

SUMMARY of the FOX CITIES and GREATER OUTAGAMIE COUNTY REGIONAL HOUSING STRATEGY

OUR HOUSING NEEDS

MORE HOUSING SUPPLY

For 2020 to 2030 period, our region needs 10,910 to 17,738 new dwelling units, or an average annual of 1,091 to 1,774 new dwelling units per year. These new units will address our need for housing to accommodate existing households and forecasted population growth for the region.

HOUSING AFFORDABLE TO HOUSEHOLDS AT ALL INCOMES

Our region is composed of households across the income spectrum. Each jurisdiction in the region should support the development and preservation of housing at price points suitable for all income levels. Addressing our affordable housing needs for our lower income households may require us to better support existing Public Housing Authorities and mission driven, non-profit agencies in our region.

AFFORDABLE HOUSING IN HIGH OPPORTUNITY AREAS

Issues can arise when affordable housing is concentrated, and solely produced, in limited areas. However, mitigating this imbalance can be challenging because affordable housing can face substantial neighborhood opposition. The solution will require ongoing education and political will.

GREATER HOUSING CHOICE

Single-family detached housing has dominated our market, but as demographic and economic trends shift, we will increasingly need a wider variety of housing types to accommodate existing and new households.

HOUSING PRESERVATION

To maintain our existing housing stock, we will need to address housing preservation. Preservation describes a process of rehabilitation, repair, or maintenance to a property so it can continue to operate as a residential use. It also refers to the retention of subsidized units as affordable units, after their affordability period expires.

ABOUT

This strategy was designed to:

- Be a decision-making tool to guide future investments in housing and housing programs.
- Give policy makers, planners, and housing providers the opportunity to sync up their work, find administrative and regulatory efficiencies, and establish better solutions to our housing challenges.
- Catalyze intergovernmental and public-private collaboration so that our region may intentionally create a healthier housing system.

STRATEGIC THEMES

THEME 1: Educate

THEME 2: Remove Regulatory Barriers

THEME 3: Stabilize Households

THEME 4: Allocate Funding

THEME 5: Strategically Acquire and Dispose of Land and Property

FOR MORE INFORMATION & TO REVIEW THE RECOMMENDED ACTIONS, VIEW THE FULL HOUSING STRATEGY HERE: www.outagamie.org/housing-strategy