Section 2-3b. Michael Brown, Town of Greenville Community & Economic Development Director, recommended approval of the project. Staff recommended approval of the project without conditions.

ZA Swanson stated that the conditional use was previously approved by the committee. Supervisor O'Connor-Schevers asked to confirm that the pond would be empty within 48 hours of a rain storm; ZA Swanson confirmed it would.

Bob Givens, OMNNI, was present for any questions.

MOTION: AT 10:57 A.M. SUPERVISORS MELCHERT / VANDERHEIDEN MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.

MOTION: SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO APPROVE. MOTION CARRIED 4-0.

**Conditional Use for Andrew Wescott, PL201900337; Town of Cicero**

The public hearing opened at 10:58 A.M.

ZA Swanson stated proper notice was published in the Appleton Post Crescent. ZA Swanson gave an overview of the subject site located 2,000 feet south of the intersection of Old Highway 47 and Brugger Road. The site is 40 acres and is located in the 100 year floodplain and the general shoreland district. The applicant, Andy Wescott, is proposing to replace an existing culvert in Toad Creek and there is a history of flooding and damage to upstream property owners. The Outagamie County Code of Ordinances, Section 24-227 and 44-173, requires a conditional use permit to conduct filling and grading within the 100 year floodplain district and the general shoreland district. ZA Swanson stated Miles Winkler, DNR floodplain engineer, met staff on the site and approved the culvert sizing. The Town of Cicero reviewed and recommended approval of the project at their July 11, 2019 meeting. Staff recommended approval of the project without conditions.

Supervisor O'Connor-Schevers asked how large the culvert would be; ZA Swanson stated that there was correspondence between Miles Winkler, DNR floodplain engineer and the applicant to discuss alternatives of the size for the culvert.

Richard Dopkins, adjacent owner to the east, asked if the applicant was planning on building in the future and ZA Swanson was unsure of the owner's future plans.

**MOTION: AT 11:01 A.M. SUPERVISORS VANDERHEIDEN / O'CONNOR-SCHEVERS MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.**

**MOTION: SUPERVISORS VANDERHEIDEN / O'CONNOR-SCHEVERS MOVED TO APPROVE. MOTION CARRIED 4-0.**

**Conditional Use for Darrin Stingle, PL2019000341; Town of Black Creek**

The public hearing opened at 11:02 A.M.

ZA Swanson stated proper notice was published in the Appleton Post Crescent. The subject site is located immediately east of County Road PP and a quarter mile north of Stingle Road and follows the navigable stream. The applicant, Darrin Stingle, is proposing to dredge approximately 4,000 feet of a navigable stream. ZA Swanson stated Outagamie County Land Conservation staff designed the project which includes best management practices for erosion control. WDNR permits were issued for the project. The Town of Black Creek reviewed and recommended approval of the project at their September 9, 2019 meeting. Staff recommended approval of the project without conditions.

Quint Krueger, OC Land Conservation engineering technician, and Darrin Stingle, applicant, were both present to answer any questions.

Nettie McGee asked about the rules of navigable streams and if they have changed in the last few years because she is concerned how it is being handled and the citizens that she has spoken with are concerned about ground water quality. ZA Swanson stated the required setback haven't changed for over 25 years but the permits that are required for filling and grading have changed along with wetland language. Supervisor O'Connor-Schevers stated that the applicant is working to improve drainage of his land and prevent flooding with this specific permit, therefore; it is a good thing to have done.

**MOTION: AT 11:07 A.M. SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.**

**MOTION: SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO APPROVE. MOTION CARRIED 4-0.**

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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### **Special Exception for Joe Lowney, PL201900342; Town of Center**

The public hearing opened at 11:07 A.M.

ZA Swanson stated proper notice was published in the Appleton Post Crescent. ZA Swanson provided an overview of the subject site located on the northeast corner of Wege Road and State Road 47. The property is 1.7 acres and is zoned General Agriculture District and is a part of a larger business adjacent to the former farm residence. The adjacent property was developed and approved through the committee for the same type of business. The applicant, Joe Lowney, is proposing to operate a landscape center, retail and office space, including snow removal equipment, per the Outagamie County Code of Ordinances, Section 54-130(10) and (13). ZA Swanson stated that the current property has an existing farmhouse that will be remodeled to accommodate the proposed business. Outside changes include bins for landscaping material and additional parking and driveway. ZA Swanson reviewed the proposed dimensions, which meet the minimum dimensional standards of the Outagamie County Zoning Ordinance. The Town of Center reviewed and recommended approval at their October 14, 2019 meeting. Staff recommended approval of the project without conditions.

Toby Paltzer, Town of Center, confirmed that the Town unanimously voted to approve the project.

MOTION: AT 11:11 A.M. SUPERVISORS MELCHERT / VANDERHEIDEN MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.

MOTION: SUPERVISORS O'CONNOR-SCHEVERS / VANDERHEIDEN MOVED TO APPROVE. MOTION CARRIED 4-0.

### **County Rezoning Request for MLS Futures Group LLC, PL201900295; Town of Vandenbroek**

The public hearing opened at 11:11 A.M.

Carow Land Surveying, agent for MLS Futures Group, is proposing the rezoning for a total of 77.71 acres, to allow for Single-Family Residential use within a future platted subdivision, Maria Estates Plat. The property is located one half mile north of County Road JJ, between Buchanan Road and County Road N. Surrounding zoning is General Agriculture and the surrounding uses include, agriculture and single-family residential. The subject property contains a navigable stream, wetlands and mapped FEMA floodplain. The proposed site design accounts for the environmentally sensitive areas and will meet all applicable setbacks and federal, state and county permitting requirements. No known cultural or historical attributes are present. The lots will be served by POWTS and private wells. SP Uitenbroek stated the proposed development is consistent with existing residential land use patterns to the east and southeast. It will also allow for an additional east to west connections between County Road N and Buchanan Road, providing an alternative to County Road JJ, a restricted access highway. The Town of Vandenbroek reviewed and recommended approval of the request at their December 4, 2019 meeting. Planning staff found the rezoning request to be consistent with the County Comprehensive Plan's Future Land Use Map, per Sec. 66.1001(3) Wis. Stats. Staff recommended approval to rezone parcels 200007200, 200007000 and part of parcel 200006800 from General Agricultural to Single-Family Residential.

Bob Reider, Carow Land Surveying, and Keith Gonnering, MLS Futures Group, were both present and available for any questions. Supervisor Surprise stated he had received a letter prior to the meeting in regards to the application. Dennis and Vicki Vosters, adjacent land owners, are not opposed to the rezoning but they are concerned for the water and flooding in the area and just want to ensure their concerns are addressed. ZA Swanson stated that a stormwater analysis is always required and that the engineering is still being worked out on the plat and he stated he would follow up with the adjacent owners.

Bob Reider stated that the engineering was being worked on and the pond on site would meet or exceed the requirements. Supervisor O'Connor-Schevers asked why the development was being proposed so far away from sewer and water; Director Homan stated it was currently outside of the sewer service area. Keith stated

that all homes would have septic systems but the goal would be to have two homes to each well.

Nettie McGee asked if there could be zoning restrictions to require development proposals to be in a sewer service area. Director Homan stated that this was a discussion during the Comprehensive Plan and how it should be handled going forward. Further discussion was had in regards to the life of a mound system and conservation of ground water quality due to large developments.

MOTION: AT 11:24 A.M. SUPERVISORS VANDERHEIDEN / O'CONNOR-SCHEVERS MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.

MOTION: SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO RECOMMEND APPROVAL. MOTION CARRIED 4-0.

**County Comprehensive Plan Amendment – *Proposed Outagamie County Comprehensive Plan 2040: A Shared Path Forward, PL201900323; County-wide***

The public hearing opened at 11:25 A.M.

Proper notice was published in the Appleton Post Crescent. Director Homan provided a PowerPoint to the group and gave an overview of the process of drafting the County Comprehensive Plan. A comprehensive plan is to be updated every ten years and for this amendment, it will be a complete overhaul of the plan, except for the Farmland Preservation Plan and the Outdoor Recreation and Open Space Plan, which will both remain as is, until updated at a later date. The plan includes, Volume I: Existing Conditions, Volume II: Action Plan, and Volume III: Appendices, which includes reference materials and public input throughout the process. Director Homan discussed all the groups that were involved in the input process of the plan and gave an overview of the general timeline that was followed started in January 2018. Director Homan would like to make any requested revisions to the plan and provide a Resolution to Zoning Committee at the next meeting on January 28, 2020 and then present the Ordinance to the County Board for adoption the same date.

Director Homan reviewed the major issues and opportunities brought forth by rural communities, urban/urbanizing communities and the Comprehensive Plan Steering Committee in a visioning session. The plan has four themes and guiding principles and eight goals within the plan, which include recommendations under each. The future land use map includes seven future land use categories and five future land use overlays.

Director Homan recommended adoption of the following plan updates and amendments:

- Repeal the existing *Outagamie County Comprehensive Plan: A Look to the Future (2008)*, including Chapters 1-9, the Future Land Use Map, and Appendices A-D.
- Rename remaining plan components as follows:
  - "Outdoor Recreation and Open Space Plan" from Appendix E to Addendum 1.
  - "Farmland Preservation Plan" from Appendix F to Addendum 2.
- Adopt the proposed *Outagamie County Comprehensive Plan 2040: A Shared Path Forward*,
- including, Volumes 1, 2, and 3, with Map #17 as corrected.

Supervisor VanderHeiden also asked to see the correction to include her name in the visioning session in Volume I, Page 14. Director Homan stated she would make the correction. A letter was received from Eric Fowle, ECWRPC Executive Director in regards to support, comments and minor amendments; Director Homan provided the below responses to the following comments:

- Population data tables on pages 1-27 should show a date of 2013, instead of the listed date of 2019; Director Homan will make the update

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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- Thanked staff for the incorporation of the I-41 Strategy but wanted to see further information on interactions with economic development entities; Director Homan stated they purposely didn't provide too much detail on this topic because the focus was the built environment.
- Rural Special Transportation should be included; Director Homan directed the audience to Volume 3, Appendices called Plans and Policies
- Request for reference of the I-41 Corridor Commuter Service Study that is underway; Director Homan stated it was decided to only list plans that were complete and finalized.
- Request to add commute mode share data for bicycling and walking to work within the County and include a map of planned vs existing bicycle and pedestrian facilities; Director Homan stated the Comprehensive Outdoor Recreation Plan is a part of the plan and a Bicycle and Pedestrian Plan will be on the list to create and this analysis would best be included in those types of plans.
- Request to add maps to identify the Agricultural Enterprise Areas; Director Homan advised that this is already included in the Farmland Preservation Plan
- Request to include the boundaries of the Wisconsin Ledge American Viticultural Area; Director Homan stated this was not statutorily required and is unsure that it would affect any land use decisions. Her recommendation is to not rewrite a section of the plan to include it
- Request for information on karst and the State Geologic and History Survey's GIS mapping and model for groundwater recharge in East Central Wisconsin; Director Homan agreed a section on karst should be included in the natural resources section, and reference of the Groundwater study in the appendices.
- Request to update Public Safety to include Village of Combined Locks' contract with Outagamie County Sheriff's Department; Director Homan agreed to make the addition
- Request to include ECWRPC's role in the Metropolitan Planning Organization in the Intergovernmental Profile; Director Homan stated it was included with the transportation section
- Request to include ECWRPC's role in NR-135 program, EDD designation, SRTS program and others; Director Homan stated that there are all sections in regards to each of those items
- Clarification if the CORP, Farmland Preservation Plan and Airport Master Plan are included with the update to the Comprehensive Plan; Director Homan stated that the CORP and Farmland Pres. plan are both currently apart of the plan and the Airport Master Plan will be incorporated when done, as recommended in the plan
- Concern of the large areas of land in the Town of Freedom labeled suburban residential; Director Homan stated the Town is currently working on updating their Comprehensive Plan and is shrinking that area to better align with their sanitary district; the county will initiate and amendment to the Future Land Use Map after Freedom has adopted their new Comprehensive Plan in the coming months.
- Suggestion to include future land expansion areas identified in current NR-135 Reclamation Permits; Director Homan stated it was decided to leave the distinction between active and future designations off the map to prevent clutter
- Consider how ECWRPC's planning efforts could assist Outagamie County and WisDOT improve bicycle and pedestrian access along and across I-41; Director Homan stated Volume II, page 41 specifically provides that information
- Request to add "within the limitations of the adopted NR-121 Sewer Service Area Plans" at the end of Volume II, page 12, Recommendation 6.3; Director Homan agrees to the addition

Supervisor O'Connor-Schevers recommended a change to show the potentials for existing mining and transportation because it would be nice to show the view from this point in time. Also, she requested a map for current and future mines.

Nettie McGee stated she found the plan very easy to read and didn't have too many details. She stated that she really enjoyed seeing the public input from the different groups. She appreciates that the plan allows for

changes and not locked in because there is science to show all the changes in the last 20 years. Nettie was very thankful for an opportunity to read and share her thoughts before it went to County Board.

Jean Roberts, President of the League of Women Voters, stated that she appreciated the work put into the plan. Jean stated that their work depends on studies and based on a land use management study, those recommendations were similar to the Comprehensive Plan.

Walt Raith, ECWRPC Assistant Director, stated that it was done very well and appreciated that Director Homan addressed the items in their comment letter.

Joy Hagen, County Board Supervisor, stated she was very excited about the plan and is looking forward to the vision into the future. She stated a few sections, such as increased housing density, and also thought it might be appropriate to add the agreements with University of Wisconsin and Winnebago County with the Fox Cities Campus; Director Homan stated that she agreed to the addition.

Supervisor VanderHeiden stated that the future land use map was very well taken by the community and it was explained well with easy visualization. She didn't agree with the comment from ECWRPC about the I-41 corridor with bicycle and pedestrian access because it is difficult for the Town of Kaukauna to purchase and acquire the land and the Town would like assistance from ECWRPC in that type of planning. Director Homan responded by saying that the County tries to coach developers to provide easements and access for future trails. Director Homan stated that the Comprehensive Plan mentions a recommendation to do a Bicycle and Pedestrian Plan and that it could encourage municipal infrastructure. Supervisor O'Connor-Schevers mentioned she would highly recommend adding information on karst features in the plan.

Dean Steingraber, Highway Commissioner, stated he appreciated working with the Steering Committee to help assist with developing the plan.

MOTION: AT 12:26 P.M. SUPERVISORS VANDERHEIDEN / O'CONNOR-SCHEVERS MOVED TO CLOSE THE PUBLIC HEARING. MOTION CARRIED 4-0.

MOTION: SUPERVISORS VANDERHEIDEN / MELCHERT MOVED TO APPROVE WITH ALL RECOMMENDED CHANGES. MOTION CARRIED 4-0.

AT 12:30 P.M. SUPERVISOR SUPRISE CALLED FOR A BREAK; AT 12:35 P.M. MEETING RESUMED.

**Preliminary Plat for Jennerjohn Estates Plat, PL201900336; Town of Greenville**

SP Uitenbroek stated Martenson & Eisele, agent for Jennerjohn Field of Dreams, LLC, is proposing Jennerjohn Estates Plat with 7.97 acres in Greenville. SP Uitenbroek provided an overview of the location on the smartboard and stated it would be a division of current lots 7 and 8 within the Jennerjohn Field of Dreams Plat. The proposed plat will have 13 new lots and is all currently zoned Two-Family Residential. The property doesn't contain navigable streams or mapped FEMA floodplain, but does include a small wetland area, delineated November 12, 2015. The property is located in the Airport Height Limitation Overlay district and the 10,000 foot pond buffer but erosion control and stormwater management is under the jurisdiction of the Town of Greenville. The Town of Greenville reviewed and approved the preliminary plat at their November 25, 2019 meeting. All approving/objectioning agencies reviewed and provided applicable comments on the plat and all comments have been addressed. SP Uitenbroek stated there was initially a recommended condition of approval for the plat regarding approval from WisDOT for access to State Highway 76; however, WisDOT provided approval of access just before the meeting. Staff recommends approval of the plat without conditions.

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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MOTION: AT 12:38 P.M. SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO APPROVE. MOTION CARRIED 4-0.

## **Final Plat for Olson's Best County Plat, PL201900294; Town of Maine**

Carow Land Surveying, agent, for Olson's Best Dairy, LLC, is proposing a two lot plat containing 14.11 acres. SP Uitenbroek provided an overview of the property, located immediately south of County Road F, between Johnson Road and Navarino Road. The plat is taking place because the maximum number of lot splits for a parent parcel (4) has been met. The owner is not planning to develop the property. SP Uitenbroek stated there were no objecting authorities to the plat and it was reviewed and approved by the Town of Maine on December 9, 2019. The preliminary plat was previously approved by the committee with the condition to make a legal description correction identified by Brock Van Deurzen, Property Listing Tech. Said condition has been fulfilled and staff recommended approval of the final plat with no conditions.

Bob Reider, Carow Land Surveying, stated the applicant wanted to keep the farmland but didn't want the house with it and that is why it is being split.

MOTION: AT 12:41 P.M. SUPERVISORS O'CONNOR-SCHEVERS / MELCHERT MOVED TO APPROVE. MOTION CARRIED 4-0.

## **Final Plat for Van Handel Homestead Plat, PL201900336; Town of Vandenbroek**

Davel Engineering & Environmental, agent for Van Handel Homestead, LLC, is proposing the Van Handel Homestead Plat comprised of 32.83 acres. SP Uitenbroek provided an overview of the subject site located immediately north of County Road JJ, between Buchanan Road and State Highway 55. The proposed plat includes 24 lots, two outlots and approximately 2,300 lineal feet of new roadway. The property was recently rezoned to Single-Family Residential which included an application for a rezoning and Comprehensive Plan Amendment. The Town of Vandenbroek reviewed and approved the final plat at their November 18, 2019. The Village of Little Chute exercised extra-territorial plat review authority and reviewed and approved the final plat at their December 18, 2019 meeting. SP Uitenbroek stated the preliminary plat was reviewed by the committee on October 22, 2019 and approved with the conditions, including the approval of the associated Comprehensive Plan Amendment and the Rezoning, and also addressing all comments from reviewing agencies. All conditions for approval of the preliminary plat were met, therefore; staff recommended approval of the final plat without conditions.

Jim Sehloff, Davel Engineering & Environmental, was present for any questions. Supervisor O'Connor-Schevers asked if there would be a connection to water/sewer; it would not because of the distance to the sewer district.

MOTION: AT 12:45 P.M. SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO APPROVE. MOTION CARRIED 4-0.

## **Future Agenda Items**

Director Homan stated there would be a resolution for the Comprehensive Plan Amendment, which would include all the proposed changes.

## **ADJOURNMENT**

MOTION: SUPERVISORS O'CONNOR-SCHEVERS / MELCHERT MOVED TO ADJOURN  
AT 12:46 P.M. MOTION CARRIED 4-0.

Respectfully submitted,  
Hilary Pattermann, Development & Land Services Administrative Assistant



Department of Development and Land Services  
Planning & Zoning | GIS & Land Information  
320 S. Walnut St | Appleton, WI 54911  
Outagamie County Government Center, 3rd Floor  
Phone: 920-832-5255 | Fax: 920-832-4770  
[www.outagamie.org](http://www.outagamie.org)

**DRAFT MINUTES  
ZONING COMMITTEE  
TUESDAY, JANUARY 28, 2020**

**Members Present:** Daniel Rettler, Keith Suprise, Daniel Melchert, Debra Vander Heiden & BJ O'Connor-Schevers

**Others Present:** Kara Homan, DLS Director  
Isaac Uitenbroek, Senior Planner  
Hilary Pattermann, DLS Administrative Assistant

**Meeting Called To Order**

THE MEETING WAS CALLED TO ORDER BY SUPERVISOR RETTLER AT 10:30 A.M.

**Minutes of the January 14, 2020 Zoning Committee Meeting**

MOTION: AT 10:31 A.M. SUPERVISORS SUPRISE / MELCHERT MOVED TO APPROVE THE MINUTES OF JANUARY 14, 2020. MOTION CARRIED 5-0.

**Public participation pertaining to agenda items for a period of 15 minutes (limit 3 minutes each)**

No comments

**Resolution for the County Comprehensive Plan Amendment – Proposed Outagamie County Comprehensive Plan 2040: A Shared Path Forward, PL.201900323; County-wide**

The Resolution was brought to committee and then a draft Ordinance would be presented to County Board this evening. Director Homan stated all requested and recommended changes discussed at the public hearing meeting were addressed in the revised plan. Supporting correspondence was also received and included from the Realtor's Association the day after the public hearing.

MOTION: AT 10:38 A.M. SUPERVISORS MELCHERT / O'CONNOR-SCHEVERS MOVED TO APPROVE THE RESOLUTION AND ADVANCE THE ORDINANCE TO COUNTY BOARD. MOTION CARRIED 5-0.

**Future Agenda Items**

SP Uitenbroek mentioned there are a few plats that will be coming to committee in the near future for review.

**ADJOURNMENT**

MOTION: SUPERVISORS SUPRISE / MELCHERT MOVED TO ADJOURN AT 10:41 A.M.  
MOTION CARRIED 5-0.

Respectfully submitted,  
Hilary Pattermann  
Development & Land Services Administrative Assistant

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

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**ZONING COMMITTEE RESOLUTION NO.: PL201900323**

**RECOMMENDING AN AMENDMENT TO THE COMPREHENSIVE PLAN FOR  
OUTAGAMIE COUNTY, WISCONSIN**

WHEREAS, pursuant to 59.69(3) of the Wisconsin Statutes, Outagamie County is authorized to prepare and adopt a comprehensive plan as defined in section 66.1001(1)(a) and 66.1001(2) of the Wisconsin Statutes, and

WHEREAS, Outagamie County has developed a process to allow for amendments to the Comprehensive Plan, and

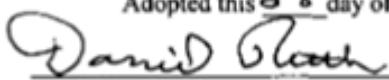
WHEREAS, the State Comprehensive Planning Law requires that the County follow the same administrative procedures for adoption defined under Wisconsin Statutes, Section 66.1001(4), to amend the Comprehensive Plan, and

WHEREAS, Outagamie County has held at least one public hearing on this amendment, in compliance with requirements of section 66.1001(4)(d) of the Wisconsin Statutes.

NOW THEREFORE, BE IT RESOLVED, that the Outagamie County Zoning Committee hereby recommends to the County Board the following related to the Comprehensive Plan pursuant to Wisconsin Statutes Section 66.1001(4):

- Repeal the existing *Outagamie County Comprehensive Plan: A Look to the Future (2008)*, including Chapters 1-9, the Future Land Use Map, and Appendices A-D.
- Rename remaining plan components as follows:  
"Outdoor Recreation and Open Space Plan" from Appendix E to Addendum 1.  
"Farmland Preservation Plan" from Appendix F to Addendum 2.
- Adopt the proposed Outagamie County Comprehensive Plan 2040: A Shared Path Forward, including Volumes 1, 2, and 3, as presented.

Adopted this 8 day of January, 2020.

   
\_\_\_\_\_  
Daniel Rettler, Committee Chair      Debra VanderHeiden, Committee Secretary

Adopted: 5 - 0

**\*\* AGENDA \*\***  
**\*\* OUTAGAMIE COUNTY BOARD \*\***

Office of the County Clerk, January 28, 2020.

The Board meets pursuant to adjournment, and is called to order by Chairperson Nooyen at 7:00 p.m. in the County Board Room, located at 320 South Walnut Street, Appleton, Wisconsin.

1. ROLL CALL of the Board of Supervisors. Board Chairperson requests the Board's confirmation regarding excused members.
2. PLEDGE OF ALLEGIANCE - Offered by Chairperson Nooyen.
3. MINUTES OF THE JANUARY 14, 2020 COUNTY BOARD MEETING
4. SPECIAL ORDER OF BUSINESS
  - A. Comprehensive Plan Presentation – Development and Land Services Director Kara Homan
5. ESTABLISH ORDER OF THE DAY
6. COMMUNICATIONS
  - A. Communications Referral List
7. PUBLIC PARTICIPATION FOR A PERIOD OF FIFTEEN MINUTES (PERTINENT TO THE RESOLUTIONS OF THE DAY) – Individual speakers are limited to three minutes per speaker.
8. APPOINTMENTS
9. REPORT BY THE COUNTY EXECUTIVE - County Executive Thomas Nelson will give an Administrative Update.
10. REPORT AND PRESENTATION OF COUNTY LOBBYIST - County Lobbyist Mark Wadium will speak on subjects of County interest.
11. UNFINISHED BUSINESS  
Resolution No. 115—2019-20 – Health and Human Services Committee. Authorize the County Health and Human Services Department to enter into a Memo of Understanding and Agreement with the Oneida Nation Indian Child Welfare Department (the Nation) clarifying the relationship between Outagamie County and the Nation in regard to providing for the health, safety, and welfare of children of the Nation residing within Outagamie County as noted in the resolution and on the attachments.

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At the December 10, 2019 and January 14, 2020 County Board Meetings, Resolution No. 115 was held in the Health and Human Services Committee.

Resolution No. 130—2019-20 – Health and Human Services Committee and Public Safety Committee. Support legislation that would correct a discrepancy between parallel statutes hearing timelines for Children in Need of Protection proceedings under State Statutes Chapter 48 (Children's Code), and juvenile delinquency cases under Chapter 938 (Juvenile Justice Code), that a day when the Clerk of Circuit Courts Office is closed does not count toward the computation of the detention hearing timeline under Chapter 938.

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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January 28, 2020 County Board Agenda

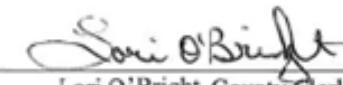
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At the January 14, 2020, County Board Meeting, Resolution No. 115 was held in the Health and Human Services Committee.

### 12. NEW BUSINESS

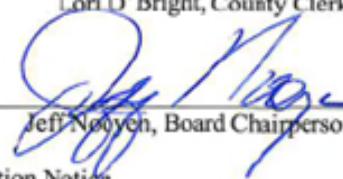
- A. Ordinance No. Z-9—2019-20 – Agriculture, Extension Education, Zoning & Land Conservation Committee. Approve the petition of MLS Futures Group LLC to rezone parcel(s) 200007200, 200007000, and part of 200006800, totaling 77.71 acres from General Agricultural to Single-Family Residential in the Town of Vandenbroek, as noted on the attachments.
- B. Resolution No. 136—2019-20 – Finance Committee. Approve, effective December 31, 2020, to withdraw from the East Central Regional Planning Commission and give notice to terminate the Agreement for the Administration of Certain County-Adopted Non-Metallic Mining Reclamation Ordinances. The services provided under the terms of the agreement shall be administered by Outagamie County.
- C. Resolution No. 137—2019-20 – Health and Human Services Committee. Approve to support pending legislation, known as the “Commitment to Veteran Support and Outreach Act” that authorizes the Secretary of Veterans Affairs to enter into contracts with States or to award grants to States to promote health and wellness, prevent suicide, and improve outreach to veterans.
- D. Resolution No. 138—2019-20 – Legislative/Audit & Human Resources Committee. Approve moving the County Highway Department Grade Foreman position from exempt, grade 8, to non-exempt, grade 37, and moving the position to the applicable step in the non-exempt wage scale that the employee is currently, as noted on the attachments.
- E. Resolution No. 139—2019-20 – Property, Airport, Recreation & Economic Development Committee. Approve an application for State aid for the purpose of maintaining, acquiring, developing, and ensuring a program of snowmobile trails for public recreational use; authorize and approve the County Parks Director and/or Management Assistant to act on behalf of the County by submitting an application to the Wisconsin Department of Natural Resources for any financial aid that may be available, sign documents, and take any necessary action to undertake, direct and complete approved projects, and the County will meet the financial obligation of accepted grants.
- F. Resolution No. 140—2019-20 – Property, Airport, Recreation & Economic Development Committee and Highway, Recycling and Solid Waste Committee. Establish the Resource Recovery Center Upgrade and Expansion Project as a public works project whose total cost will exceed \$250,000 in accordance with County Code of Ordinances Section 50-87, and authorize formation of the Resource Recovery Center Upgrade and Expansion Oversight Committee to assure that the project proceeds in the best interest of the county.
- G. Ordinance No. G—2019-20 – Agriculture, Extension Education, Zoning and Land Conservation Committee. Recommend the proposed amendment to repeal the existing County Comprehensive Plan: A Look to the Future (2008), including Chapters 1-9, the Future Land Use Map, and Appendices A-D; rename the remaining plan components “Outdoor Recreation and Open Space Plan” in Appendix E to Addendum 1; and adopt the proposed County Comprehensive Plan 2040: A Shared Path Forward, including Volumes 1, 2, and 3, as noted on the attachments.
- H. Ordinance No. H—2019-20 – Property, Airport, Recreation & Economic Development Committee. Approve amending the County Code of Ordinances as pertains to Subdivision VII, Commercial Ground Transportation, as noted on the attachments.

13. REPORTS



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Lori O'Bright, County Clerk



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Jeff Neuen, Board Chairperson

Accommodation Notice

Any person requiring special accommodations who wishes to attend this meeting should call (920) 832-5077 at least 24 hours in advance.

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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### \*\* MINUTES \*\*

### \*\* OUTAGAMIE COUNTY BOARD \*\*

Office of the County Clerk, January 28, 2020.

The Board meets pursuant to adjournment, and is called to order by Chairperson Nooyen at 7:00 p.m. in the County Board Room, located at 320 South Walnut Street, Appleton, Wisconsin.

**ROLL CALL:** 31 present, 5 absent. Members present: Thompson, Miller, Renteria, Patience, Gabrielson, Konetzke, Hamm, Krueger, Lamers, Dillenberg, De Groot, Peterson, Schroeder, Croatt, Spears, Marcks, Thomas, T. Thyssen, Hagen, Klemp, Nooyen, Culbertson, Sturn, Buchman, Woodzicka, Clegg, VanderHeiden, O'Connor-Schevers, Rettler, Melchert, and Suprise. Member absent: N. Thyssen, Mc Daniel, Wegand, Iverson, and Davidson.

The Board Chairperson requested the Board's confirmation to excuse Supervisors N. Thyssen, Mc Daniel, Wegand, Iverson, and Davidson. No objections; so ordered.

The Pledge of Allegiance was led by Chairperson Nooyen.

#### MINUTES OF THE JANUARY 14, 2020 COUNTY BOARD MEETING

Supervisor Croatt moved, seconded by Supervisor Konetzke, to approve the minutes of the January 14, 2020, County Board meeting.

**ROLL CALL:** 30 aye, 1 abstain, 5 absent. MINUTES OF THE JANUARY 14, 2020, BOARD MEETING ARE APPROVED.

#### SPECIAL ORDER OF BUSINESS

Comprehensive Plan Presentation – Development and Land Services Director Kara Homan

Director Homan provided a PowerPoint and gave an overview of the County Comprehensive Plan, including the reasoning, focus, recommendations and how the process was conducted.

The plan is mandated by Wisconsin Statutes. In addition to the mandate, a plan sets a vision for the community, provide broad strategic direction, and to help made decisions in the future. The ordinance/plan, provided in the packet, includes the plan divided into three volumes: Volume I: Existing Conditions (utilized demographic data as it exists today), Volume II: Action Plan (road map to a desired future), and Volume III: Appendices (reference materials, background information, and documentation of the planning process).

**Planning context:** When the decision was made to update the plan, a decision was made to focus on very broad county policy, with an emphasis on land use and development and infrastructure policy (the built environment that provides living, working, and recreational spaces).

**Planning framework:** The Comprehensive Plan sits at the highest level of all county planning instruments. Numerous other county plans have also been developed by county departments or others that are more focused (e.g. Highway Plan, Airport Plan, Capital Improvement Plan, Community Health Improvement Plan, Park Plan, etc.). The Comprehensive Plan needs to relate to the other plans and consider regional plans (regional Comprehensive Plans, regional Transportation Plans, regional Transit Plans) and State

plans. The various plans don't integrate perfectly, but it is important to consider other plan functions to align the Comprehensive Plan where able.

**Plan Governance Structure:** Director Homan considered carefully the best structure for overseeing and administering the plan. Two years ago, a Public Participation Plan was approved. The goal of structuring it was to get the right people around the table in terms of county government to review items from the same perspective and identify huge issues that need to be tackled that are multi-disciplinary. Representatives included one department head, one board member from Health & Human Services; two people from Property Committee; two people from Zoning Committee; two people from Highway and Recycling & Solid Waste; and two people from Finance (a ten member Steering Committee). They oversaw a Land Use Advisory Group, which included approximately ten local planners or town officials representing urban, suburban, and rural areas. That group provided input on land use/development issues.

**Plan Division:** The work was divided into five major phases (work occurred between 2018-2020). 1) Plan Oversight – The Steering Committee was organized after the County Board reorganized in 2018. They met throughout the process and a Project website was maintained. 2) Data Collection – In addition to Census data, qualitative data was collected (interview/meeting information provided with meetings with every municipality). Vision sessions were conducted with municipalities (primarily rural) that wanted community input. 3) Plan Making – Most work done in 2019 and included writing the plan, formulating a vision, goals, and execution goals. 4-5) Plan Review + Adoption – During the final phases, all committees of jurisdiction were kept briefed on pertinent recommendations, providing understanding of the general direction of the plan that pertained to that department/committee of jurisdiction.

**Public Outreach:** Two weeks ago a public hearing was held at the Zoning Committee. The Zoning Committee took final action today, and they advanced it to the County Board.

**Issue Summary:** When data collection and vision sessions were held with municipalities, documentation was provided on topics that were discussed. Three PPT slides were provided on the issues/opportunities within communities. Issues/opportunities included: *Rural Communities*-Road funding, roads, public/county communication, growth, zoning issues; *Urban/Urbanizing*-Infrastructure, transportation funding, trails, parks, growth planning, annexation, boundary agreements; *Steering Committee*-Housing, transportation funding, environmental resources, water quality, effective government, health, residential zoning, agriculture.

**Vision Statement:** The following was developed from the above process. *Outagamie County continuously advances safety, health and opportunity for all within our communities. With an eye toward the future, we plan, develop and maintain equitable, interconnected, and community service infrastructure and land use policies. Our built environment is resilient, sustainable, and delivered in a manner that wisely stewards our financial and environmental resources. We do so through good governance, collaboration, and creative problem solving.*

The plan has four themes and guiding principles and eight goals, which include recommendations under each. The plan includes future land use categories and land use overlays. Director Homan explained the future land use map. Moving forward, this plan can assist as a frame of reference regarding land use.

**Implementation Tools:** Tools were discussed including current review processes, creation of new programs/initiatives, and use of partnerships. The plan was purposely written for flexibility due to

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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January 28, 2020 County Board Minutes

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changes in the future actual environment.

Director Homan recommended adoption of the ordinance, which updates the plan and amendments:

- Repeals the existing Outagamie County Comprehensive Plan: A Look to the Future (2008), including Chapters 1-9, the Future Land Use Map, and Appendices A-D.
- Rename remaining plan components as follows:
  - "Outdoor Recreation and Open Space Plan" from Appendix E to Addendum 1.
  - "Farmland Preservation Plan" from Appendix F to Addendum 2.
- Adopt the proposed Outagamie County Comprehensive Plan 2040: A Shared Path Forward, including, Volumes 1, 2, and 3, with Map #17 as corrected.

During Q&A, commendations were provided Director Homan, her efforts and those of her staff. In addition, discussion took place on accountability for utilizing the plan in the future.

## ESTABLISH ORDER OF THE DAY

Supervisor Surprise requested that Ordinance No. G be moved to the first item of New Business.

Supervisor Sturm requested that Resolution No. 136 be moved to the second item of New Business. No objections; so ordered.

## COMMUNICATIONS

Communications Referral List – provided in the packet

Chairperson Nooyen reported:

- January 21 Email was sent out regarding the Finance Committee's decision to leave East Central Wisconsin Regional Planning Commission (EC), which was sent to a couple hundred stakeholders.
- Placed on the desks were:
  - Proposed amendment on Resolution No. 15.
  - Copy of statement on EC Steering Committee decision reached yesterday.
  - Larger document regarding scenarios if Resolution No.136 is adopted.

## PUBLIC PARTICIPATION FOR A PERIOD OF FIFTEEN MINUTES (PERTINENT TO THE RESOLUTIONS OF THE DAY)

The following spoke regarding Resolution No. 136:

Cheryl Zadrazil, 2920 W Heritage, Appleton (resident over 35 years), spoke against passage. Ms. Zadrazil, a past Greenways Committee member (six years), noted that participation within EC is important. EC provides support, mentoring, and shaping for planning of multiple projects, including development of trails, greenways, transportation planning, and bike and pedestrian safety in the Fox Valley Region. As the Fox Valley Region grows, EC's input is critical as there isn't another organization that crosses multi-jurisdictional boundaries to develop strategic and coordinated transportation plans that meet the needs of the communities. EC holds the strategic transportation vision for the entire Fox Cities region, which provides expertise and planning for future generations, including vulnerable populations. One example of a program that supports the vulnerable is the Cycling with Aging, which now is an approximate \$30-45,000 program. EC's advice for transportation grants and program piloting is essential. She encouraged members to consider their action and vote down the resolution to leave EC.

Dave Allen, 1920 E. Apple Creek Rd., Grand Chute, spoke against the resolution due to the importance of regional planning. The reasoning for leaving EC is due to funding. However, the budgetary cost to Outagamie County (OC) is less than 1/10 of one percent of the County budget. Consideration should be given to the EC services provided, which enable good decision-making for the area and environment, and does not cost that much money for the value. Mr. Allen urged the Board to wait on passage, investigate further, and consider their decision carefully. While fairness may be an issue as OC residents pay \$0.06/capita more than partner counties (approximately \$11,000) and EC may be more expensive than other commissions (possibly due to increased services), he requested this be tabled to find out the true costs of alternatives and options.

Susan Garcia Franz, 1719 Wendy Way, Fox Crossing – spoke against the resolution. She works with a group, Casa Hispana, which operates at the Goodwill Center, which works with the area Hispanic population. The group works to elevate the Hispanic community with events such as Pierce Park's Latina Fest. Casa Hispana has worked with community groups, including EC, on how the Hispanic population voice can be heard and be part of the process. Community/population relationships don't occur quickly. In addition, her professional life includes working with biking/pedestrian activities, including access to health care for another county (previously worked for OC). One key element in her work is equity and access to opportunity. Community growth is necessary for economic vitality, and a lot of projects are on the docket (e.g. 41 corridor), which provide access to transportation (safely) and jobs. County departments often don't have resources to conduct the necessary outreach with citizens that will be impacted by decisions and regional planning necessary to thrive. She urged the Board to vote against the resolution to have the trust relationships move forward.

Eric Fowle, Executive Director with EC, spoke to relay concerns of the other seven member counties within EC, who are listening, have been listening, and are open to detailed discussion on solutions. On Friday, EC's Steering Committee held an emergency meeting yesterday with the County Board Chairperson and a few other county supervisors from the region. Specific scenarios were examined to better understand the concerns and impacts to all member counties. A motion, unanimously approved, was made by Mr. Albrecht, Winnebago County Supervisor, "that Outagamie County consider the levy reductions and area materials presented at the January 27 Steering Committee Meeting and that the County provide a response, when it is feasible to do so, for the purpose of continuing discussions." The member counties note that for OC to walk away from EC does not bode well for the future of regional collaboration. Therefore, the Board was urged to consider postponing action on the resolution and come to the table for additional discussions.

Dave Muench, 1816 N. Douglas, Appleton, spoke in support of EC. He worked for 20 years as Outagamie County's Extension Community Development Educator, and another five years for another county Extension office. Additionally, he worked for Bay Lake Regional Planning Commission (RPC). In working for the Extension offices for 25 years, he worked with RPCs and has working knowledge of their help to counties. His experience with EC was positive with their cooperation on many projects and support as an educator. As the Fox Valley and East Central WI is rapidly growing, quality planning services, outside the county's borders, is necessary to ensure growth occurs correctly and efficiently. He urged the Board to consider a cost/benefit analysis between EC and other RPCs. If better services are provided by EC, he reported he was willing to pay for them as a resident/tax payer.

Penny Bernard-Schaber, 815 E Washington St., Appleton – spoke that regional planning is essential due

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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January 28, 2020 County Board Minutes

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to the complex regional borders and issues/concerns the area face. She is a strong supporter of regional planning due to the high number of municipalities and that planning concerns don't stop at county borders. She noted that if there are concerns with the effectiveness/efficiency of EC's work, those issues should be addressed.

Jean Roberts, 1110 E Florida Av., Appleton, League of Women Voters (LWV) spoke regarding Ordinance No. G and the County's Comprehensive Plan. She reported that in 2015/16, the LWV conducted a two year study on land use planning, which included participation in many meetings. The LWV reviewed both the content of the County's Plan and the process of how it was developed. The LWV was pleased with the participation, but concerned that there were no vision sessions in urban areas. The LWV is also impressed with the overall goals of the County's Plan, which includes various elements, including bike and pedestrian trail safety and increased Valley Transit routes, and LWV also support regional planning that meets the needs of all municipalities and counties within the area.

APPOINTMENTS – None.

### REPORT BY THE COUNTY EXECUTIVE

County Executive Thomas Nelson reported his support for Resolution No. 136. The County Board and staff spent a lot of time working on issues addressed by the resolution. The regional planning model and counties working together is a good concept, but the current EC model does not work. While EC held an emergency meeting yesterday, the issues that lead to the resolution were not considered by their administration or in meetings for months. The County Board has done their homework, and the administration and County Board agree on this issue. Questions about specific issues were provided EC and the County Board. Kara Homan previously worked at EC and she has focused on this issue for the past six-seven months. Therefore, the County is making a very educated decision on this action, with Resolution No. 136 being the first step.

During Q&A, County Executive Nelson was complimented on his support of the Board with Res. No. 136, and discussion was also provided that there was not sufficient written information on pros and cons to support Res. No. 136, nor in a timely fashion.

### REPORT AND PRESENTATION OF COUNTY LOBBYIST

County Lobbyist Mark Wadium reported:

- [AB770/SB703](#) – Payment Caps on Payday Loans - Lobbyist registered in support the bills based upon County Board Resolution No. 24-2008-09. He has also had contact with the Senate Committee on the County's position. Three other entities (payday industry) have registered against the bills.
- County Conservation – Based upon Resolution No. 144-2017-18, Lobbyist registered in support of three topics, six bills dealing with Conservation staffing, water stewardship grants, and nitrate reduction pilot.
- Wisconsin Tax Collections 1/23/2020 – [Legislative Fiscal Bureau released documentation](#) on the State's tax collections, estimated to have \$818.2 million more when the current budget ends. There could be as much as \$1 billion in the State's rainy day fund.
- Unemployment Rates – The [U.S. Dept. of Labor-Bureau of Labor Statistics released information regarding state unemployment rates](#). Wisconsin is not as low as it once was, but it is still very low.

- Marijuana Legalization – Next month, the Badger State Sheriffs' Association is having a guest speaker, a Colorado Sheriff, regarding his experience with marijuana legalization. Lobbyist will be attending that presentation and report back.
- Articles of Interest Provided:
  - [Even when sober, frequent marijuana users are dangerous drivers, report finds](#)
  - [New Jersey approved two major changes to their civil asset forfeiture laws](#)
  - [Wisconsin police can't enforce new tobacco 21 law without state law change; change proposed](#). – Lobbyist has had a discussion with a deputy corporation counsel regarding this issue (an ordinance may be necessary).
- Juvenile Corrections – Senate Committee on Judiciary and Public Safety will be meeting tomorrow (10 a.m.) for a public hearing on [SB652](#). Lobbyist will attend.

#### UNFINISHED BUSINESS

Resolution No. 115—2019-20 – Health and Human Services Committee. Authorize the County Health and Human Services Department to enter into a Memo of Understanding and Agreement with the Oneida Nation Indian Child Welfare Department (the Nation) clarifying the relationship between Outagamie County and the Nation in regard to providing for the health, safety, and welfare of children of the Nation residing within Outagamie County as noted in the resolution and on the attachments.

At the December 10, 2019 and January 14, 2020 County Board Meetings, Resolution No. 115 was held in the Health and Human Services Committee.

At the January 28, 2020 County Board Meeting, Supervisor Gabrielson moved, seconded by Supervisor Krueger, for adoption.

Supervisor Gabrielson moved, seconded by Supervisor Spears, to amend Resolution No. 115 to add a new Agreement; language placed on the County Board desks (text of resolution is same; changes made in the Agreement on page 21, lines 290-296 were added to define responsibilities).

ROLL CALL to amend: 31 aye, 5 absent. AMENDMENT CARRIED.

ROLL CALL to adopt as amended: 31 aye, 5 absent. RESOLUTION NO. 115—2019-20 IS ADOPTED AS AMENDED.

Supervisor Gabrielson moved, seconded by Supervisor T. Thyssen, to reconsider Resolution No. 115 for the purpose of lock in.

ROLL CALL to reconsider: 31 aye, 5 absent. RESOLUTION NO. 115—2019-20 IS RECONSIDERED.

ROLL CALL to adopt & lock in: 31 aye, 5 absent. RESOLUTION NO. 115—2019-20 IS ADOPTED AS AMENDED & LOCKED IN.

Resolution No. 130—2019-20 – Health and Human Services Committee and Public Safety Committee. Support legislation that would correct a discrepancy between parallel statutes hearing timelines for Children in Need of Protection proceedings under State Statutes Chapter 48 (Children's Code), and juvenile delinquency cases under Chapter 938 (Juvenile Justice Code), that a day when the Clerk of Circuit Courts Office is closed does not count toward the computation of the detention hearing timeline

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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January 28, 2020 County Board Minutes

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under Chapter 938.

At the January 14, 2020, County Board Meeting, Resolution No. 115 was held in the Health and Human Services Committee.

At the January 28, 2020 County Board Meeting, Supervisor Patience moved, seconded by Supervisor Gabrielson, for adoption.

**ROLL CALL: 31 aye, 5 absent. RESOLUTION NO. 130—2019-20 IS ADOPTED.**

Supervisor Gabrielson moved, seconded by Supervisor Spears, to reconsider Resolution No. 130 for the purpose of lock in.

**ROLL CALL to reconsider: 31 aye, 5 absent. RESOLUTION NO. 130—2019-20 IS RECONSIDERED.**

**ROLL CALL to adopt & lock in: 31 aye, 5 absent. RESOLUTION NO. 130—2019-20 IS ADOPTED & LOCKED IN.**

## NEW BUSINESS

Ordinance No. G—2019-20 – Agriculture, Extension Education, Zoning and Land Conservation Committee. Recommend the proposed amendment to repeal the existing County Comprehensive Plan: A Look to the Future (2008), including Chapters 1-9, the Future Land Use Map, and Appendices A-D; rename the remaining plan components “Outdoor Recreation and Open Space Plan” in Appendix E to Addendum 1; and adopt the proposed County Comprehensive Plan 2040: A Shared Path Forward, including Volumes 1, 2, and 3, as noted on the attachments.

Supervisor Croatt moved, seconded by Supervisor VanderHeiden, for adoption.

**ROLL CALL: 31 aye, 5 absent. ORDINANCE NO. G—2019-20 IS ADOPTED.**

Resolution No. 136—2019-20 – Finance Committee. Approve, effective December 31, 2020, to withdraw from the East Central Regional Planning Commission and give notice to terminate the Agreement for the Administration of Certain County-Adopted Non-Metallic Mining Reclamation Ordinances. The services provided under the terms of the agreement shall be administered by Outagamie County.

Supervisor Marcks moved, seconded by Supervisor Peterson, for adoption.

Chairperson Nooyen requested that Kara Homan be allowed to answer any technical questions on this resolution. VOICE VOTE CARRIED. She provided information regarding the scenarios that were provided on the supervisor desks.

Chairperson Nooyen requested Corporation Counsel (CC) Guidote provide historical information regarding the resolution. No objection; so ordered.

In May 2019, CC Guidote was approached by Board leadership with issues/concerns. A letter was written May 28, 2019, addressed to EC Executive Director, with an intent to meet administration to administration to obtain EC's side of story and to work with them on the County's side of story. The

letter was immediately taken to Steering Committee as the Executive Director said we had to meet with the committee. CC Guidote said he didn't want to take the topic public, but that did not occur. A meeting was conducted administration to administration in June 2019, concerns were stated, and Outagamie (OC) was stonewalled by EC with them reporting there was nothing they could do about the issues, Wisconsin Statutes require dues be based upon equalized value. Not much was accomplished at that meeting, which then led meeting with the full EC Steering Committee in July. Again, the full EC Steering Committee, results were similar with no traction from EC and a subsequent threat of reprioritization of transportation. Funds are provided to the EC that are matched with state/federal funds; therefore, in CC Guidote's opinion the threat was not legal and an unwise tool. Beyond that meeting, no movement subsequently occurred.

CC Guidote reported that EC decided to play "chicken" with OC as OC was outnumbered on the governing board. There is no reason for the other counties/EC to renegotiate against their own best interest as OC is subsidizing their technical assistance. Therefore, there was no incentive to negotiate. On a per capita basis, statements have been made that OC pays about the same with every other county in EC. This is a false premise while the per capita payment is roughly similar, the overall funding is 1/3 of the dues for the entire EC. With this funding structure, OC is subsidizing other communities for services due to the per capita being similar, but other counties are paying less for services via their individual budgets. OC is funding 1/3 of organization and funding planning services for other counties. OC residents should not be subsidizing other county technical services.

Regarding negotiations, while there is movement at the last minute on EC part with negotiation, the County still feels that are issues surrounding overall costs. EC could get a better handle on fixed costs, which could lower costs, and enforcement/reimbursement mechanisms should be implemented on technical service costs and service contracts. OC has made numerous attempt to get EC to move on negotiations since May 2019. Therefore, any insinuation that OC hasn't attempted to negotiate is a false premise. The proof that change could occur happened when the Finance Committee voted 5-0 to leave EC. While OC prefers not negotiate in this manner, OC made every attempt to bargain in good faith and this resolution is the result.

Chairperson Nooyen stepped down from the Chair; Supervisor Hagen took the chair.

Chairperson Nooyen retook the Chair.

ROLL CALL: 30 aye, 1 nay, 5 absent. RESOLUTION NO. 136—2019-20 IS ADOPTED.

In accord to County Board Rules, the Board took a recess and then reconvened.

Ordinance No. Z-9—2019-20 – Agriculture, Extension Education, Zoning & Land Conservation Committee. Approve the petition of MLS Futures Group LLC to rezone parcel(s) 200007200, 200007000, and part of 200006800, totaling 77.71 acres from General Agricultural to Single-Family Residential in the Town of Vandenbroek, as noted on the attachments.

Supervisor Melchert moved, seconded by Supervisor Suprise, for adoption.

ROLL CALL: 31 aye, 5 absent. ORDINANCE NO. Z-9—2019-20 IS ADOPTED.

# Outagamie County, Wisconsin

## Comprehensive Plan 2040: The Path Forward

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January 28, 2020 County Board Minutes

Page 9

Resolution No. 137--2019-20 – Health and Human Services Committee. Approve to support pending legislation, known as the “Commitment to Veteran Support and Outreach Act” that authorizes the Secretary of Veterans Affairs to enter into contracts with States or to award grants to States to promote health and wellness, prevent suicide, and improve outreach to veterans.

Supervisor Gabrielson moved, seconded by Supervisor Krueger, for adoption.

ROLL CALL: 31 aye, 5 absent. RESOLUTION NO. 137—2019-20 IS ADOPTED.

Resolution No. 138--2019-20 – Legislative/Audit & Human Resources Committee. Approve moving the County Highway Department Grade Foreman position from exempt, grade 8, to non-exempt, grade 37, and moving the position to the applicable step in the non-exempt wage scale that the employee is currently, as noted on the attachments.

Supervisor T. Thyssen moved, seconded by Supervisor Konetzke, for adoption.

ROLL CALL: 31 aye, 5 absent. RESOLUTION NO. 138—2019-20 IS ADOPTED.

Supervisor T. Thyssen moved, seconded by Supervisor Spears, to reconsider Resolution No. 138 for the purpose of lock in.

ROLL CALL to reconsider: 31 aye, 5 absent. RESOLUTION NO. 138—2019-20 IS RECONSIDERED.

ROLL CALL to adopt & lock in: 31 aye, 5 absent. RESOLUTION NO. 138—2019-20 IS ADOPTED & LOCKED IN.

Resolution No. 139--2019-20 – Property, Airport, Recreation & Economic Development Committee. Approve an application for State aid for the purpose of maintaining, acquiring, developing, and ensuring a program of snowmobile trails for public recreational use; authorize and approve the County Parks Director and/or Management Assistant to act on behalf of the County by submitting an application to the Wisconsin Department of Natural Resources for any financial aid that may be available, sign documents, and take any necessary action to undertake, direct and complete approved projects, and the County will meet the financial obligation of accepted grants.

Supervisor Culbertson moved, seconded by Supervisor Buchman, for adoption.

ROLL CALL: 31 aye, 5 absent. RESOLUTION NO. 139—2019-20 IS ADOPTED.

Resolution No. 140—2019-20 – Property, Airport, Recreation & Economic Development Committee and Highway, Recycling and Solid Waste Committee. Establish the Resource Recovery Center Upgrade and Expansion Project as a public works project whose total cost will exceed \$250,000 in accordance with County Code of Ordinances Section 50-87, and authorize formation of the Resource Recovery Center Upgrade and Expansion Oversight Committee to assure that the project proceeds in the best interest of the county.

Supervisor Hagen moved, seconded by Supervisor De Groot, for adoption.

ROLL CALL: 31 aye, 5 absent. RESOLUTION NO. 140—2019-20 IS ADOPTED.

Ordinance No. H—2019-20 -- Property, Airport, Recreation & Economic Development Committee. Approve amending the County Code of Ordinances as pertains to Subdivision VII, Commercial Ground Transportation, as noted on the attachments.

Supervisor Culbertson moved, seconded by Supervisor Spears, for adoption.

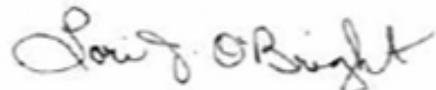
ROLL CALL: 31 aye, 5 absent. ORDINANCE NO. H—2019-20 IS ADOPTED.

REPORTS – None.

ADJOURNMENT

Supervisor Peterson moved, seconded by Supervisor Dillenberg, to adjourn until February 11, 2020, at 7:00 p.m. VOICE VOTE CARRIED.

The meeting adjourned at 9:05 p.m.



Lori J. O'Bright, Outagamie County Clerk

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

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OUTAGAMIE COUNTY CLERK'S OFFICE  
320 South Walnut Street | Appleton, WI 54911  
Lori J. O'Bright, County Clerk  
Jeffrey King, Deputy County Clerk-Programmer  
Karen Herman & Melissa Johnson Deputy Clerk Assistant  
Telephone: 920-832-5077 | Fax: 920-832-2200  
Website: [www.outagamie.org](http://www.outagamie.org)

February 20, 2020

**CERTIFICATE OF ADOPTION**

State of Wisconsin )  
                      )  
County of Outagamie )

Office of the County Clerk

I, Lori O'Bright, County Clerk of Outagamie County, Wisconsin, certify that the enclosed is a true and correct copy of Ordinance No. G—2019-20; which the Outagamie County Board of Supervisors adopted at the January 28, 2020 County Board meeting.

A handwritten signature in black ink, appearing to read 'Lori O'Bright'. It is positioned above a horizontal line.

Lori O'Bright  
Outagamie County Clerk

OUTAGAMIE COUNTY BOARD MEETING  
January 28, 2020

ORDINANCE NO. G—2019-20

Supervisor Croatt moved, seconded by Supervisor VanderHeiden, for adoption.

ORDINANCE NO. G—2019-20 IS ADOPTED.

1/28/2020 8:32:24 PM RollCall Systems, Inc.

Ord. No. G-19-20



Notarized. Printed at 8.5x11 on letterhead. Recycled paper. Printed on 100% recycled paper with watermarks, from the paper that plants trees.

VOTE RESULTS: Passed By Majority Vote

YES: 31 NO: 0 ABSTAIN: 0 ABSENT: 5

1 - THOMPSON	YES	19 - MARCKS	YES
2 - MILLER	YES	20 - THOMAS	YES
3 - RENTERIA	YES	21 - T. THYSSEN	YES
4 - PATIENCE	YES	22 - HAGEN	YES
5 - GABRIELSON	YES	23 - KLEMP	YES
6 - KONETZKE	YES	24 - IVERSON	ABSENT
7 - HAMMEN	YES	25 - NOOYEN	YES
8 - N. THYSSEN	ABSENT	26 - DAVIDSON	ABSENT
9 - KRUEGER	YES	27 - CULBERTSON	YES
10 - LAMERS	YES	28 - STURN	YES
11 - DILLENBERG	YES	29 - BUCHMAN	YES
12 - MC DANIEL	ABSENT	30 - WOODZICKA	YES
13 - WEGAND	ABSENT	31 - CLEGG	YES
14 - DE GROOT	YES	32 - VANDERHEIDEN	YES
15 - PETERSON	YES	33 O'Connor-Schevers	YES
16 - SCHROEDER	YES	34 - RETTLER	YES
17 - CROATT	YES	35 - MELCHERT	YES
18 - SPEARS	YES	36 - SUPRISE	YES

Outagamie County, Wisconsin  
Comprehensive Plan 2040: The Path Forward

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***ORDINANCE NO.: G—2019-20***

TO THE HONORABLE, THE OUTAGAMIE COUNTY BOARD OF SUPERVISORS

LADIES AND GENTLEMEN:

**MAJORITY**

1       AN ORDINANCE TO AMEND THE OUTAGAMIE COUNTY COMPREHENSIVE  
2       PLAN. The subject matter of the ordinance having been duly referred and considered by  
3       the Outagamie County Agriculture, Extension Education, Zoning and Land Conservation  
4       Committee and public hearing having been held after giving requisite notice of said  
5       hearing, and a recommendation as required by Section 66.1001(4) of the Wisconsin State  
6       Statutes.

7  
8       Outagamie County Planning Staff review recommends approval of proposed  
9       comprehensive plan amendment. The Agriculture, Extension Education, Zoning and  
10      Land Conservation Committee recommends approval.

11  
12      NOW THEREFORE, the undersigned members of the Agriculture, Extension Education, Zoning  
13      and Land Conservation Committee recommend adoption of the following ordinance.

14      BE IT ORDAINED that the Outagamie County Board of Supervisors does recommend the  
15      attached proposed amendment to repeal the existing Outagamie County Comprehensive Plan: A Look to  
16      the Future (2008), including Chapters 1-9, the Future Land Use Map, and Appendices A-D; rename the  
17      remaining plan components “Outdoor Recreation and Open Space Plan” in Appendix E to Addendum 1;  
18      and adopt the proposed Outagamie County Comprehensive Plan 2040: A Shared Path Forward,  
19      including Volumes 1, 2, and 3, as shown on Exhibit A which by reference is made a part hereof, and

20      BE IT FURTHER ORDAINED, that this ordinance shall be in full force and effect in Outagamie  
21      County upon approval by the Outagamie County Board of Supervisors, publication per State Statute  
22      59.14 and 66.0103, and

23      BE IT FINALLY ORDAINED, that the Outagamie County Clerk be directed to forward a copy  
24      of this ordinance to the Outagamie County Development and Land Services Director.

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Dated this 28<sup>th</sup> day of January 2020

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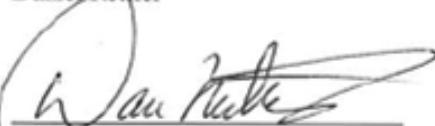
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Daniel Rettler



Daniel Melchert



BJO'Connor-Schevers

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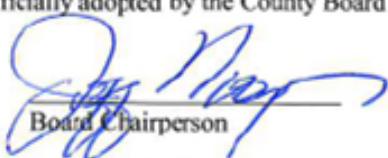
Duly and officially adopted by the County Board on: January 28, 2020

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Signed:



Board Chairperson

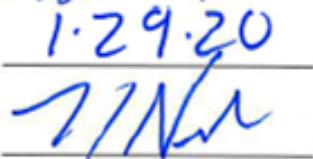
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Approved:



County Executive

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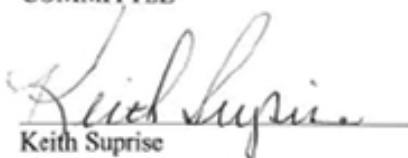
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Respectfully Submitted,

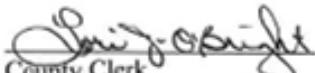
AGRICULTURE, EXTENSION EDUCATION,  
ZONING AND LAND CONSERVATION  
COMMITTEE



Keith Suprise



Debbie Vander Heiden



County Clerk

Vetoed: \_\_\_\_\_

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

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Ordinance No. G—2019-20

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1



Department of Development and Land Services  
Planning & Zoning | GIS & Land Information  
320 S. Wolcott St. | Appleton, WI 54911  
Administration Building, 3rd Floor  
Phone: 920-832-5256 | Fax: 920-832-4770  
[www.outagamie.org](http://www.outagamie.org)

## MEMORANDUM

TO: Outagamie County Agriculture, Extension Education, Zoning & Land Conservation Committee  
FROM: Kara Homan, AICP, Director  
DATE: January 8, 2020; updated January 21, 2020  
RE: **PL201900323; County Comprehensive Plan Update**

A comprehensive plan, by nature, is intended to set general direction for community decision making. The draft *Outagamie County Comprehensive Plan 2040: A Shared Path Forward* (hereinafter the Plan), was a multi-year process (see Exhibit B) designed to focus on county-policy related to the "Built Environment".

### *Built Environment, def.*

*The Built Environment is the human-made or modified places and infrastructure that provide people with living, working, and recreational spaces.*

The Plan was developed to serve as a tool for the county to make land use decisions and provide a framework for implementing future, functionally specific planning efforts, policy updates, and infrastructure decisions. The planning process was conducted in an intergovernmental format, with oversight by the Comprehensive Plan Steering Committee.

The Plan is organized in three sections, as follows:

- Volume 1: Existing Conditions
- Volume 2: Action Plan ← Vision, Goals, Recommendations & Future Land Use
- Volume 3: Appendices

**\*\*Updated\*\*** Written comment was received from the Realtors Association of Northeast Wisconsin/Homebuilders Association of the Fox Cities (dated January 15, 2020) and East Central Wisconsin Regional Planning Commission (dated January 14, 2020) which have been included in Appendix VIII: Comprehensive Plan Approval Documentation, along with other supporting plan adoption materials available to date. Placeholders have been noted within the plan (highlighted in Yellow) where final adoption information and documentation will be added after board approval (see pg. I-16 and Appendix VIII).

Additions and corrections were added to the plan based on discussion at the January 14 Zoning Committee and final staff review, as outlined in Exhibit A.

Planning staff recommends adoption of the proposed Plan Update/Amendments, as follows:

- Repeal the existing *Outagamie County Comprehensive Plan: A Look to the Future* (2008), including Chapters 1-9, the Future Land Use Map, and Appendices A-D.

- Rename remaining plan components as follows:
  - “Outdoor Recreation and Open Space Plan” from Appendix E to Addendum 1.
  - “Farmland Preservation Plan” from Appendix F to Addendum 2.
- Adopt the proposed *Outagamie County Comprehensive Plan 2040: A Shared Path Forward*, including Volumes 1, 2, and 3, as presented.

Exhibit A: Additions & Corrections

- Outagamie County Board of Supervisors – Updated District 26 Supervisor to read “Eric Davidson”.
- Pg. I-14: Added Debbie VanderHeiden, County Board Supervisory, District 32 as a participant in the Steering Committee Vision Session. This was an inadvertent omission.
- Pg. I-64: A section on “karst” geologic features was added to the Natural Resources Profile: Geography & Geology section.
- Pg. I-94 & II-101: Added Combined Locks to the list of communities that the Sheriff’s Department provides enhanced policing services by contract.
- Pg. I – 98, Added DATCP as a State agency who leases in the Ag Services Building; AND Added the agreement with Winnebago County and the UW-System regarding UW-Oshkosh, Fox Valley Campus (formerly UW-Fox Valley)
- Pg. I-116: Map 17, Prime Farmland was updated to correct a data interpretation error.
- Replaced historic non-metallic mining boundaries with most up-to-date NR135 permitted non-metallic mining sites – Active & Reserve boundaries illustrated (See Land Use Overlay description (pg. II-17) and all Future Land Use Maps on pages II-20-40)
- Pgs. II-20 & 25, Within the Town of Oneida Future Land Use Map, “Oneida” (at the crossroads of STH 54, Seminary Rd, and CTH U) is now depicted with a Town Center overlay designation. This was an inadvertent omission.
- Pg. II-12: Recommendation 6.3, revised to add the following underlined language “Encourage more intense development patterns to occur on public sewer, within the limitations of the NR-121 Sewer Service Area Plans where applicable, and water systems, whenever possible.
- Pg. III-124: 2012 ECWRPC GIS Ground Water Recharge Plan / GIS Analysis added to Appendix VI, Plans & Programs, under Natural Resources – Regional Plans.
- Minor formatting and grammatical corrections throughout the plan (fonts, spacing, capitalization, punctuation, etc).

# Outagamie County, Wisconsin Comprehensive Plan 2040: The Path Forward

Ordinance No. G—2019-20

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## • Exhibit B:

### OUTAGAMIE COUNTY COMPREHENSIVE PLAN - 2040

#### Planning Process Overview & Timeline

Updated 08/02/2019

